## MAJOR REQUIREMENTS FOR THE BACHELOR OF ARTS IN BUSINESS ADMINISTRATION with a CONCENTRATION IN ENTREPRENEURSHIP

**CATALOG YEAR 2021 – 2022**

<table>
<thead>
<tr>
<th>Lower Division Core (21 units)</th>
<th>Upper Division Core (27 units)</th>
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<tbody>
<tr>
<td>You are responsible for meeting all prerequisites and co-requisites as stated in the class schedule. All core courses must be completed with a “C” (2.0) or better. A grade of &quot;C-&quot; (1.7) or lower is not a passing grade.</td>
<td>You may complete your upper division core concurrently with concentration requirements once your concentration is declared.</td>
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<tr>
<td>Once you have completed all lower division core, you may declare your concentration online.</td>
<td>□ BUAD 301 Advanced Business Communication (3)</td>
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<td>□ MATH 135 Business Calculus (3)</td>
<td>□ ISDS 361A Business Analytics I (3)</td>
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<td><strong>OR</strong> MATH 130 Calculus for the Natural Sciences (4)</td>
<td>□ MKTG 351 Principles of Marketing (3)</td>
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<td>□ MATH 150A Calculus I (4)</td>
<td>□ FIN 320 Financial Management I (3)</td>
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<tr>
<td>□ BUAD 201 Business Writing (3)</td>
<td>□ ISDS 351 Principles of Information Systems (3)</td>
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<tr>
<td>□ ACCT 201A Financial Accounting (3)</td>
<td>□ ISDS 361B Business Analytics II (3)</td>
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<tr>
<td>□ ECON 201 Principles of Microeconomics (3)</td>
<td>□ MGMT 339 Managing Operations (3)</td>
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<tr>
<td>□ ACCT 201B Managerial Accounting (3)</td>
<td>□ MGMT 340 Organizational Behavior (3)</td>
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<tr>
<td>□ ECON 202 Principles of Macroeconomics (3)</td>
<td>□ ECON 315 Intermediate Business Microeconomics (3)</td>
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<tr>
<td>□ MGMT 246 Business and Its Legal Environment (3)</td>
<td><strong>OR</strong> ECON 320 Intermediate Macroeconomics Analysis (3)</td>
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### Global Business Requirement (3 units)

Complete one three-unit course in the area of Global Business. The course must be selected from the list of approved Global Business courses and may not be a course in your concentration. Underlined courses in economics may double count to fulfill GE Area D.3 requirement.

□ APPROVED COURSES: ECON 330, 332, 333, 334, 335, 336, FIN 370, 371, 375, MKTG 445, 475

### Approved Practicum Requirement (3 units)

The practicum may not double count with concentration courses or concentration electives and must be completed with “C” (2.0) or better. A grade of “C-” (1.7) or lower is not a passing grade. There are three Practicum pathway options to choose from. Select **one** to fulfill the Practicum requirement:

1) **Experiential Learning course** - view the Practicum Pathways website for an approved list.
2) **Academic Internship** - view the MGMT 495 information card.
3) **BUAD 300 Professional and Career Development** - Note: BUAD 300 is only open to students with projected Sophomore or Junior standing. Transfer students choosing this option should take BUAD 300 in their first semester.

For full details, view the Practicum Pathways website.

### Entrepreneurship Concentration Requirements (18 Units)

Once you complete all lower division business core, you must declare your concentration to enroll in concentration courses and electives:

#### REQUIRED COURSES

<table>
<thead>
<tr>
<th>COURSES</th>
<th>PREREQUISITES</th>
</tr>
</thead>
<tbody>
<tr>
<td>□ MGMT 465A* New Venture Creation and Funding (3)</td>
<td>FIN 320, MGMT 340, MKTG 351</td>
</tr>
<tr>
<td>□ MGMT 465B* New Venture Launch (3)</td>
<td>MGMT 465A</td>
</tr>
</tbody>
</table>

Complete 12 units (four courses) of elective coursework from the list below:

You are responsible for meeting all prerequisites and co-requisites as stated in the class schedule.

