# MAJOR REQUIREMENTS FOR THE BACHELOR OF ARTS IN BUSINESS ADMINISTRATION with a CONCENTRATION IN BUSINESS ECONOMICS

## Catalog Year 2021 – 2022

### Lower Division Core (21 units)

You are responsible for meeting all prerequisites and co-requisites as stated in the class schedule. All core courses must be completed with a “C” (2.0) or better. A grade of “C-” (1.7) or lower is not a passing grade.

- **MATH 135** Business Calculus (3)
- **OR** MATH 130 Calculus for the Natural Sciences (4)
- **OR** MATH 150A Calculus I (4)
- **BUAD 201** Business Writing (3)
- **ACCT 201A** Financial Accounting (3)
- **ECON 201** Principles of Microeconomics (3)
- **ECON 202** Principles of Macroeconomics (3)
- **MGMT 246** Business and Its Legal Environment (3)

### Upper Division Core (27 units)

You may complete your upper division core concurrently with concentration requirements once your concentration is declared.

- **BUAD 301** Advanced Business Communication (3)
- **ISDS 361A** Business Analytics I (3)
- **MKTG 351** Principles of Marketing (3)
- **FIN 320** Financial Management I (3)
- **ISDS 351** Principles of Information Systems (3)
- **ISDS 361B** Business Analytics II (3)
- **MGMT 339** Managing Operations (3)
- **MGMT 340** Organizational Behavior (3)
- **ECON 315** Intermediate Business Microeconomics (3)
- **OR** ECON 310 Intermediate Microeconomics Analysis (3)

### Global Business Requirement (3 units)

Complete one three-unit course in the area of Global Business. The course must be selected from the list of approved Global Business courses and may not be a course in your concentration.

- **APPROVED COURSES:** FIN 370, 371, 375, MGMT 350, MKTG 445, 475

### Approved Practicum Requirement (3 units)

The practicum may not double count with concentration courses or concentration electives and must be completed with “C” (2.0) or better. A grade of “C-” (1.7) or lower is not a passing grade. There are three Practicum pathway options to choose from. Select one to fulfill the Practicum requirement:

1. **Experiential Learning course** - view the Practicum Pathways website for an approved list.
2. **Academic Internship** - view the ECON 495 information card.
3. **BUAD 300 Professional and Career Development** - Note: BUAD 300 is only open to students with projected Sophomore or Junior standing. Transfer students choosing this option should take BUAD 300 in their first semester.

For full details, view the Practicum Pathways website.

### Business Economics Concentration Requirements (18 Units)

Once you complete all lower division business core, you must declare your concentration to enroll in concentration courses and electives.

#### REQUIRED COURSES

- **ECON 320** Intermediate Macroeconomic Analysis (3)
- **ECON 340** Economic Research Methods (3)

#### PREREQUISITES

- ECON 201, 202 & MATH 135/130/150A. Co-requisites: BUAD 301 & ISDS 361A

Complete 12 units (4 courses) of elective coursework from the list below, at least 6 units must be 400-level:

- **ECON 305**
- **ECON 336**
- **ECON 411**
- **ECON 418**
- **ECON 441**
- **ECON 330**
- **ECON 350**
- **ECON 412**
- **ECON 420**
- **ECON 450**
- **ECON 332**
- **ECON 355**
- **ECON 413**
- **ECON 421**
- **ECON 462**
- **ECON 333**
- **ECON 361**
- **ECON 415**
- **ECON 431**
- **ECON 499**
- **ECON 334**
- **ECON 362**
- **ECON 416**
- **ECON 433**
- **ECON 443**
- **ECON 335**
- **ECON 410**
- **ECON 417**
- **ECON 440**

### Capstone Core Course (3 Units)

You may complete your capstone course concurrently with your concentration courses. The capstone must be completed with a “C” (2.0) or better. A grade of “C-” (1.7) or lower is not a passing grade.

- **MGMT 449** Seminar in Strategic Management (3)

#### PREREQUISITES

All upper and lower division business core course completed with a grade of “C” or better.

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*Pre-business, pre-international business, pre-economics or undeclared students are restricted from enrolling in these courses. Consult the California State University, Fullerton Catalog for a full statement of all requirements and regulations. This handout is just a brief summary printed for your convenience.

