## MAJOR REQUIREMENTS FOR THE BACHELOR OF ARTS IN BUSINESS ADMINISTRATION with a CONCENTRATION IN GENERAL MANAGEMENT
### CATALOG YEAR 2019 – 2020

<table>
<thead>
<tr>
<th>Lower Division Core (21 units)</th>
<th>Upper Division Core (27 units)</th>
</tr>
</thead>
<tbody>
<tr>
<td>You are responsible for meeting all prerequisites and co-requisites as stated in the class</td>
<td>You may complete your upper division core concurrently with your concentration requirements</td>
</tr>
<tr>
<td>schedule. All core courses must be completed with a “C” (2.0) or better. A grade of “C-”</td>
<td>once your concentration is declared.</td>
</tr>
<tr>
<td>(1.7) or lower is not a passing grade.</td>
<td>□ BUAD 301 Advanced Business Communication (3)</td>
</tr>
<tr>
<td>Once you have completed all of the lower division core, you must pass the Mihaylo Ethics</td>
<td>□ ISDS 361A Business Analytics I (3)</td>
</tr>
<tr>
<td>Quiz and may declare your concentration online:</td>
<td>□ MKTG 351 Principles of Marketing (3)</td>
</tr>
<tr>
<td><a href="https://business.fullerton.edu/Programs/Undergraduate/Advising/Declare">https://business.fullerton.edu/Programs/Undergraduate/Advising/Declare</a></td>
<td>□ FIN 320 Financial Management I (3)</td>
</tr>
<tr>
<td>□ MATH 135 Business Calculus (3)</td>
<td>□ ISDS 351 Principles of Information Systems (3)</td>
</tr>
<tr>
<td>OR MATH 130 A Short Course in Calculus (4)</td>
<td>□ ISDS 361B Business Analytics II (3)</td>
</tr>
<tr>
<td>OR MATH 150A Calculus I (4)</td>
<td>□ MGMT 339 Managing Operations (3)</td>
</tr>
<tr>
<td>□ BUAD 201 Business Writing (3)</td>
<td>□ MGMT 340 Organizational Behavior (3)</td>
</tr>
<tr>
<td>□ ACCT 201A Financial Accounting (3)</td>
<td>□ ECON 315 Intermediate Business Microeconomics (3)</td>
</tr>
<tr>
<td>□ ECON 201 Principles of Microeconomics (3)</td>
<td>OR ECON 320 Intermediate Macroeconomics Analysis (3)</td>
</tr>
<tr>
<td>□ ACCT 201B Managerial Accounting (3)</td>
<td></td>
</tr>
<tr>
<td>□ ECON 202 Principles of Macroeconomics (3)</td>
<td></td>
</tr>
<tr>
<td>□ MGMT 246 Business and Its Legal Environment (3)</td>
<td></td>
</tr>
</tbody>
</table>

Global Business Requirement (3 units)

Complete one three-unit course in the area of Global Business. The course must be selected from the list of approved Global Business courses and may not be a course in your concentration. Underlined courses in economics may fulfill general education requirements.

- [ ] APPROVED COURSES: ECON 330, 332, 333, 334, 335, 336, FIN 370, 371, 373, 375, MKTG 445, MKTG 475

Approved Practicum Requirement (3 units)

Complete one three-unit upper-division course in a practicum area, selected in consultation with your advisor. The practicum may not double count within the major and must be completed with a “C” (2.0) or better. A grade of “C-” (1.7) or lower is not a passing grade.

To fulfill the practicum requirement complete a course for Professional and Career Development, Internship, or Experiential Learning. Approval must be obtained prior to enrolling in your practicum requirement: __________

General Management Concentration Requirements (18 Units)

Once you complete all lower division business core, you must pass the Mihaylo Ethics Quiz and declare your concentration to enroll in concentration courses and electives: https://business.fullerton.edu/Programs/Undergraduate/Advising/Declare

