

**SCORING FOR ETHICS PRESENTATION**  
 California State University, Fullerton

*SCORING: 4 = Excellent 3 = Good 2 = Fair 1 = Needs work*

<b>ITEM</b>	<b>GROUP 7</b>	<b>GROUP 8</b>	<b>GROUP 9</b>	<b>GROUP 10</b>	<b>GROUP 11</b>	<b>GROUP 12</b>
<i>Rehearsed, extemporaneous</i>						
<i>Establishes &amp; maintains context</i>						
<i>Verbal Expression</i>						
<i>Effective Delivery</i>						
<i>Creative visual presentation</i>						
<b>TOTAL SCORE</b>						

Rehearsed, extemporaneous: Connects with audience through speaking on one’s feet (giving a consistent impression of communicating *with* the audience without reliance on scripted or memorized input.)

Context: Connects with audience through establishing and maintaining context (clarifying, in a manner appropriate to specified audience, purpose; clearly articulating relationships between ideas/concepts.)

Verbal Expression: Connects with audience through verbal expression (word choice/style/tones—reflecting awareness of the audience’s degree of knowledge, values, need for clarity, right to an opinion, and expectation of interest.)

Effective Delivery: Connects with audience through effective delivery (speaking with credibility demonstrated through adequate volume and voice projection, clear articulation, vocal variety, use of gestures/body language, eye contact, and projection of interest in topic and audience.)

Creative Visual Presentation: Connects with audience through creative visuals (telling an inspirational story and selling the message through lively metaphors.)