## Lower Division Core (21 units)

You are responsible for meeting all prerequisites and co-requisites as stated in the class schedule. All core courses must be completed with a “C” (2.0) or better. A grade of “C-” (1.7) or lower is not a passing grade.

**MATH 135** Business Calculus (3)  
OR **MATH 130 A Short Course in Calculus** (4)  
**MATH 150A** Calculus I (4)  
**BUAD 201** Business Writing (3)  
**ACCT 201A** Financial Accounting (3)  
**ECON 201** Principles of Microeconomics (3)  
**ACCT 201B** Managerial Accounting (3)  
**ECON 202** Principles of Macroeconomics (3)  
**MGMT 246** Business and Its Legal Environment (3)

**Global Business Requirement (3 units)**

Complete one three-unit course in the area of Global Business. The course must be selected from the list of approved Global Business courses and may not be a course in your concentration.

- **APPROVED COURSES:** FIN 370, 371, 373, 375, MGMT 350, MKTG 445, MKTG 475

## Upper Division Core (27 units)

You may complete your upper division core concurrently with your concentration requirements once your concentration is declared.

- **BUAD 301** Advanced Business Communication (3)  
- **ISDS 361A** Business Analytics I (3)  
- **MKTG 351** Principles of Marketing (3)  
- **FIN 320** Financial Management I (3)  
- **ISDS 351** Principles of Information Systems (3)  
- **ISDS 361B** Business Analytics II (3)  
- **MGMT 339** Managing Operations (3)  
- **MGMT 340** Organizational Behavior (3)  
- **ECON 315** Intermediate Business Microeconomics (3)  
OR **ECON 310** Intermediate Macroeconomics Analysis (3)

## Business Economics Concentration Requirements (18 Units)

Once you complete all lower division business core, you must pass the Mihaylo Ethics Quiz and declare your concentration to enroll in concentration courses and electives: [https://business.fullerton.edu/Programs/Undergraduate/Advising/Declare](https://business.fullerton.edu/Programs/Undergraduate/Advising/Declare)

**REQUIRED COURSES**

- **ECON 320** Intermediate Macroeconomic Analysis (3)  
  - **ECON 201, 202 & MATH 135/130/150A. Co-requisites:** BUAD 301 & ISDS 361A  
- **ECON 340** Economic Research Methods (3)  
  - **ECON 201, 202 & ISDS 361A**

Complete 12 units (4 courses) of elective coursework from the list below, at least 6 units must be 400-level:

- **ECON 330**  
- **ECON 332**  
- **ECON 333**  
- **ECON 334**  
- **ECON 335**  
- **ECON 336**  
- **ECON 350**  
- **ECON 351**  
- **ECON 355**  
- **ECON 361**  
- **ECON 362**  
- **ECON 410**  
- **ECON 411**  
- **ECON 412**  
- **ECON 413**  
- **ECON 415**  
- **ECON 416**  
- **ECON 417**  
- **ECON 418**  
- **ECON 419**  
- **ECON 420**  
- **ECON 421**  
- **ECON 431**  
- **ECON 440**  
- **ECON 441**  
- **ECON 450**  
- **ECON 451**  
- **ECON 461**  
- **ECON 462**  
- **ECON 463**

**Capstone Core Course (3 Units)**

You may complete your capstone course concurrently with your concentration courses. The capstone must be completed with a “C” (2.0) or better. A grade of “C-” (1.7) or lower is not a passing grade.

- **MGMT 449** Seminar in Strategic Management (3)  
  - **PREREQUISITES:** All upper and lower division business core course completed with a grade of “C” or better

*Pre-business, pre-international business, pre-economics or undeclared students are restricted from enrolling in these courses. Consult the California State University, Fullerton Catalog for a full statement of all requirements and regulations. This handout is just a brief summary printed for your convenience.**

**ECON 330 and ECON 332 through ECON 336 may fulfill general education requirements**

---

**ROADMAP**
FOUR-YEAR ROADMAP FOR BA IN BUSINESS ADMINISTRATION
BUSINESS ECONOMICS CONCENTRATION
Catalog Year 2019 – 2020
120 units

It is important to keep course sequencing in mind. To ensure that you are fulfilling pre-requisites, **bolded** courses should be prioritized and completed in the order listed. Failure to complete **bolded** courses in the semester indicated will potentially limit the ability to graduate in four years.

