## Lower Division Core (21 units)

- You are responsible for meeting all prerequisites and co-requisites as stated in the class schedule. All core courses must be completed with a “C” (2.0) or better. A grade of “C-” (1.7) or lower is not a passing grade.

Once you have completed all of the lower division core, you must pass the Mihaylo Ethics Quiz and may declare your concentration online: https://business.fullerton.edu/Programs/Undergraduate/Advising/Declare

- MATH 135 Business Calculus (3)
- OR MATH 130 A Short Course in Calculus (4)
- OR MATH 150A Calculus I (4)
- BUAD 201 Business Writing (3)
- ACCT 201A Financial Accounting (3)
- ECON 201 Principles of Microeconomics (3)
- ACCT 201B Managerial Accounting (3)
- ECON 202 Principles of Macroeconomics (3)
- MGMT 246 Business and Its Legal Environment (3)

## Upper Division Core (27 units)

You may complete your upper division core concurrently with your concentration requirements once your concentration is declared.

- BUAD 301 Advanced Business Communication (3)
- ISDS 361A Business Analytics I (3)
- MKTG 351 Principles of Marketing (3)
- FIN 320 Financial Management I (3)
- ISDS 351 Principles of Information Systems (3)
- ISDS 361B Business Analytics II (3)
- MGMT 339 Managing Operations (3)
- MGMT 340 Organizational Behavior (3)
- ECON 315 Intermediate Business Microeconomics (3)
- OR ECON 310 Intermediate Microeconomics Analysis (3)

## Global Business Requirement (3 units)

- Complete one three-unit course in the area of Global Business. The course must be selected from the list of approved Global Business courses and may not be a course in your concentration.

- APPROVED COURSES: FIN 370, 371, 373, 375, MGMT 350, MKTG 445, MKTG 475

## Approved Practicum Requirement (3 units)

- Complete one three-unit upper-division course in a practicum area, selected in consultation with your advisor.

- The Approved Practicum Requirement must be completed with “C” (2.0) or better. A grade of “C-” (1.7) or lower is not a passing grade.

To fulfill the practicum requirement complete a course for Professional and Career Development, Internship, or Experiential Learning. Approval must be obtained prior to enrolling in your practicum requirement: __________

## Business Economics Concentration Requirements (18 Units)

Once you complete all lower division business core, you must pass the Mihaylo Ethics Quiz and declare your concentration to enroll in concentration courses and electives: https://business.fullerton.edu/Programs/Undergraduate/Advising/Declare

### REQUIRED COURSES

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>PREREQUISITES</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECON 320*</td>
<td>Intermediate Macroeconomic Analysis (3)</td>
<td>ECON 201, 202 &amp; MATH 135/130/150A. Co-requisites: BUAD 301 &amp; ISDS 361A</td>
</tr>
<tr>
<td>ECON 340*</td>
<td>Economic Research Methods (3)</td>
<td>ECON 201, 202 &amp; ISDS 361A</td>
</tr>
</tbody>
</table>

- Complete 12 units (4 courses) of elective coursework from the list below, at least 6 units must be 400-level:

- You are responsible for meeting all prerequisites and co-requisites as stated in the class schedule.

### Select Electives

- ECON 330**
- ECON 332**
- ECON 333**
- ECON 334**
- ECON 335**
- ECON 336**
- ECON 350*  
- ECON 351*  
- ECON 355*  
- ECON 361*  
- ECON 362*  
- ECON 410*  
- ECON 411*  
- ECON 412*  
- ECON 413*  
- ECON 415*  
- ECON 416*  
- ECON 417*  
- ECON 418*  
- ECON 419*  
- ECON 420*  
- ECON 421*  
- ECON 431*  
- ECON 433*  
- ECON 440*  
- ECON 441*  
- ECON 450*  
- ECON 461*  
- ECON 462*  
- ECON 463*  

## Capstone Core Course (3 Units)

- You may complete your capstone course concurrently with your concentration courses. The capstone must be completed with a “C” (2.0) or better. A grade of “C-” (1.7) or lower is not a passing grade.

- MGMT 449* Seminar in Strategic Management (3)  

**Pre-business, pre-international business, pre-economics or undeclared students are restricted from enrolling in these courses. Consult the California State University, Fullerton Catalog for a full statement of all requirements and regulations. This handout is just a brief summary printed for your convenience.**

**ECON 330 and ECON 332 through ECON 336 may fulfill general education requirements.**

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*Pre-business, pre-international business, pre-economics or undeclared students are restricted from enrolling in these courses. Consult the California State University, Fullerton Catalog for a full statement of all requirements and regulations. This handout is just a brief summary printed for your convenience.*
FOUR-YEAR ROADMAP FOR BA IN BUSINESS ADMINISTRATION
BUSINESS ECONOMICS CONCENTRATION
Catalog Year 2019 – 2020
120 units

It is important to keep course sequencing in mind. To ensure that you are fulfilling pre-requisites, **bolded** courses should be prioritized and completed in the order listed. Failure to complete **bolded** courses in the semester indicated will potentially limit the ability to graduate in four years.