□ ACCT 463* Financial Controls for Entrepreneurs
□ MGMT 460* Lean Startup Entrepreneurship
□ MGMT 461* Entrepreneurial Management
□ MGMT 464* Entrepreneurial Leadership
□ MKTG 462* Marketing for Entrepreneurs

### Capstone Core Course (3 Units)

You may complete your capstone course concurrently with your concentration courses. The capstone must be completed with a “C” (2.0) or better. A grade of “C-” (1.7) or lower is not a passing grade.

□ MGMT 449* Seminar in Strategic Management (3) | **PREREQUISITES:** All upper and lower division business core courses completed with a grade of "C" or better

*Pre-business, pre-international business, pre-economics or undeclared students are restricted from enrolling in these courses. Consult the California State University, Fullerton Catalog for a full statement of all requirements and regulations. This handout is just a brief summary printed for your convenience.*
FOUR-YEAR ROADMAP FOR BA IN BUSINESS ADMINISTRATION
ENTREPRENEURSHIP CONCENTRATION
Catalog Year 2021 – 2022
120 units

It is important to keep course sequencing in mind; however, you may adjust the sequencing to fit your schedule as long as pre-and co-requisites are taken into consideration. To ensure that you are fulfilling pre-requisites, **bolded** courses should be prioritized and completed in the order listed. Failure to complete **bolded** courses in the semester indicated will potentially limit the ability to graduate in four years.

### Year 1

**First Semester**
- GE Area A.2 ENGL 101 (3)
- GE Area B.4 Prerequisite to MATH 135/130A (4-5)
- GE Area C.1 Introduction to Arts (3)
- GE Area C.2 Introduction to Humanities (3)
- GE Area F Ethnic Studies (3)

**Second Semester**
- GE Area A.1 Oral Communication (3)
- GE Area B.4 MATH 135 or MATH 130 or MATH 150A (3-4)
- GE Area A.3 Critical Thinking (3)
- GE Area B.1 Physical Science (3)
- University Requirement - American Government (3)

### Year 2

**Third Semester**
- ACCT 201A (3)
- GE Area D.1 ECON 201 or ECON 202 (3)
- BUAD 201 (3)
- GE Area B.2 + B.3 Life Science (3) + Laboratory Experience (1)
- GE Area D.2 American History, Institutions & Values (3)

**Fourth Semester**
- ACCT 201B (3)
- GE Area D.1 ECON 201 or ECON 202 (3)
- MGMT 246 (3)
- GE Area E Lifelong Learning and Self-Development (3)
- Free Elective to reach 120 total units (3)

### Year 3 (Transfer Students Begin Here)

**Fifth Semester**
- BUAD 301 (3)
- ISDS 361A/GE Area B.5 Implications and Explorations in Mathematics and Sciences (3)
- MGMT 339 (3)
- MGMT 340 (3)
- GE Area C.3/Z Explorations of Arts and Humanities/Cultural Diversity (3)

**Sixth Semester**
- ISDS 361B (3)
- MKTG 351 (3)
- FIN 320 (3)
- Entrepreneurship Elective (3)
- Entrepreneurship Elective (3)

### Year 4

**Seventh Semester**
- ISDS 351 (3)
- ECON 315 or 320 (3)
- MGMT 465A (3)
- Entrepreneurship Elective (3)
- Practicum (3) ¹ (Read Note)

**Eighth Semester**
- MGMT 449 (3) ² (Read Note)
- MGMT 465B (3)
- Entrepreneurship Elective (3)
- Global Business Requirement (3) ³ (Read Note)
- GE Area D.3 Exploration in Social Sciences (3) ³ (Read Note)

**STUDENTS NEED A MINIMUM OF 120 UNITS TO GRADUATE (see your TDA for earned units total)** ³

Notes:

1. [View the Practicum Pathways website](#) for details on each of the Practicum options.
2. All lower and upper division business core courses must be completed with "C" or better prior to enrolling in MGMT 449.
3. If you choose ECON 330, 332, 333, 334, 335 or 336 to fulfill the Global Business requirement, it will double-count for GE Area D.3. You may then need to take a free elective to reach 120 total units.