Career Insights Series

Navigating the career process can have many unknowns, let Business Careers help you succeed in your career! This series will occur every Wednesday during Fall 2021 with each week focusing on a specific career topic or resource, covering tips and best practices with time for questions at the end. For weekly topics, refer to the Business Careers Calendar.

Ins and Outs of Internships

Thinking about getting an internship before you graduate? Internships have many benefits, including test-driving a career, gaining knowledge in the industry, and giving you an edge in a competitive job market! Come to this workshop to learn when to start searching, the best websites to use, and get some tips on securing an internship.

Resume Writing: The Basics

Putting together your resume is the first step to getting your career on track! Come see how to take your resume from good to great and learn the basics of resume formatting, sections to include on your resume, and how to build good bullet points.

Accounting Expo

The Accounting Expo provides a fantastic opportunity to hear from representatives from the large, medium and local public firms. The event will consist of a panel consisting of recruiters sharing their backgrounds, career paths, and tips on the recruiting process.

Navigating the Job Search

Learn what it takes to secure employment during today’s competitive labor market. This workshop provides an overview of key steps in the job search process, including job search myths, a discussion of various job search methods, essential job search tools and strategies, and how to make the process more manageable!

Excel 100

This training with Microsoft will focus on overall navigation, formatting, simple formulas, charts and tables and an overview of printing.

Careers in Technology

Are you interested in a career in technology? Panelists working in tech will share their day-to-day, how they got to where they’re at, and the key skills and experiences needed to find success in this versatile field!

Making a Career Pivot

Ever thought about making a career pivot? Come hear from Alumni Mega Jewell on how she went from being a television news reporter to starting her own business. Change can be scary, but what’s even scarier is when fear stops you from growing, evolving, and progressing. Register today to learn more!

Make the Most of Your LinkedIn

A professionally written LinkedIn profile can help open doors to opportunities and networks. In addition to learning how to create a star profile, we will discuss how to find new internships/jobs through LinkedIn, grow your network, and how to navigate additional features on LinkedIn.

Career Fair Prep

Career Fairs are the perfect opportunity to network with recruiters and secure interviews. Attend this workshop to learn strategies to help you start conversations with recruiters and stand out in the upcoming career fairs.

Virtual Part Time & Seasonal Job Fair

Career fairs/expos are opportunities to meet employers that come to campus to recruit students and alumni for jobs and internships.

One on One Career Fair Prep

Navigating a career fair can be tough; drop in anytime and let us help you come up with a game plan. Make a list of companies to target, polish up your resume, or practice your elevator pitch to tackle the career fair.
Drop-In Career Fair Prep  
Tuesday, September 28th, from 10am-2pm
Navigating a career fair can be tough; drop in anytime and let us help you come up with a game plan. Make a list of companies to target, polish up your resume, or practice your elevator pitch to tackle the career fair.

Business Career Fair  
Wednesday, September 29th, from 1:00pm-5:00pm
Looking for an internship, full-time job, or opportunity to network with recruiters? Come to this virtual career fair partnered with Sales Leadership Center to meet employers who are looking to hire business students like you! Free for all CSUF students and alumni.

Design Your Life Lab for Students Feeling Lost  
Wednesday, October 6th, at 4:00pm
If you are feeling lost or uncertain about your future, join our Design Your Life Lab. This workshop is designed to help students develop a compass to use in determining future career plans, and students will also engage in brainstorming, self-assessment, and journal writing activities.

Careers in Healthcare  
Wednesday, October 6th, at 5:30pm
Are you interested in the healthcare Industry? Many might wonder how healthcare fits in with business however, there’s been an increasing need for business professionals in this growing industry. Join our panelists to learn more about how you could get a head start on your career in healthcare with the skills and interest you have!

The Practicum: Academic Internship Pathway  
Monday, October 11th, at 2:30pm
Thinking about getting an internship before you graduate? Internships have many benefits, including test-driving a career, gaining knowledge in the industry, and giving you an edge in a competitive job market! Come to this workshop to learn when to start searching, the best websites to use, and get some tips on securing an internship.

Advanced Resume Writing  
Tuesday, October 12th, at 2:30pm
Come learn how to take your resume skills to the next level and stand out when applying! We will discuss how to tailor your resume and leverage your skills to increase your chances of getting an interview.

Entrepreneurs in Our Community  
Wednesday, October 13, at 5:30pm
Are you interested in becoming an entrepreneur? Attend this panel hosted by the Titan Dreamers Resource Center (TDRC) and Business Career Services (BCS) where community members discuss how they have established their small business.

Virtual Internship & Career Expo  
Thursday, October 14th, from 3:00pm-6:00pm
Career fairs/expos are opportunities to meet employers that come to campus to recruit students and alumni for jobs and internships.