### Year 1

<table>
<thead>
<tr>
<th>First Semester</th>
<th>Second Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>GE Area A.2</strong> ENGL 101 (3)</td>
<td><strong>GE Area A.1</strong> Oral Communication (3)</td>
</tr>
<tr>
<td><strong>GE Area B.4</strong> Prerequisite to MATH 135/130/150A (3-4)</td>
<td><strong>GE Area B.4</strong> MATH 135 OR MATH 130 OR MATH 150A (3-4)</td>
</tr>
<tr>
<td><strong>GE Area C.1</strong> Introduction to Arts (3)</td>
<td><strong>GE Area A.3</strong> Critical Thinking (3)</td>
</tr>
<tr>
<td><strong>GE Area C.2</strong> Introduction to Humanities (3)</td>
<td><strong>GE Area B.1</strong> Physical Science (3)</td>
</tr>
<tr>
<td><strong>GE Area C.1 or C.2</strong> (3)</td>
<td><strong>GE Area D.3</strong> American Government (3)</td>
</tr>
</tbody>
</table>

### Year 2

<table>
<thead>
<tr>
<th>Third Semester</th>
<th>Fourth Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ACCT 201A</strong> (3)</td>
<td><strong>ACCT 201B</strong> (3)</td>
</tr>
<tr>
<td><strong>GE Area D.1</strong> ECON 201 OR ECON 202 (3)</td>
<td><strong>GE Area D.1</strong> ECON 201 OR ECON 202 (3)</td>
</tr>
<tr>
<td><strong>BUAD 201</strong> (3)</td>
<td><strong>MGMT 246</strong> (3)</td>
</tr>
<tr>
<td><strong>GE Area B.2 + B.3</strong> Life Science (3) + Laboratory Experience (1)</td>
<td><strong>GE Area E</strong> Lifelong Learning and Self Development (3)</td>
</tr>
<tr>
<td><strong>GE Area D.2</strong> American History, Institutions &amp; Values (3)</td>
<td><strong>Free Elective to reach 120 total units</strong> (3)</td>
</tr>
</tbody>
</table>

### Year 3 (Transfer Students Begin Here)

<table>
<thead>
<tr>
<th>Fifth Semester</th>
<th>Sixth Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>BUAD 301</strong> (3)</td>
<td><strong>ISDS 361B</strong> (3)</td>
</tr>
<tr>
<td><strong>ISDS 361A</strong>/GE area B.5 Implications and Explorations in Mathematics and Sciences (3)</td>
<td><strong>FIN 320</strong> (3)</td>
</tr>
<tr>
<td><strong>ECON 315</strong> OR <strong>310</strong> (3)</td>
<td><strong>MGMT 339</strong> (3)</td>
</tr>
<tr>
<td><strong>MKTG 351</strong> (3)</td>
<td><strong>ECON 320</strong> (3)</td>
</tr>
<tr>
<td><strong>Consult with Advisor</strong> ²</td>
<td><strong>ECON 340</strong> (3)</td>
</tr>
</tbody>
</table>

### Year 4

<table>
<thead>
<tr>
<th>Seventh Semester</th>
<th>Eighth Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ISDS 351</strong> (3)</td>
<td><strong>MGMT 449</strong> ³ (3)</td>
</tr>
<tr>
<td><strong>MGMT 340</strong> (3)</td>
<td><strong>400-level ECON Elective</strong> (3)</td>
</tr>
<tr>
<td><strong>300</strong> OR <strong>400-level</strong> ECON Elective (3)</td>
<td><strong>GE Area D.4</strong> Economics Elective: ECON 330, 332, 333, 334, 335, 336, 350, 355, OR 362 (3)</td>
</tr>
<tr>
<td><strong>400-level</strong> ECON Elective (3)</td>
<td><strong>Global Business Requirement</strong> (3)</td>
</tr>
<tr>
<td><strong>Consult with Advisor</strong> ²</td>
<td><strong>Free Elective to reach 120 total units</strong> (3)</td>
</tr>
</tbody>
</table>

**Notes:**

1. You are encouraged to take the additional units in GE area C.2
2. Consult with your advisor to select from GE area C.3 and Z (300-400 level) – Explorations in Arts or Humanities and Cultural Diversity, OR Approved Practicum Requirement
3. All lower and upper division business core courses must be completed with “C” or better prior to MGMT 449