

## MBA Learning Goals and Objectives

### Goal 1. Strategic Mindset

#### *Objectives*

- A. Students will be able to understand key functions of business enterprises
- B. Students will be able to evaluate business environment and opportunities with integrated knowledge from different business functional areas to set strategic directions

### Goals 2. Effective decision making

#### *Objectives*

- A. Students will be able to analyze and interpret business data to make recommendations to solve complex business problems.
- B. Students will be able to use appropriate theories and concepts in making managerial decisions in competitive and uncertain business environments.

### Goal 3. Effective Communication Skills

#### *Objectives*

- A. Students will be able to verbally communicate ideas, analysis and recommendations in an effective manner to a professional business audience.
- B. Students will be able to write effectively to communicate ideas, analysis and recommendations to a professional business audience.

### Goal 4: Team and Leadership Skills

#### *Objectives*

- A. Students will be able to recognize and identify effective leadership skills, and articulate their leadership philosophy.
- B. Students will be able to demonstrate effective collaboration in team environments.