

Entertainment and Hospitality Management -

Tourism and hospitality is a diverse industry offering long-term career opportunities for enthusiastic individuals who want flexibility, variety, and rapid growth potential. Currently, there are more than 4 million guest rooms in the US with tourists and business people spending \$500 billion each year for travel. Individuals in hospitality and tourism can work indoors, with standard hours or flexible hours, weekends or overnight shifts, in seasonal or year-round jobs.

Career areas include lodging and accommodations, food and beverage, travel and tourism, event planning, casinos, and airlines. Hospitality is a service-based industry so regardless of what position you're in, you will always be dealing with customers directly or working with people to improve the customer experience. Hospitality offers plentiful opportunities locally and internationally. If you possess strong communication skills, enjoy working in a fast-paced year-round environment, and have a desire to provide excellent service to others, a career in hospitality is for you!



Source: California State University, Fullerton Entertainment and Tourism Management

Average Salary & Trajectory*

Entry-Level

\$58,000 annually

- Front Desk Manager
- Guest Services Manager
- Events Coordinator
- Travel Coordinator
- Assistant Property Manager
- Leasing Specialist

Mid-Level

\$77,000 annually

- Property Manager
- Catering Manager
- Marketing and Event Manager
- Special Events Manager
- Food and Beverage

Senior-Level

\$127,000 annually

- Operations Manager
- Property Director
- Purchasing Manager
- Sr. HR Business Partner
- Hotel General Manager

Learn More With O*Net

Visit O*Net OnLine to explore the sample roles in government economics. The database provides career exploration tools to the public at no cost and is continually updated by surveying a broad range of workers from each occupation. Learn about the knowledge, skills, tasks, and activities required for each occupation, as well as median wages and employment trends reported by the Bureau of Labor Statistics and other federal agencies.

01

Visit O*Net OnLine at
www.onetonline.org

02

Refer to the sample job titles listed in the "O*Net Keywords" section below

03

Enter phrase into O*Net's "Occupation Search" to explore sample roles

O*Net Keywords:

- Hospitality
- Hotel

Roles:

- Restaurant
- Tourism
- Front Office Agent
- Event Planner
- Resort Clerk
- Food/Beverage Manager

*Note: Salaries are highly dependent on location, company type, and candidate experience/education. For the purposes of this guide we are providing average starting salaries as determined by the National Association of Colleges and Employers (NACE), overall average salaries as determined by the U.S Bureau of Labor Statistics (BLS), as well as supplemental information found from various industry-specific sources.

Entertainment and Hospitality Management - Hospitality

Skills/Experience Suggested:

- Passion for customer service
- Ability to work under pressure with minimum supervision
- Effective communication with clients, guests, staff
- Ability to multitask in a fast-paced environment, with attention to detail
- Excellent in time management, organizational and managerial skills
- Service-oriented mindset

Advanced Degrees:

- Master in Business Administration

Professional Associations:

- Hospitality Sales & Marketing Association International (HSMIAI)
- Hospitality Financial and Technology Professionals (HFTP)
- World Travel and Tourism Council (WTTC)
- Orange County Visitors Association (OCVA)
- American Hotel and Lodging Association (AHLA)
- Meeting Professionals International (MPI)

Campus Resources:

- Behind the Scenes Student Organization
- Entertainment and Tourism Club
- Entertainment and Tourism Management Center (SGMH 5284)

Industry Research & Tools:

- Entertainmentcareers.net/resources
- What Can I Do with This Major – accessible through Career Services website
- Fullerton.firsthand.co – Login with your CSUF email

Job & Internship Search Sites:

- Entertainmentcareers.net
- Indeed.com
- LinkedIn.com
- Fullerton.joinhandshake.com
- Fullerton.firsthand.co
- Titan Connection
- Hirehospitality.com
- hcareers.com

Employers Hiring CSUF Business Graduates:



IRVINE COMPANY
OFFICE PROPERTIES

