CSUF | COLLEGE OF Business and Economics

Major Requirements for the Bachelor of Arts in Business Administration Entrepreneurship Concentration Catalog Year 2025 - 2026

Business Administration Core Courses (48 - 49 units)

Lower-Division Core (21 - 22 units)

You are responsible for meeting all prerequisites and co-requisites as stated in the class schedule. All core courses must be completed with a "C" (2.0) or better. A grade of "C-" (1.7) or lower is not a passing grade.

Once you have completed all lower division core, you may declare your concentration online.

MATH 135 - Business Calculus (3)
OR MATH 130 - Calculus for the Natural Sciences (4)
OR MATH 150A - Calculus I (4)
BUAD 201 - Business Writing (3)
ACCT 201A - Financial Accounting (3)
ECON 201 - Principles of Microeconomics (3)
ACCT 201B - Managerial Accounting (3)
ECON 202 - Principles of Macroeconomics (3)
MGMT 246 - Business and Its Legal Environment (3)

Upper-Division Core (24 units)

You may complete your upper division core along with concentration requirements (if declared).

BUAD 301 - Advanced Business Communication (3)
ISDS 361A - Business Analytics I (3)
MKTG 351 - Principles of Marketing (3)
FIN 320 - Financial Management I (3)
ISDS 361B - Business Analytics II (3)
MGMT 339 - Managing Operations (3)
MGMT 340 - Organizational Behavior (3)
ECON 315 - Intermediate Business Microeconomics (3)
OR ECON 320 - Intermediate Macroeconomic Analysis (3)

Capstone Core Course (3 units)

You may complete your capstone course concurrently with your concentration courses if you meet the pre-requisites.

COREQUISITES *: ECON 315 or ECON 320, ISDS 361B*

PREREQUISITES: *BUAD 301, FIN 320, MGMT 339, MGMT 340, ISDS 361A, MKTG 351 and all lower division business core courses completed with a grade of "C" or better*

MGMT 449 - Seminar in Strategic Management (3)

Entrepreneurship Concentration (27 units)

Once you complete all lower division business core, you must declare your concentration to enroll in concentration courses and electives. Check the University Catalog for specific grade and GPA requirements. You are responsible for meeting all prerequisites and co-requisites as stated in the class schedule.

Required Courses* (9 units)

ISDS 351 - Principles of Information Systems (3)
MGMT 465A - New Venture Creation and Funding (3)
MGMT 465B - New Venture Launch (3)

Electives* (12 units) choose 4 from the list below:

ACCT 463
MGMT 460
MGMT 461
MKTG 462
MGMT 464

Approved Business Practicum Requirement (3 units)

There are three Practicum pathway options to choose from. The practicum may ***not*** *double count with concentration or elective courses. For full details, view the Practicum Pathways website.* ***Select one option below*** *to fulfill your Practicum requirement:*

1) Experiential Learning course - Select **ONE** course from the approved list below:
ISDS 442; MKTG 401; MGMT 335, 432

2) Academic Internship - view the FIN 495 information card

3) BUAD 300 - Professional and Career Development - *Note: BUAD 300 is only open to students with projected sophomore or Junior standing. Transfer students choosing this option should take BUAD 300 in their first semester*

Global Business Requirement (3 units)

Complete ***one*** *three-unit course in the area of Global Business. The course must be selected from the list of approved Global Business courses and may not be a course in your concentration. Underlined courses in economics may double count to fulfill GE Area D.3 requirement.*

APPROVED COURSES: ECON 330, 332, 333, 334, 335, 336, FIN 370, FIN 371, FIN 375, MKTG 445, 475

***Pre-business, pre-international business, pre-economic or undeclared students are restricted from enrolling in these courses** *. Consult the California State University, Fullerton Catalog for a full statement of all requirements and regulations. This handout is just a brief summary printed for your convenience.*

ROADMAP ➡

Four-Year Roadmap for Bachelor of Arts in Business Administration
Entrepreneurship Concentration
Catalog Year 2025 - 2026

Bolded courses should be prioritized and completed in the order listed. You must meet all pre- and co-requisites. Be sure to read any Advising Notes for each year. Students must earn a minimum of 120 units (see your TDA for earned units total).

Year 1

Semester 1

Course	Units
❑ **GE area 1A: ENGL 101**	3
❑ **GE area 2A: Pre-requisite to MATH 135**	3-4
❑ GE area 3A	3
❑ GE area 3B	3
❑ GE area 6	3

Semester 2

Course	Units
❑ **GE area 1B**	3
❑ **GE area 2A: MATH 135 or 130 or 150A**	3-4
❑ **GE area 1C**	3
❑ GE area 5A	3
❑ POSC 100	3

Advising Notes

✓ View your Math and English placements in your Student Homepage

✓ If you have AP credit for any course, substitute it with a course from the following semester

✓ GE areas 1A, 1B, 1C, & your math requirement should be completed by the end of your first year

Year 2

Semester 3

Course	Units
❑ **ACCT 201A**	3
❑ **GE area 4A: ECON 201**	3
❑ **BUAD 201**	3
❑ GE area 5B + GE area 5C	3 + 1
❑ GE area 4B	3

Semester 4

Course	Units
❑ **ACCT 201B**	3
❑ **ECON 202**	3
❑ **MGMT 246**	3
❑ GE Area 3U/Z	3
❑ GE area 4U*	3

Advising Notes

✓ Conditionally declare your concentration when in progress of the last lower-division business core course(s)

Year 3 (ADT Transfer Students Begin Here)

Semester 5

Course	Units
❑ **BUAD 301**	3
❑ **GE area 2U5U: ISDS 361A**	3
❑ **MKTG 351**	3
❑ **MGMT 340**	3
❑ **FIN 320**	3

Semester 6

Course	Units
❑ **MGMT 339**	3
❑ **MGMT 465A**	3
❑ ISDS 361B	3
❑ Entrepreneurship Elective	3
❑ Business Practicum Requirement	3

Advising Notes

✓ MKTG 351, MGMT 340, & FIN 320 are pre-requisites to MGMT 465A.

✓ Co-requisite: BUAD 301 and ISDS 361A must be taken together.

✓ *Visit the Practicum Pathways website for details on each of the practicum options: *Experiential Learning Course, Academic Internship Course, or Professional and Career Development Course.*

Year 4

Semester 7

Course	Units
❑ MGMT 465B	3
❑ ISDS 351	3
❑ ECON 315 or 320	3
❑ Entrepreneurship Elective	3
❑ Free elective to reach 120 units	3

Semester 8

Course	Units
❑ MGMT 449	3
❑ Entrepreneurship Elective	3
❑ Entrepreneurship Elective	3
❑ Global Business Requirement*	3
❑ Free elective to reach 120 units	3

Advising Notes

✓ Free Elective: A course of your choice that counts towards your total credit requirements but is not tied to your major or general education requirements. Use this to explore other subjects or pursue personal interests.

✓ All lower and upper division business core courses must be completed with “C” or better prior to MGMT 449

✓ * You can double-count your Global Business Requirement with GE area 4U if you choose one course from ECON 330, 332 - 336. Please note that ECON 201 and ECON 202 are prerequisites for these courses. If you do choose to double-count, you may need to complete an elective to reach 120 units.