## Lower Division Core (18 units)
Once you have completed all of the lower division core courses with grades of "C" (2.0) or better, you may declare your concentration online: http://business.fullerton.edu/Programs/Undergraduate/Declare

<table>
<thead>
<tr>
<th>REQUIRED COURSE TITLE</th>
<th>PREREQUISITES</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUAD 201 Business Writing (3)</td>
<td>ENGL 101 (or equivalent) with grade of &quot;C&quot; or better</td>
</tr>
<tr>
<td>ACCT 201A Financial Accounting (3)</td>
<td>None, but not recommended for first-time freshmen</td>
</tr>
<tr>
<td>ECON 201 Principles of Microeconomics (3)</td>
<td>None</td>
</tr>
<tr>
<td>ECON 201B Managerial Accounting (3)</td>
<td>ACCT 201A</td>
</tr>
<tr>
<td>ECON 202 Principles of Macroeconomics (3)</td>
<td>None</td>
</tr>
<tr>
<td>MGMT 246 Business and Its Legal Environment (3)</td>
<td>Completion of GE Area A.2 with grade of &quot;C-&quot; or better</td>
</tr>
</tbody>
</table>

## Upper Division Core (21 units)
You may complete your upper division core concurrently with your concentration requirements once your concentration is declared. All core courses must be completed with a "C" (2.0) or better. A grade of "C-" (1.7) or lower is not a passing grade.

<table>
<thead>
<tr>
<th>REQUIRED COURSE TITLE</th>
<th>PREREQUISITES &amp; COREQUISITES</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUAD 301 Advanced Business Communication (3)</td>
<td>ENGL 101 &amp; BUAD 201 with grade of &quot;C&quot; or better or completion of Associate Degree for Transfer (AD-T)</td>
</tr>
<tr>
<td>FIN 370* International Business Finance (3)</td>
<td>FIN 320</td>
</tr>
<tr>
<td>MKTG 445* Global Marketing (3)</td>
<td>MKTG 351</td>
</tr>
<tr>
<td>ISDS 351 Principles of Information Systems (3)</td>
<td>Corequisite: BUAD 301</td>
</tr>
<tr>
<td>MGMT 346* International Law for Business (3)</td>
<td>MGMT 246</td>
</tr>
<tr>
<td>MGMT 350* International Business and Management (3)</td>
<td>MGMT 339 OR 340</td>
</tr>
<tr>
<td>ECON 335 The International Economy (3)</td>
<td>ECON 201</td>
</tr>
</tbody>
</table>

## Functional or Regional Specialization (15 Units)
The Regional/Functional Elective Form will be issued upon declaration of the concentration. A business advisor will discuss potential options during your advising session. Electives should be approved prior to enrollment.

<table>
<thead>
<tr>
<th>REQUIRED COURSE</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Elective Chosen in consultation with a faculty advisor</td>
<td></td>
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</tbody>
</table>

## Capstone Core Course (3 Units)
You may complete your capstone course concurrently with your concentration courses. A grade of "C-" (1.7) or lower is not a passing grade.

<table>
<thead>
<tr>
<th>REQUIRED COURSE TITLE</th>
<th>PREREQUISITES</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGMT 480* Global Strategic Management (3)</td>
<td>All upper and lower core business courses completed with a grade of &quot;C&quot; or better</td>
</tr>
</tbody>
</table>

## Global Trade Concentration Requirements (15 Units)
All courses must be completed with a grade of "C" or better. A grade of "C-" (1.7) or lower is not a passing grade.