<table>
<thead>
<tr>
<th>REQUIRED COURSES</th>
<th>PREREQUISITES</th>
</tr>
</thead>
<tbody>
<tr>
<td>□ MGMT 343* Human Resource Management (3) OR MGMT 443* Team Leadershi</td>
<td>BUAD 301 &amp; MGMT 340</td>
</tr>
<tr>
<td>s Skills (3)</td>
<td>MGMT 339 &amp; MGMT 340</td>
</tr>
<tr>
<td>□ MGMT 425* Quality Management (3)</td>
<td>MGMT 339</td>
</tr>
<tr>
<td>□ MGMT 440* Emerging Issues in Management (3)</td>
<td>MGMT 339</td>
</tr>
</tbody>
</table>

Complete 9 units (three courses) of approved elective coursework:

- □ MGMT Elective* To be chosen in consultation with department advisor
- □ MGMT Elective* To be chosen in consultation with department advisor
- □ MGMT Elective* To be chosen in consultation with department advisor

Capstone Core Course (3 Units)

You may complete your capstone course concurrently with your concentration courses. The capstone must be completed with a “C” (2.0) or better. A grade of “C-” (1.7) or lower is not a passing grade.

- □ MGMT 449* Seminar in Strategic Management (3) PREREQUISITES: All upper and lower division business core course completed with a grade of “C” or better

*Pre-business, pre-international business, pre-economics or undeclared students are restricted from enrolling in these courses. Consult the California State University, Fullerton Catalog for a full statement of all requirements and regulations. This handout is just a brief summary printed for your convenience.

ROADMAP →
FOUR-YEAR ROADMAP FOR BA IN BUSINESS ADMINISTRATION
GENERAL MANAGEMENT CONCENTRATION
Catalog Year 2019 – 2020
120 units

It is important to keep course sequencing in mind. To ensure that you are fulfilling pre-requisites, bolded courses should be prioritized and completed in the order listed. Failure to complete bolded courses in the semester indicated will potentially limit the ability to graduate in four years.

### Year 1

#### First Semester
- GE Area A.2 ENGL 101 (3)
- GE Area B.4 Prerequisite to MATH 135/130/150A (4-5)
- GE Area C.1 Introduction to Arts (3)
- GE Area C.2 Introduction to Humanities (3)
- GE Area C.1 or C.2 (3)

#### Second Semester
- GE Area A.1 Oral Communication (3)
- GE Area B.4 MATH 135 OR MATH 130 OR MATH 150A (3-4)
- GE Area A.3 Critical Thinking (3)
- GE Area B.1 Physical Science (3)
- GE Area D.3 American Government (3)

### Year 2

#### Third Semester
- ACCT 201A (3)
- GE Area D.1 ECON 201 OR ECON 202 (3)
- BUAD 201 (3)
- GE Area B.2 + B.3 Life Science (3) + Laboratory Experience (1)
- GE Area D.2 American History, Institutions & Values (3)

#### Fourth Semester
- ACCT 201B (3)
- GE Area D.1 ECON 201 OR ECON 202 (3)
- MGMT 246 (3)
- GE Area E Lifelong Learning and Self Development (3)
- Free Elective to reach 120 total units (3)

### Year 3 (Transfer Students Begin Here)

#### Fifth Semester
- BUAD 301 (3)
- ISDS 361A/GE area B.5 Implications and Explorations in Mathematics and Sciences (3)
- MGMT 339 (3)
- MGMT 340 (3)
- GE Area C.3 & Z Practicum^2:

#### Sixth Semester
- FIN 320 (3)
- ISDS 361B (3)
- MKTG 351 (3)
- MGMT 343 OR MGMT 443 (3)
- MGMT 425 (3)

### Year 4

#### Seventh Semester
- ISDS 351 (3)
- ECON 315 OR 320 (3)
- MGMT 440 (3)
- MGMT Elective (3)
- GE Area C.3 & Z Practicum^2:

#### Eighth Semester
- MGMT 449^3 (3)
- MGMT Elective (3)
- MGMT Elective (3)
- Free Elective to reach 120 total units (3)

**Notes:**

^1 You are encouraged to take the additional units in GE area C.2

^2 Consult with your advisor to select from GE area C.3 and Z (300-400 level) – Explorations in Arts or Humanities and Cultural Diversity, OR Approved Practicum Requirement

^3 All lower and upper division business core courses must be completed with “C” or better prior to MGMT 449