Businesses in Southern California provide an extraordinary breadth of opportunity for employees in thousands of industries.

In particular, the variety and scope of Orange County's businesses reflects the region's ingenuity, competitiveness, intelligence, industriousness, entrepreneurial vision and forward-thinking climate.

With this demand for variety and talent, Mihaylo College provides a world-class business education with graduate and undergraduate programs focused on preparing our students – the region’s workforce – to serve this diverse and vibrant business community.
## UNDERGRADUATE PROGRAMS

### DEGREE PROGRAMS AND CONCENTRATIONS

**B.A. in Business Administration**

Concentrations in:
- Accounting
- Business Analytics
- Business Economics
- Decision Sciences
- Hospitality and Tourism Management
- Entrepreneurship
- Finance (with an emphasis in):
  - Corporate and International Financial Management
  - Financial Institutions
  - Investments & Financial Planning
  - Insurance
  - Real Estate
- Human Resource Management
- Information Systems
- Legal Studies
- General Management
- Marketing
- Operations and Supply Chain Management
- Risk Management and Insurance
- Joint Emphasis in Accounting and Finance
- Joint Emphasis in Accounting and Info Systems
- Joint Emphasis in Marketing/Information Systems

**B.A. in Business Administration, Professional Business Concentration** (online programs)

**B.A. in Economics**

**B.A. in International Business**

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### UNDERGRADUATE STUDENT PROFILE*

- 21% White
- 31% Asian
- 4% Unknown
- 5% Multi-ethnic
- 57% Female
- 1% Black
- 38% Hispanic

*excluding international students

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### 2017 ENROLLMENT BY AREA OF STUDY

- Accounting: 1,544
- Accounting/Finance: 162
- Economics: 213
- Entertainment and Hospitality: 261
- Entrepreneurship: 151
- Finance: 1,160
- HR Management: 280
- Information Systems and Decision Sciences: 411
- International Business: 175
- Legal Studies: 64
- Management: 439
- Marketing: 890
- Operations and Supply Chain Management: 228
- Pre-Business: 2,672
- Risk Management: 45
- Business Administration (Online): 150
GRADUATE PROGRAMS

DEGREE PROGRAMS AND CONCENTRATIONS

Flexible MBA
Concentrations in:
- Accounting
- Business Analytics
- Entrepreneurship
- Finance
- General
- Information Systems
- Management
- Marketing
- Marketing Analytics
- Operations and Supply Chain Management
- Organizational Leadership
- Risk Management and Insurance

FEMBA (Fully Employed MBA, Irvine Center)
M.A. Economics
M.S. Accountancy
M.S. Taxation
M.S. Information Systems
M.S. Information Technology (online)

GRADUATE STUDENT PROFILE*

AVERAGE YEARS OF EXPERIENCE

FULLY EMPLOYED MBA: 5.1 yrs
FLEXIBLE MBA: 3.1 yrs

PERCENTAGE OF INTERNATIONAL STUDENTS

MSIS: 83.3%
ECONOMICS: 33.3%
MBA: 30.7%
ACCOUNTING AND TAXATION: 56.0%

*excluding international students

2017 GRADUATE ENROLLMENT
172 ACCOUNTING & TAXATION
30 ECONOMICS
290 MBA
237 MSIS & MSIT
STRONG TIES TO BUSINESS

Mihaylo College student clubs and organizations and the Centers of Excellence create a vital connection between business and academia providing students with the opportunity for networking, internships and development of valuable soft skills.

STUDENT CLUBS

Accounting Society
American Marketing Association
Association of Latino Professionals for America (ALPFA)
Association for Operations Management
Business Data Analytics Club
Behind the Scenes - entertainment club
Beta Alpha Psi - accounting honors fraternity
Betta Gamma Sigma - business honors fraternity
Delta Sigma Psi - business fraternity
Economics Association
Future Business Leaders of America - Phi Beta Lambda (FBLA-PBL)
Gamma Iota Sigma - risk management fraternity
Latino Business Students Association (LBSA)
Pi Sigma Epsilon - sales and marketing fraternity
Real Estate Association
Society of Excellence in Human Resources
Student Managed Investment Fund

STUDENT PROGRAMS

Business Honors Program
Personal Financial Planning Program
Women’s Leadership Program
Titan Capital Management (TCM) - equity/bond investment program

CENTERS OF EXCELLENCE

Mihaylo College’s Centers of Excellence are faculty-led think tanks that bridge the gap between the university and industry. The centers address important issues in our community and provide valuable services to local business and government sectors. Students gain significant real-world experiences through center programs.