<table>
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<tr>
<th>REQUIRED COURSE TITLE</th>
<th>PREREQUISITES</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECON 333 Economic Development: Analysis and Case Studies (3)</td>
<td>ECON 100 OR 201</td>
</tr>
<tr>
<td>FIN 371* OR FIN 375* Export-Import Financing (3) OR Global Risk Management and International Finance (3)</td>
<td>FIN 320 OR FIN 370</td>
</tr>
<tr>
<td>MGMT 339 Managing Operations (3)</td>
<td>Corequisites: BUAD 301 &amp; ISDS 361A</td>
</tr>
<tr>
<td>MKTG 475* Export/Import Marketing Strategies (3)</td>
<td>MKTG 351</td>
</tr>
<tr>
<td>ECON 411* OR MGMT 430* International Trade (3) OR Integrated Supply Chain Management (3)</td>
<td>BUAD 301 &amp; ECON 310 OR 315 MGMT 339 &amp; MKTG 351</td>
</tr>
</tbody>
</table>

*Pre-business, pre-international business, pre-economics or undeclared students are restricted from concentration coursework. Consult the California State University, Fullerton Catalog for a full statement of all requirements and regulations. This handout is just a brief summary printed for your convenience.*
BA IN INTERNATIONAL BUSINESS
GLOBAL TRADE CONCENTRATION
120 units

Year 1
✓ Follow the program roadmap and meet with a Business Advisors to develop an educational plan.

Year 2
✓ Meet with an advisor in the Business Advising Center SGMH 1201 during the semester you are completing your last lower division core requirements.
✓ Declaration of a concentration is required before enrollment in concentration courses.

Year 3
✓ Apply for Graduation (Grad Check) through your Student Center one year prior to your anticipated graduation date and have earned at least 85 units.
✓ Maintain a minimum 2.0 GPA in the concentration.

Year 4
✓ Attend a Grad Check Workshop to have your Graduation Check approved.
✓ Check your cumulative units 120 units are required to graduate.
✓ ECON 335 will satisfy an upper-division core and upper division GE requirement.
✓ All business core courses must be completed before taking MGMT 480.
# FOUR-YEAR ROADMAP FOR BA IN INTERNATIONAL BUSINESS
## GLOBAL TRADE CONCENTRATION
### 2018-2019
### 120 units

## Year 1

### First Semester
- GE Area A.2 ENGL 101 (3)
- GE Area B.4 Mathematics & Quantitative Reasoning (3-4)
- GE Area C.1 Introduction to Arts (3)
- GE Area C.2 Introduction to Humanities (3)
- GE Area C.3 Origins of World Civilization (3)

### Second Semester
- GE Area A.1 Oral Communication (3)
- GE Area A.3 Critical Thinking (3)
- GE Area B.1+ B.3 Physical Science (3) + Laboratory Experience (1)
- GE Area D.1 American History, Institutions and Values (3)
- GE Area D.3 American Government (3)

## Year 2

### Third Semester
- ACCT 201A (3)
- GE Area D.1 ECON 201 OR ECON 202 (3)
- BUAD 201 (3)
- GE Area B.2 Life Science (3)
- GE Area B.5 Implications and Explorations in Mathematics and Natural Sciences (3)

### Fourth Semester
- ACCT 201B (3)
- GE Area D.1 ECON 201 OR ECON 202 (3)
- MGMT 246
- GE Area C.4 and Z (300-400 level) Explorations in Arts or Humanities and Cultural Diversity (3)
- BUAD 300 OR GE Area E (3)

## Year 3 (Transfer Students Begin Here)

### Fifth Semester
- BUAD 301 (3)
- GE Area D.4 ECON 335 (3)
- ISDS 351 (3)
- MGMT 339 (3)
- Regional/Functional Elective (3)

### Sixth Semester
- FIN 370 (3)
- MGMT 346(3)
- MKTG 445 (3)
- ECON 333 (3)
- FIN 371 OR 375 (3)

## Year 4

### Seventh Semester
- MGMT 350 (3)
- MKTG 475 (3)
- Regional/Functional Elective (3)
- Regional/Functional Elective (3)
- Regional/Functional Elective (3)

### Eighth Semester
- MGMT 480 (3)
- ECON 411 OR MGMT 430 (3)
- Regional/Functional Elective (3)
- Free Elective to reach 120 total units (3)
- Free Elective to reach 120 total units (3)

## Notes:

- [Text field for additional notes]