MAJOR REQUIREMENTS FOR THE BACHELOR OF ARTS IN BUSINESS
ADMINISTRATION with a CONCENTRATION IN ENTERTAINMENT & HOSPITALITY
CATALOG YEAR 2020 – 2021

<table>
<thead>
<tr>
<th>Lower Division Core (21 units)</th>
<th>Upper Division Core (27 units)</th>
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<tr>
<td>You are responsible for meeting all prerequisites and co-requisites as stated in the class schedule. All core courses must be completed with a “C” (2.0) or better. A grade of “C-” (1.7) or lower is not a passing grade.</td>
<td>You may complete your upper division core concurrently with your concentration requirements once your concentration is declared.</td>
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<tr>
<td>Once you have completed all of the lower division core, you must pass the Mihaylo Ethics Quiz and may declare your concentration online: <a href="https://business.fullerton.edu/Programs/Undergraduate/Advising/Declare">https://business.fullerton.edu/Programs/Undergraduate/Advising/Declare</a></td>
<td>□ BUAD 301 Advanced Business Communication (3)</td>
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<td>□ MATH 135 Business Calculus (3)</td>
<td>□ ISDS 361A Business Analytics I (3)</td>
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<td>OR MATH 130 Calculus for the Natural Sciences (4)</td>
<td>□ MKTG 351 Principles of Marketing (3)</td>
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<td>OR MATH 150A Calculus I (4)</td>
<td>□ FIN 320 Financial Management I (3)</td>
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<td>□ BUAD 201 Business Writing (3)</td>
<td>□ ISDS 351 Principles of Information Systems (3)</td>
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<tr>
<td>□ ACCT 201A Financial Accounting (3)</td>
<td>□ ISDS 361B Business Analytics II (3)</td>
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<tr>
<td>□ ECON 201 Principles of Microeconomics (3)</td>
<td>□ MGMT 339 Managing Operations (3)</td>
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<td>□ ACCT 201B Managerial Accounting (3)</td>
<td>□ MGMT 340 Organizational Behavior (3)</td>
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<tr>
<td>□ ECON 202 Principles of Macroeconomics (3)</td>
<td>□ ECON 315 Intermediate Business Microeconomics (3)</td>
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<tr>
<td>□ MGMT 246 Business and Its Legal Environment (3)</td>
<td>OR ECON 320 Intermediate Macroeconomics Analysis (3)</td>
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Global Business Requirement (3 units)
Complete one three-unit course in the area of Global Business. The course must be selected from the list of approved Global Business courses and may not be a course in your concentration. Underlined courses in economics may fulfill general education requirements.

APPROVED COURSES: ECON 330, 332, 333, 334, 335, 336, FIN 370, 371, 375, MKTG 445, 447

Approved Practicum Requirement (3 units)
Complete one three-unit upper-division course in a practicum area, selected in consultation with your advisor. The practicum may not double count within the major and must be completed with “C” (2.0) or better. A grade of “C-” (1.7) or lower is not a passing grade.
To fulfill the practicum requirement complete a course for Professional and Career Development, Internship, or Experiential Learning. Approval must be obtained prior to enrolling in your practicum requirement: _______

Entertainment and Hospitality Concentration Requirements (18 units)
Once you complete all lower division business core, you must pass the Mihaylo Ethics Quiz and declare your concentration to enroll in concentration courses and electives: https://business.fullerton.edu/Programs/Undergraduate/Advising/Declare

REQUIRED COURSES | PREREQUISITES
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<tr>
<td>□ MGMT 365* Entertainment Business (3)</td>
<td>MGMT 246</td>
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<tr>
<td>□ MGMT 446* Entertainment Business Law (3)</td>
<td>MGMT 246</td>
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<tr>
<td>□ MGMT 470* Entertainment Operations (3)</td>
<td>MGMT 339 &amp; MGMT 365</td>
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<tr>
<td>□ MGMT 471* Hospitality and Tourism Management (3)</td>
<td>MGMT 339</td>
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<tr>
<td>□ BUAD 360* Entertainment Money Management (3)</td>
<td>ACCT 201A &amp; MGMT 365</td>
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Complete 3 units (one course) of elective coursework from the list below:
You are responsible for meeting all prerequisites and co-requisites as stated in the class schedule.

