Career Insights Series
Every Wednesday from 11:00am - 11:30am
Navigating the career process can have many unknowns, let Business Careers help you succeed in your career! This series will occur every Wednesday during Fall 2021 with each week focusing on a specific career topic or resource, covering tips and best practices with time for questions at the end. For weekly topics, refer to the Business Careers Calendar.

Resume Writing: The Basics
Wednesday, September 8th, at 2:30pm
Putting together your resume is the first step to getting your career on track! Come see how to take your resume from good to great and learn the basics of resume formatting, sections to include on your resume, and how to build good bullet points.

Accounting Expo
Thursday, September 9, at 10:00am
The Accounting Expo provides a fantastic opportunity to hear from representatives from the large, medium and local public firms. The event will consist of a panel consisting of recruiters sharing their backgrounds, career paths, and tips on the recruiting process.

Navigating the Job Search
Tuesday, September 14th, at 10:00am
Learn what it takes to secure employment during today’s competitive labor market. This workshop provides an overview of key steps in the job search process, including job search myths, a discussion of various job search methods, essential job search tools and strategies, and how to make the process more manageable!

Excel 100
Wednesday, September 15th, at 3:00pm
This training with Microsoft will focus on overall navigation, formatting, simple formulas, charts and tables and an overview of printing.

Careers in Technology
Tuesday, September 21st, at 5:30pm
Are you interested in a career in technology? Panelists working in tech will share their day-to-day, how they got to where they’re at, and the key skills and experiences needed to find success in this versatile field!

Making a Career Pivot
Tuesday, September 21st, at 10:00am
Ever thought about making a career pivot? Come hear from Alumni Mega Jewell on how she went from being a television news reporter to starting her own business. Change can be scary, but what's even scarier is when fear stops you from growing, evolving, and progressing. Register today to learn more!

Make the Most of Your LinkedIn
Tuesday, September 21st, at 2:30pm
A professionally written LinkedIn profile can help open doors to opportunities and networks. In addition to learning how to create a star profile, we will discuss how to find new internships/jobs through LinkedIn, grow your network, and how to navigate additional features on LinkedIn.

Career Fair Prep
Wednesday, September 22nd, at 1:00pm
Career Fairs are the perfect opportunity to network with recruiters and secure interviews. Attend this workshop to learn strategies to help you start conversations with recruiters and stand out in the upcoming career fairs.

Virtual Part Time & Seasonal Job Fair
Thursday, September 23rd, from 3:00pm-6:00pm
Career fairs/expos are opportunities to meet employers that come to campus to recruit students and alumni for jobs and internships.

One on One Career Fair Prep
Monday, September 27th, from 10:00am-2:00pm
Navigating a career fair can be tough; drop in anytime and let us help you come up with a game plan. Make a list of companies to target, polish up your resume, or practice your elevator pitch to tackle the career fair.

Drop-In Career Fair Prep
Tuesday, September 28th, from 10am-2pm
Navigating a career fair can be tough; drop in anytime and let us help you come up with a game plan. Make a list of companies to target, polish up your resume, or practice your elevator pitch to tackle the career fair.
**Business Career Fair**  
**Wednesday, September 29th, from 1:00pm-5:00pm**

Looking for an internship, full-time job, or opportunity to network with recruiters? Come to this virtual career fair partnered with Sales Leadership Center to meet employers who are looking to hire business students like you! Free for all CSUF students and alumni.

**Design Your Life Lab for Students Feeling Lost**  
**Wednesday, October 6th, at 4:00pm**

If you are feeling lost or uncertain about your future, join our Design Your Life Lab. This workshop is designed to help students develop a compass to use in determining future career plans, and students will also engage in brainstorming, self-assessment, and journal writing activities.

**Careers in Healthcare**  
**Wednesday, October 6th, at 5:30pm**

Are you interested in the healthcare Industry? Many might wonder how healthcare fits in with business however, there’s been an increasing need for business professionals in this growing industry. Join our panelists to learn more about how you could get a head start on your career in healthcare with the skills and interest you have!

**The Practicum: Academic Internship Pathway**  
**Monday, October 11th, at 2:30pm**

Thinking about getting an internship before you graduate? Internships have many benefits, including test-driving a career, gaining knowledge in the industry, and giving you an edge in a competitive job market! Come to this workshop to learn when to start searching, the best websites to use, and get some tips on securing an internship.

**Advanced Resume Writing**  
**Tuesday, October 12th, at 2:30pm**

Come learn how to take your resume skills to the next level and stand out when applying! We will discuss how to tailor your resume and leverage your skills to increase your chances of getting an interview.

**CANCELLED: Entrepreneurs in Our Community**  
**Wednesday, October 13th, at 5:30pm**

Are you interested in becoming an entrepreneur? Attend this panel hosted by the Titan Dreamers Resource Center (TDRC) and Business Career Services (BCS) where community members discuss how they have established their small business.

**Virtual Internship & Career Expo**  
**Thursday, October 14th, from 3:00pm-6:00pm**

Career fairs/expos are opportunities to meet employers that come to campus to recruit students and alumni for jobs and internships.

