The Importance of YOUR PARTNERSHIP

PHILANTHROPY is the catalyst for transformational change and innovation at Cal State Fullerton. It is this support that gives us the power to go beyond and confidently plan for our future.

At Mihaylo College, philanthropy is key to our ability to be bold and to launch a new era of accountancy education as we retool our curriculum, innovate our teaching, expand support for the business community, attract and retain excellent students, and recruit inspiring and professionally forward-thinking professors.

A Record of ACCOMPLISHMENT

As one of the largest in the country, the Department of Accounting belongs to a select group accredited separately by the Association to Advance Collegiate Schools of Business (AACSB) — a distinction achieved by exceptional institutions that consistently lead in innovation and research.

As a leader in new and practical approaches for a modern curriculum, Mihaylo College’s Department of Accounting offers Orange County’s only Master of Science in taxation program and Master of Science in accounting with a data analytics track.

Our academic strength and committed engagement with Orange County’s accounting firms and businesses allow our students to network, expand their circle of learning and pursue exciting career opportunities.

The department hosts Orange County’s flagship annual SEC Hot Topics Conference and the Haskell & White Academic Conference - “Blending Theory and Practice.” In addition, due to its reputation, the department has assumed the editorship of the prestigious Managerial Auditing Journal.

SCHOOL OF ACCOUNTANCY

CSUF | Mihaylo College
of Business and Economics
EVOLUTION AND ELEVATION of Accountancy at CSUF

As we are well on our way to establishing a School of Accountancy within the Mihaylo College of Business and Economics, our focus remains on educating future accounting professionals who will excel and lead within the industry.

Powered by an endowment, the new school will herald sweeping innovation – preparing our students for the future, raising the profile of Mihaylo College to the national stage, strengthening service to the business community, and attracting the highest quality faculty.

**What skills will an accounting professional need a decade from now?** The availability of new technologies is expected to increase the value of services provided by accounting professionals to businesses, creating new jobs that require new skills. Successful accounting professionals will be leaders in the use of advanced technology and analytics.

We are embracing technology to stay ahead of the CURVE.

**Real-World, Tech-Focused Curriculum**
Experience a real-world curriculum centered around technology and data analytics. Our faculty partners with Orange County businesses to routinely advance our curriculum by providing real data problems for our students. Our robust program also includes symposia and seminars to expose students to the ever-shifting frontiers of new technology.

**Innovations in Instruction**
Bringing professional expertise into our classrooms is an imperative. Our instruction blends theory with practice by providing curricula that gives students the concepts, knowledge and real-world skills necessary to be successful and weaves hands-on experience into courses with data analytics and other transformational technologies.

**Business-community Engagement**
Central to our effort to work directly with the region’s business and nonprofit organizations will be the Applied Financial and Data Analytics Assistance Center. Guided by faculty, Mihaylo students will provide small businesses and not-for-profits in the region with wide-ranging support in a variety of areas, including sales, cost and profit analyses, and other types of financial analytics.

**Opportunities FOR INVESTMENT**
Your gift to the school may be directed to an area most important to you. Your investment will become part of the school’s endowment, providing critical operating support in perpetuity. We have established goals across a diverse array of areas in support of this new vision for the school:

- Development of Accounting Honors – data analytics curriculum
- Establishment of the Applied Financial and Data Analytics Assistance Center
- Student tutoring program
- Student scholarships to support recruitment

Upon request, a custom proposal can be drafted for you, outlining these and other opportunities, as well as how your investment may be structured over time and fulfilled through a variety of vehicles, including a planned gift.

In recognition of major investments in the school, there are a variety of named-gift opportunities available:

- Naming of the school: $5,000,000
- Naming of the school directorship: $2,000,000
- Naming of a distinguished professorship: $1,500,000
- Naming of Applied Financial and Data Analytics Assistance Center: $1,000,000
- Naming of a faculty fellowship: $1,000,000
- Naming of a distinguished lecture series: $150,000
- Naming of a faculty recruitment fund: $50,000

For more information about giving opportunities:

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