**ECON 330, 332, 333, 334, 335, 336 may fulfill general education requirements.
It is important to keep course sequencing in mind; however, you may adjust the sequencing to fit your schedule as long as pre- and co-requisites are taken into consideration. To ensure that you are fulfilling pre-requisites, **bolded** courses should be prioritized and completed in the order listed. Failure to complete **bolded** courses in the semester indicated will potentially limit the ability to graduate in four years.

### Year 1

<table>
<thead>
<tr>
<th>First Semester</th>
<th>Second Semester</th>
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<tbody>
<tr>
<td>GE Area A.2 ENGL 101 (3)</td>
<td>GE Area A.1 Oral Communication (3)</td>
</tr>
<tr>
<td>GE Area B.4 Prerequisite to MATH 135/130/150A (4-5)</td>
<td>GE Area B.4 MATH 135 or MATH 130 or MATH 150A (3-4)</td>
</tr>
<tr>
<td>GE Area C.1 Introduction to Arts (3)</td>
<td>GE Area A.3 Critical Thinking (3)</td>
</tr>
<tr>
<td>GE Area C.2 Introduction to Humanities (3)</td>
<td>GE Area B.1 Physical Science (3)</td>
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<tr>
<td>GE Area F Ethnic Studies (3)</td>
<td>University Requirement - American Government (3)</td>
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### Year 2

<table>
<thead>
<tr>
<th>Third Semester</th>
<th>Fourth Semester</th>
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<tbody>
<tr>
<td>ACCT 201A (3)</td>
<td>ACCT 201B (3)</td>
</tr>
<tr>
<td>GE Area D.1 ECON 201 or ECON 202 (3)</td>
<td>GE Area D.1 ECON 201 or ECON 202 (3)</td>
</tr>
<tr>
<td>BUAD 201 (3)</td>
<td>MGMT 246 (3)</td>
</tr>
<tr>
<td>GE Area B.2 + B.3 Life Science (3) + Laboratory Experience (1)</td>
<td>GE Area E Lifelong Learning and Self Development (3)</td>
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<tr>
<td>GE Area D.2 American History, Institutions &amp; Values (3)</td>
<td>Free Elective to reach 120 total units (3)</td>
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### Year 3 (Transfer Students Begin Here)

<table>
<thead>
<tr>
<th>Fifth Semester</th>
<th>Sixth Semester</th>
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<tbody>
<tr>
<td>BUAD 301 (3)</td>
<td>ISDS 361B (3)</td>
</tr>
<tr>
<td>ISDS 361A/GE Area B.5 Implications and Explorations in Mathematics and Sciences (3)</td>
<td>FIN 320 (3)</td>
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<tr>
<td>ECON 315 or 310 (3)</td>
<td>MGMT 339 (3)</td>
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<tr>
<td>MKTG 351 (3)</td>
<td>ECON 320 (3)</td>
</tr>
<tr>
<td>GE Area C.3/Z Explorations of Arts and Humanities/Cultural Diversity (3)</td>
<td>ECON 340 (3)</td>
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### Year 4

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<thead>
<tr>
<th>Seventh Semester</th>
<th>Eighth Semester</th>
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<tbody>
<tr>
<td>ISDS 351 (3)</td>
<td>MGMT 449 (3) ¹(Read Note)</td>
</tr>
<tr>
<td>MGMT 340 (3)</td>
<td>400-level ECON Elective (3)</td>
</tr>
<tr>
<td>300 or 400-level ECON Elective (3)</td>
<td>GE Area D.3/ Economics Elective: ECON 330, 332, 333, 334, 335, 336, 350, 355, or 362 (3)</td>
</tr>
<tr>
<td>400-level ECON Elective (3)</td>
<td>Global Business Requirement (3)</td>
</tr>
<tr>
<td>Practicum (3) ¹(Read Note)</td>
<td>Free Elective to reach 120 total units (3)</td>
</tr>
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**STUDENTS NEED A MINIMUM OF 120 UNITS TO GRADUATE** *(see your TDA for earned units total)*

**Notes:**

¹ [View the Practicum Pathways website](#) for details on each of the Practicum options.

² All lower and upper division business core courses must be completed with “C” or better prior to enrolling in MGMT 449.