**Careers in Investment Banking**  
**Tuesday, October 19th, at 5:30pm**

Are you interested in a career in investments? Panelists working in investment banking will share their day-to-day, how they got to where they’re at, and the key skills and experiences needed to find success in this versatile field!

**Interviewing Round One Best Practices**  
**Wednesday, October 20th, at 10:00am**

Come learn tips about the first round of interviews including types of first round interviews, how to prepare for interviews, strategies for general interview questions, tackling behavioral questions and best practices on what to do before, during, and after first round interviews with an employer.

**Excel for Graduate Students (Advanced Excel)**  
**Wednesday, October 20th, at 12:00pm**

This is an intermediate overview of Microsoft Excel. Learn the many features of Excel to simplify your tasks and increase productivity in both your home and work life.

**Virtual STEM Internship & Career Expo**  
**Thursday, October 21st, from 3:00pm-6:00pm**

Career fairs/expos are opportunities to meet employers that come to campus to recruit students and alumni for jobs and internships.

**Navigating the Job Search**  
**Monday, October 25th, at 2:30pm**

Learn what it takes to secure employment during today’s competitive labor market. This workshop provides an overview of key steps in the job search process, including job search myths, a discussion of various job search methods, essential job search tools and strategies, and how to make the process more manageable!

**Ins and Outs of Internships**  
**Tuesday, October 26th, at 5:30pm**

Are you a business administration student that started at CSUF Fall 2019 or beyond? Come to this workshop to learn about the practicum requirement and how it can be fulfilled through an academic internship. This workshop will cover the internship search process, how to get your internship approved for credit, and tips on professional etiquette.
CANCELLED: Queer in Corporate Panel: Non-Profit  Wednesday, October 27th, at 6:00pm
Join the Queer Resource Center (QRC) and Business Career Services (BCS) for our program series Queer In Corporate. This semester we will be focusing on the non-profit careers and the experience of queer and transgender folks in this field. Hear from our panel of LGBTQ+ professionals and learn more about the experience of working in non-profit!

Grad School Fair  Thursday, October 28th, from 12:00pm-3:00pm
Career fairs/expos are opportunities to meet employers that come to campus to recruit students and alumni for jobs and internships.

What's My Worth: Salary Negotiation  Tuesday, November 2nd, at 5:30pm
Approach the job market with confidence knowing how to value your worth, conduct your research, and learn how to practice your pitch for your first job offer. This workshop will focus on negotiation practices and strategies you can use to successfully negotiate a salary that reflects your value.

Careers in Human Resources  Wednesday, November 3rd, at 5:00pm
Join representatives from various Human Resources areas as they discuss their careers, how they got to where they’re at and what a day in the life looks like. Panel will be followed by Q&A.

Canada Immigration Information Session  Wednesday, November 3rd, at 5:30pm
Register to explore career opportunities outside of the United States. Join us for our Canada Immigration Workshop and learn about the different opportunities and ways of obtaining residency and employment in Canada. Open to all students. International students encouraged to attend.

Green Jobs Panel  Thursday, November 4th, at 5:30pm
Are you passionate about climate change? Are ecofriendly jobs appealing to you? Come to this panel to hear from employers who work for companies that strive on making our planet cleaner and greener! Panelists will their career journey as well as key skills and experiences needed to find success in today’s competitive job market.

Remote and Flexible Careers Panel  Tuesday, November 9th, at 5:30pm
Are you interested in a flexible or remote career? Panelists will share their day-to-day, why they chose this type of work, and the key skills and experiences needed to find success!

The Practicum: Academic Internship Pathway  Wednesday, November 10th, at 2:30pm
Thinking about getting an internship before you graduate? Internships have many benefits, including test-driving a career, gaining knowledge in the industry, and giving you an edge in a competitive job market! Come to this workshop to learn when to start searching, the best websites to use, and get some tips on securing an internship.

CPT, H1B, and Everything In Between  Tuesday, November 16th, at 5:30pm
Are you an international student wanting to learn the many ways you can get sponsorship in the US? Then this workshop is an absolute must for you! An immigration attorney will speak about the multiple options for international students to work in the US.

Crossroad Conversations: Identity In The Workplace & Finding Culture Fit  Tuesday, November 16th, at 2:00pm
Join the Diversity Initiatives & Resource Centers and Business Careers for our Crossroad Conversations Series to discuss the intersectionality of identity and career. This topic will cover the importance of finding culture fit within the workplace, how to navigate that process, and how to find support and mentors within your job, with time for questions and reflection at the end.

Interview Strategies Round 2: How to Ace Your Final Job Interview  Thursday, November 18th, at 2:30pm
Your final job interview is your last chance to make a strong impression on the employer! This workshop will provide you with tips on how to stand out during your final round interview. Come to this workshop and develop confidence as you hone your messages and become more persuasive in a way that will make stand out!

All of events are offered online for current students and recent alumni via Zoom. Visit https://business.fullerton.edu/Career-Services/Workshops for more information.