Center for Corporate Reporting and Governance
Center for Economic Education
Center for Entertainment and Hospitality Management
Center for Entrepreneurship
Center for Family Business
Center for Information Technology and Business Analytics
Center for Insurance Studies
Center for Leadership
Giannesi Center for Nonprofit Research
Real Estate and Land Use Institute
Sales Leadership Center
Small Business Development Center
Woods Center for Economic Analysis and Forecasting

HIRING FIRMS

The Mihaylo experience puts you on the front lines of business education and the business community. A sample of the firms where Mihaylo graduates make a difference include:

- !NCRDBL Brands
- Amazon
- American First Credit Union
- Anaheim Family YMCA
- Apple
- Bank of America
- BB&T Insurance Services
- BDO USA, LLP
- Blizzard Entertainment
- Boeing
- Bolar Hirsch & Jennings LLP
- Brandify
- California State University, Fullerton Capital Group
- Carrington Home Solutions, L.P.
- Cintas
- County of Los Angeles
- County of Orange
- DaVinci Financial & Insurance Associates
- Deloitte
- Edward Jones
- Enterprise Rent-A-Car
- EY (Ernst & Young)
- Frito-Lay
- Grant Thornton LLP
- HCVT
- Home And Body Company
- Houzz
- In-N-Out Burger
- Irvine Company
- J.P Morgan Chase & Co
- Kellogg Company
- Kieckhafer Schiffer & Company, LLP
- KPMG
- Macy’s
- Mattson Resources
- McGladrey
- Miramontes Capital
- Morgan Stanley
- Investment
- Management
- Moss Adams LLP
- Murphy, Murphy, & Murphy, CPAs
- Nationwide Financial
- New York Life
- Insurance
- Nordstrom
- Northwestern Mutual
- Orange County Hispanic Chamber of Commerce
- Orange County Transportation Authority
- Panda Restaurant Group
- Paramount Studios
- PepsiCo
- Peter Kim & Co.
- Providence Capital Funding
- PwC (PricewaterhouseCoopers)
- Quiksilver
- Ross Stores, Inc
- RSM US LLP
- Southern California Edison
- State Farm Insurance
- Target
- The TJX Companies, Inc.
- The Walt Disney Company
- U.S. Bank
- UBS
- UnitedHealth Group
- Waddell & Reed
- Wells Fargo
- White Nelson Diehl Evans, LLP
- WNC & Associates

*Top hiring firms based on internship and post-graduation employment data provided by graduating bachelor’s and master’s students – July 2015 to June 2017.*
Mihaylo Career Services is pleased to partner with you to promote your organization and its opportunities, gain greater visibility on campus, and engage with our students.

RECRUIT FOR POSITIONS

1. Post a position on TITAN CONNECTION, our university-wide job and internship database.
   - Offering internships? Titan Connection also enables you to set up academic internships (where students can receive credit towards their degree).
2. Email the job description to mihayloemployers@fullerton.edu for inclusion in our biweekly enewsletters.
3. Work closely with our employer relations team to identify target student organizations, academic departments, and/or centers of excellence to market opportunities. Connect with us at: mihayloemployers@fullerton.edu.

GET INVOLVED ON CAMPUS

- Hold an employer information session
- Join us as an employer panelist for an industry insights event
- Organize office hours to meet and build professional business relationships with students
- Connect with faculty or student organizations and participate in collaborative events
- Participate in mock interviews or résumé reviews
- Partner with us on a skill-building workshop
- Host an onsite student visit or job shadow at your company
- Participate in our Business Career Fair (held in fall and spring)

HIRING INTERNATIONAL STUDENTS

Students on F-1 VISAs are eligible for both internships and full-time employment provided they make the necessary arrangements to maintain visa requirements. It is the student’s responsibility to understand the parameters and steps required, but employers are welcome to contact us to navigate the various resources available and to facilitate employment for international students.