MGMT 423* MGMT 443* MGMT 465A* FIN 432* ISDS 473* MKTG 370* MKTG 445* CTVA 480
MGMT 435* MGMT 444* FIN 351* ISDS 435* ISDS 474* MKTG 430* MKTG 465* THTR 351

Capstone Core Courses (3 units)
You may complete your capstone course concurrently with your concentration courses.
The capstone must be completed with a “C” (2.0) or better. A grade of “C-” (1.7) or lower is not a passing grade.

□ MGMT 449* Seminar in Strategic Management (3) | PREREQUISITES: All upper and lower division business core course completed with a grade of “C” or better |

*Pre-business, pre-international business, pre-economics or undeclared students are restricted from enrolling in these courses. Consult the California State University, Fullerton Catalog for a full statement of all requirements and regulations. This handout is just a brief summary printed for your convenience

ROADMAP ➔
FOUR-YEAR ROADMAP FOR BA IN BUSINESS ADMINISTRATION
ENTERTAINMENT AND HOSPITALITY CONCENTRATION
Catalog Year 2020 – 2021
120 units

It is important to keep course sequencing in mind. To ensure that you are fulfilling pre-requisites, **bolded** courses should be prioritized and completed in the order listed. Failure to complete **bolded** courses in the semester indicated will potentially limit the ability to graduate in four years.

### Year 1

**First Semester**
- **GE Area A.2** ENGL 101 (3)
- **GE Area B.4** Prerequisite to MATH 135/130/150A (4-5)
- **GE Area C.1** Introduction to Arts (3)
- **GE Area C.2** Introduction to Humanities (3)
- **GE Area C.1 or C.2** (3)

**Second Semester**
- **GE Area A.1** Oral Communication (3)
- **GE Area B.4** MATH 135 OR MATH 130 OR MATH 150A (3-4)
- **GE Area A.3** Critical Thinking (3)
- **GE Area B.1** Physical Science (3)
- **GE Area D.3** American Government (3)

### Year 2

**Third Semester**
- **ACCT 201A** (3)
- **GE Area D.1** ECON 201 OR ECON 202 (3)
- **BUAD 201** (3)
- **GE Area B.2 + B.3** Life Science (3) + Laboratory Experience (1)
- **GE Area D.2** American History, Institutions & Values (3)

**Fourth Semester**
- **ACCT 201B** (3)
- **GE Area D.1** ECON 201 OR ECON 202 (3)
- **MGMT 246** (3)
- **GE Area E** Lifelong Learning and Self Development (3)
- **Free Elective to reach 120 total units** (3)

### Year 3 (Transfer Students Begin Here)

**Fifth Semester**
- **BUAD 301** (3)
- **ISDS 361A**/GE Area B.5 Implications and Explorations in Mathematics and Sciences (3)
- **MGMT 339** (3)
- **MGMT 340** (3)
- **GE Area C.3 & Z OR Practicum**

**Sixth Semester**
- **ISDS 361B** (3)
- **MKTG 351** (3)
- **FIN 320** (3)
- **MGMT 365** (3)
- **ISDS 351** (3)

### Year 4

**Seventh Semester**
- **ECON 315 OR 320** (3)
- **BUAD 360** (3)
- **MGMT 446** (3)
- **MGMT 470** (3)
- **GE Area C.3 & Z OR Practicum**

**Eighth Semester**
- **MGMT 449** (3)
- **MGMT 471** (3)
- **E&H Elective** (3)
- **GE Area D.4/ Global Business Requirement: ECON 330, 332, 333, 334, 335, OR 336** (3)
- **Free Elective to reach 120 total units** (3)

**Notes:**
1. You are encouraged to take the additional units in GE area C.2
2. Consult with your advisor to select from GE area C.3 and Z (300-400 level) – Explorations in Arts or Humanities and Cultural Diversity, OR Approved Practicum Requirement
3. All lower and upper division business core courses must be completed with “C” or better prior to MGMT 449