Careers in Investment Banking  
Tuesday, October 19th, at 5:30pm
Are you interested in a career in investments? Panelists working in investment banking will share their day-to-day, how they got to where they’re at, and the key skills and experiences needed to find success in this versatile field!

Interviewing Round One Best Practices  
Wednesday, October 20th, at 10:00am
Come learn tips about the first round of interviews including types of first round interviews, how to prepare for interviews, strategies for general interview questions, tackling behavioral questions and best practices on what to do before, during, and after first round interviews with an employer.

Excel for Graduate Students (Advanced Excel)  
Wednesday, October 20th, at 12:00pm
This is an intermediate overview of Microsoft Excel. Learn the many features of Excel to simplify your tasks and increase productivity in both your home and work life.

Virtual STEM Internship & Career Expo  
Thursday, October 21st, from 3:00pm-6:00pm
Career fairs/expos are opportunities to meet employers that come to campus to recruit students and alumni for jobs and internships.

Navigating the Job Search  
Monday, October 25th, at 2:30pm
Learn what it takes to secure employment during today’s competitive labor market. This workshop provides an overview of key steps in the job search process, including job search myths, a discussion of various job search methods, essential job search tools and strategies, and how to make the process more manageable!
**Ins and Outs of Internships**

Tuesday, October 26th, at 5:30pm

Are you a business administration student that started at CSUF Fall 2019 or beyond? Come to this workshop to learn about the practicum requirement and how it can be fulfilled through an academic internship. This workshop will cover the internship search process, how to get your internship approved for credit, and tips on professional etiquette.

**Queer in Corporate Panel: Non-Profit**

Wednesday, October 27th, at 6:00pm

Join the Queer Resource Center (QRC) and Business Career Services (BCS) for our program series Queer In Corporate. This semester we will be focusing on the non-profit careers and the experience of queer and transgender folks in this field. Hear from our panel of LGBTQ+ professionals and learn more about the experience of working in non-profit!

**Grad School Fair**

Thursday, October 28th, from 12:00pm-3:00pm

Career fairs/expos are opportunities to meet employers that come to campus to recruit students and alumni for jobs and internships.

**What’s My Worth: Salary Negotiation**

Tuesday, November 2nd, at 5:30pm

Approach the job market with confidence knowing how to value your worth, conduct your research, and learn how to practice your pitch for your first job offer. This workshop will focus on negotiation practices and strategies you can use to successfully negotiate a salary that reflects your value.

**Careers in Human Resources**

Wednesday, November 3rd, at 5:00pm

Join representatives from various Human Resources areas as they discuss their careers, how they got to where they’re at and what a day in the life looks like. Panel will be followed by Q&A.

**Canada Immigration Information Session**

Wednesday, November 3rd, at 5:30pm

Register to explore career opportunities outside of the United States. Join us for our Canada Immigration Workshop and learn about the different opportunities and ways of obtaining residency and employment in Canada. Open to all students. International students encouraged to attend.

**Green Jobs Panel**

Thursday, November 4th, at 5:30pm

Are you passionate about climate change? Are ecofriendly jobs appealing to you? Come to this panel to hear from employers who work for companies that strive on making our planet cleaner and greener! Panelists will share their career journey as well as key skills and experiences needed to find success in today’s competitive job market.

**Remote and Flexible Careers Panel**

Tuesday, November 9th, at 5:30pm

Are you interested in a flexible or remote career? Panelists will share their day-to-day, why they chose this type of work, and the key skills and experiences needed to find success!

**The Practicum: Academic Internship Pathway**

Wednesday, November 10th, at 2:30pm

Thinking about getting an internship before you graduate? Internships have many benefits, including test-driving a career, gaining knowledge in the industry, and giving you an edge in a competitive job market! Come to this workshop to learn when to start searching, the best websites to use, and get some tips on securing an internship.

**CPT, H1B, and Everything In Between**

Tuesday, November 16th, at 5:30pm

Are you an international student wanting to learn the many ways you can get sponsorship in the US? Then this workshop is an absolute must for you! An immigration attorney will speak about the multiple options for international students to work in the US.

**Intersecting Conversations Series: Finding Culture Fit In The Workplace**

Wednesday, November 17th, at 2:00pm

Join the Diversity Initiatives & Resource Centers (DIRC) and Business Career Services (BCS) for our program series on Intersecting Conversations Series to discuss the intersectionality of identity and career.

**Interview Strategies Round 2: How to Ace Your Final Job Interview**

Thursday, November 18th, at 2:30pm

Your final job interview is your last chance to make a strong impression on the employer! This workshop will provide you with tips on how to stand out during your final round interview. Come to this workshop and develop confidence as you hone your messages and become more persuasive in a way that will make stand out!

*All of events are offered online for current students and recent alumni via Zoom. Visit [https://business.fullerton.edu/Career-Services/Workshops](https://business.fullerton.edu/Career-Services/Workshops) for more information.*