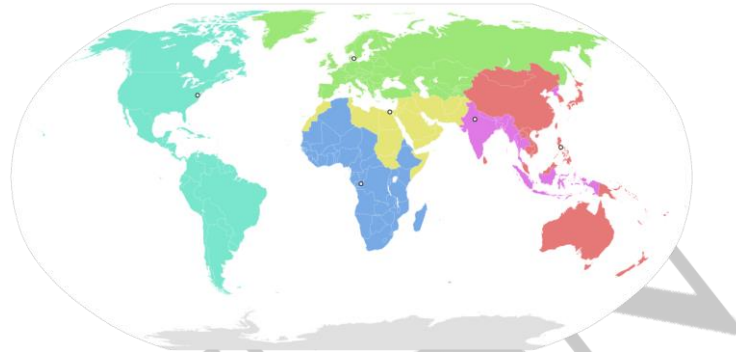


International Business

As the number of companies engaging in international business increases, it is crucial for aspiring leaders to possess a strong global business background. If you enjoy learning about foreign economics, working with a diverse group of people, or leveraging your international experience, a career in international business may be for you!

A degree in international business offers a versatile and interdisciplinary foundation that provides a wide range of career opportunities including marketing, sales, banking, financial services, logistics/supply chain management, consulting, and more.

A concentration in intercultural management equips students with essential skills for effective cross-cultural interactions in international business settings, fostering understanding of culture's role in various professional situations. By developing these skills, students will become successful global managers by gaining a deep appreciation of culture's significance in business practices worldwide. Meanwhile, a concentration in global trade offers students opportunities to learn about a variety of topics such as global finance, economic development and case studies, risk management, and more. Entry-level positions for international business are often located domestically and typically do not have the words "international" or "global" in the title. As you progress in your career, there are opportunities to travel abroad or permanently relocate to another country.



Source: Campus Catalog and Website

Industries & Positions*

Marketing/Sales

- Marketing Analyst
- International Marketing Manager
- International Business Development Manager
- Export Sales Representative
- Global Account Manager

Finance

- Foreign Investment Analyst
- Treasurer
- Foreign Exchange Trader
- Risk Analyst
- Commercial Banking Officer
- Commercial Loan Officer

Logistics

- Trade Compliance Specialist
- Import/Export Analyst
- Customs Broker
- International Logistics Specialist
- Global Supply Chain Analyst

Federal Government

- Foreign Commercial Service Officer
- International Trade Specialist
- Trade Compliance Analyst
- Logistics Management Specialist
- Economist

Learn More With O*Net

Visit O*Net OnLine to explore the sample roles in international business. The database provides career exploration tools to the public at no cost and is continually updated by surveying a broad range of workers from each occupation. Learn about the knowledge, skills, tasks, and activities required for each occupation, as well as median wages and employment trends reported by the Bureau of Labor Statistics and other federal agencies.

01 Visit O*Net OnLine at www.onetonline.org

02 Refer to the sample job titles listed in the "O*Net Keywords" section below

03 Enter phrase into O*Net's "Occupation Search" to explore sample roles

O*Net Keywords:

- Finance
- Marketing
- Import/Export
- Foreign

Roles:

- Freight Forwarders
- Logistics Manager
- Marketing Managers
- Export Coordinator

Skills/Experience Suggested:

- Specialized skill in one or more business disciplines (marketing, finance, etc.)
- Strong intercultural communication skills
- Cross-cultural competency
- Adaptable and flexible
- Fluency in a foreign language
- Multi-cultural awareness

Advanced Degrees:

- MBA in International Business
- Also consider a professional degree in a specific area (finance, management, etc.)

Professional Associations:

- California Centers for International Trade Development (CITD)
- Business Council for International Understanding (BCIU)
- Any professional associations within a business discipline (information systems, economics)

Professional Certificates:

If you are interested in gaining a professional certificate, please refer to the career guide for that specific area of interest

Campus Resources:

- Association for Operations & Supply Chain Management
- Latino Business Student Association
- Delta Sigma Pi

Industry Research & Tools:

- [World Trade Week Career Guide](#)
- [Firsthand](#)
- [APSIA Careers in International Affairs](#)
- [What Can I Do with this Major—through Career Center website](#)

Job & Internship Search Sites:

- [Usajobs.gov](#)
- [Fullerton.joinhandshake.com](#)
- [Titan Connection](#)
- [LinkedIn.com](#)
- [Ziprecruiter.com](#)
- [Indeed.com](#)

Employers Hiring CSUF Business Graduates:

