

## C-L-A-S-S EVALUATION CHART for College-Level Assessment

Criteria:	Below Average	Average	Above Average
<b>C</b> CONTENT/ CASE: clarity, completeness	Misses one major element of the case; leaves out essential information; some minor factual errors.	Handles case material competently; includes essential information; factually correct.	Handles all elements of the case with skill; develops and supports ideas in a better-than-average way.
<b>L</b> LITERACY: grammar, spelling, punctuation	Makes disruptive grammatical/syntactical errors such as run-ons, fragments, unintelligible sentences.	Writes generally correct prose; occasionally fails to catch minor grammatical errors.	Proofreads well enough to eliminate most grammatical errors; may have minor problems with punctuation or usage.
<b>A</b> AUDIENCE: "you" attitude; awareness of reader's needs	Writer-focused; lacks you attitude, positive emphasis, audience awareness.	Is polite; does not slight the reader. Uses positive emphasis.	Is courteous; addresses readers' needs and/or concerns; makes no unreasonable demands.
<b>S</b> STRATEGY: purpose, effectiveness of approach, professionalism, means used.	Is unclear about purpose; unclear topic sentences, arrangement of ideas, and transitions.	Is clear; correctly uses the "checklist" approach; makes no serious false step; gets the job done.	Employs good strategy; finds a fresh way of solving the problem; effective sequencing of ideas.
<b>S</b> STYLE: a) tone, word choice  ----- b) document design	a) Writes in a notably awkward manner: misuses words and idioms; uses slang; wordy; uses some borrowed language.  ----- b) Imbalanced or cluttered design.	a) Writes serviceable prose; uses active voice, strong, action verbs; rarely uses jargon or clichés.  ----- b) Readable format.	a) Writes clearly, concisely, and coherently; employs syntactical variety with general success. Creates a friendly, business-like, positive style.  ----- b) Design helps readers find the information they need.
<b>Overall Score (EWP Essay Scoring Guide, slightly modified)</b>	The paper reveals one or more of the following weaknesses: (1) serious problems of organization or focus, (2) insufficient specific information to support arguments, (3) serious problems in sentence structure, or (4) errors in grammar, spelling, punctuation or word choice that are serious enough to distract or confuse the reader.	The paper demonstrates an adequate level of organization and development. It contains enough specific information to support a proposed argument. Although it may contain writing errors, they are not serious or frequent enough to distract the reader or to suggest major problems in writing.	The paper is well organized and well developed, and demonstrates a clear understanding of the assignment. Although the paper may contain minor flaws, the writing exhibits an ability to use language effectively and to construct sentences of appropriate complexity and variety. The writer completes all tasks set by the assignment.

Update: 10/1/07