<table>
<thead>
<tr>
<th>Year 1</th>
<th>Second Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>First Semester</strong></td>
<td><strong>GE Area A.1 Oral Communication (3)</strong></td>
</tr>
<tr>
<td>- GE Area A.2 ENGL 101 (3)</td>
<td>- GE Area B.4 MATH 135 OR MATH 130 OR MATH 150A (3-4)</td>
</tr>
<tr>
<td>- GE Area B.4 Prerequisite to MATH 135/130/150A (3-4)</td>
<td>- GE Area A.3 Critical Thinking (3)</td>
</tr>
<tr>
<td>- GE Area C.1 Introduction to Arts (3)</td>
<td>- GE Area B.1 Physical Science (3)</td>
</tr>
<tr>
<td>- GE Area C.2 Introduction to Humanities (3)</td>
<td>- GE Area D.3 American Government (3)</td>
</tr>
<tr>
<td>- GE Area C.1 or C.21 (3)</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Year 2</th>
<th>Fourth Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Third Semester</strong></td>
<td><strong>ACCT 201B (3)</strong></td>
</tr>
<tr>
<td>- ACCT 201A (3)</td>
<td>- GE Area D.1 ECON 201 OR ECON 202 (3)</td>
</tr>
<tr>
<td>- GE Area D.1 ECON 201 OR ECON 202 (3)</td>
<td>- MGMT 246 (3)</td>
</tr>
<tr>
<td>- BUAD 201 (3)</td>
<td>- GE Area E Lifelong Learning and Self Development (3)</td>
</tr>
<tr>
<td>- GE Area B.2 + B.3 Life Science (3) + Laboratory Experience (1)</td>
<td>- Free Elective to reach 120 total units (3)</td>
</tr>
<tr>
<td>- GE Area D.2 American History, Institutions &amp; Values (3)</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Year 3</th>
<th>Sixth Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Fifth Semester</strong></td>
<td><strong>ISDS 361B (3)</strong></td>
</tr>
<tr>
<td>- BUAD 301 (3)</td>
<td>- FIN 320 (3)</td>
</tr>
<tr>
<td>- ISDS 361A/GE area B.5 Implications and Explorations in Mathematics and Sciences (3)</td>
<td>- MGMT 339 (3)</td>
</tr>
<tr>
<td>- ECON 315 OR 310 (3)</td>
<td>- ECON 320 (3)</td>
</tr>
<tr>
<td>- MKTG 351 (3)</td>
<td>- ECON 340 (3)</td>
</tr>
<tr>
<td>- Consult with Advisor 2</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Year 4</th>
<th>Eighth Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Seventh Semester</strong></td>
<td><strong>MGMT 4493 (3)</strong></td>
</tr>
<tr>
<td>- ISDS 351 (3)</td>
<td>- 400-level ECON Elective (3)</td>
</tr>
<tr>
<td>- 300 OR 400-level ECON Elective (3)</td>
<td>- Global Business Requirement (3)</td>
</tr>
<tr>
<td>- 400-level ECON Elective (3)</td>
<td>- Free Elective to reach 120 total units (3)</td>
</tr>
<tr>
<td>- Consult with Advisor 2</td>
<td></td>
</tr>
</tbody>
</table>

**Notes:**
1 You are encouraged to take the additional units in GE area C.2
2 Consult with your advisor to select from GE area C.3 and Z (300-400 level) – Explorations in Arts or Humanities and Cultural Diversity, OR Approved Practicum Requirement
3 All lower and upper division business core courses must be completed with "C" or better prior to MGMT 449