

AMIR H. DABIRIAN, Ph.D.

Director of Innovation and AI Lab | Professor of Marketing | Former Provost and CIO

College of Business and Economics | California State University, Fullerton | (714) 906-1250 | adabirian@fullerton.edu

EDUCATION

Ph.D., Industrial Economics and Management

KTH Royal Institute of Technology
Stockholm, Sweden

M.S., Computer Science

University of California, Riverside

M.S., Electrical Engineering

Systems and Computer Engineering
California State University,
Fullerton

B.S., Electrical Engineering

Computer Engineering
California State University,
Fullerton

AREAS OF EXPERTISE

- Executive academic leadership
- Strategic planning and policy
- Digital transformation and AI strategy
- Cybersecurity and data privacy
- Student success and equity
- Faculty development and shared governance
- Complex budget oversight
- Sponsored research growth
- Fundraising and external relations
- AACSB curriculum and teaching

SELECT METRICS

\$250M+ Academic Affairs
budget overseen

\$45M Annual IT division budget

3,000 Faculty and staff led at
CSUF

20+ Years in executive leadership

29 Publications and patents

PROFILE

Higher-education executive with two decades of cabinet-level leadership at California State University, Fullerton, currently founding the College of Business Innovation and AI Lab after serving as Provost and as CIO. Recognized nationally for advancing student success, digital transformation, and inclusive academic excellence at scale.

SUMMARY OF QUALIFICATIONS

Extensive Senior Leadership Experience. Over twenty years of executive leadership in higher education, including service as a member of the President's Cabinet.

Transformational Technology Strategist and Former CIO. Modernized academic and administrative technologies, improving cybersecurity, expanding digital equity, and enhancing infrastructure across campus and systemwide environments.

Strategic Planning and Policy Leader. Guided complex institutional transformation through inclusive planning, data informed decision making, and alignment with system, state, and national higher education priorities.

Student Success Innovator. Advanced institution wide strategies that support recruitment, retention, persistence, and timely graduation through high impact practices, advising innovations, and equitable learning environments.

Tenured Full Professor of Marketing. Strong record of teaching, scholarship, and faculty mentorship; experienced in AACSB accredited business curriculum and applied and theoretical research in marketing, digital strategy, and technology adoption.

Strong Research Background. Portfolio of peer reviewed publications, national presentations, and externally funded projects; actively supports the growth of research and creative activities and the elevation of CSUF's research profile and sponsored project activity.

Strong Budget Management Expertise. Oversaw and optimized complex budgets exceeding \$250 million in Academic Affairs and \$45 million in Information Technology, allocating resources strategically and transparently to support institutional and divisional goals.

Proven Collaborator and Consensus Builder. Cultivated strong cross campus partnerships with faculty, staff, deans, department chairs, and other internal and external stakeholders to advance inclusive, mission aligned academic initiatives.

Dedicated Advocate for Shared Governance. Over 18 years of service in the CSUF Academic Senate, including leadership on the Academic Senate Executive Committee, with a commitment to transparent, participatory governance that centers the faculty voice.

Champion of Inclusive Excellence and Equity. Led efforts to eliminate equity gaps,

HONORS AND SERVICE

- IEEE Senior Member (2025)
- AASCU Symposium for Provosts (2023)
- EAB New Provosts Intensive (2023)
- CIO Executive Council Pathways Leader
- Academic Senate Executive Committee
- IEEE IT Professional Editorial Board

expand access, and foster a culture of belonging through data informed, student centered initiatives and faculty engagement.

Fundraising and External Relations Advocate. Partnered with University Advancement and community stakeholders to secure philanthropic investments in academic programs, faculty excellence, and student achievement.

Nationally Recognized Thought Leader. Regularly presents at national conferences and policy forums on digital transformation, inclusive leadership, student centered innovation, and broader higher education issues.

CONTACT

adabirian@fullerton.edu
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 College of Business and Economics
 California State University,
 Fullerton

PROFESSIONAL EXPERIENCE

Director, Innovation and AI Lab; Professor of Marketing

03/2026 to Present

California State University, Fullerton | College of Business and Economics, Fullerton, CA

The Director of the Innovation and AI Lab serves as the founding leader of the College of Business Innovation and AI Lab at California State University, Fullerton. Reporting to the Dean of the College of Business, the Director provides strategic vision, programmatic leadership, and oversight of the lab located in SGMH 4240. The Director leads the lab's flagship focus on faculty and staff professional development in AI, while extending that core mission into curriculum, applied research, community engagement, and regional innovation.

Key responsibilities:

- Provide strategic leadership and overall direction for the Innovation and AI Lab, including the Boardroom, Workshop Lounge, and Workstation Lab.
- Design and lead the lab's flagship AI Foundations workshops for faculty and staff, building baseline AI fluency across the College of Business.
- Advance the lab's six pillar mission: faculty and staff development, curriculum and workforce, student AI literacy, AI research, community engagement, and regional innovation.
- Lead the new AI Literacy course for business students launching Fall 2026 and support faculty in embedding AI fluency across the curriculum.
- Cultivate applied research, including locally hosted AI models and privacy preserving deployments that inform the lab's professional development program.
- Build partnerships across students, faculty, local businesses, and AI companies, and lead community outreach through the Small Business Development Center.

- Champion responsible, ethical, and inclusive AI adoption, with attention to academic integrity, accessibility, data privacy, and equitable access.
- Represent the College of Business and CSUF in regional, CSU system, and national conversations on AI in higher education.
- Partner with University Advancement to elevate fundraising for the lab, including sponsorships for workshops, named spaces, applied research, and student AI literacy initiatives.

Provost and Vice President for Academic Affairs (Chief Academic Officer)

03/2023 to 03/2026

California State University, Fullerton | Division of Academic Affairs, Fullerton, CA

Advisor to the President, President's Cabinet, and Extended Cabinet on all academic and administrative matters.

Served as the chief academic officer at California State University, Fullerton. Reporting to the President, the Provost provided academic and strategic leadership, vision, and oversight to all academic affairs entities on campus. Member of the President's Cabinet and Extended Cabinet, overseeing approximately 3,000 faculty and staff and managing a budget exceeding \$250 million. Championed a student centered, inclusive, high impact academic environment that prepares CSUF graduates to succeed in a diverse and evolving global society, and led policy development and planning related to the university's academic mission.

Key responsibilities:

- Provided oversight and direction for CSUF's eight academic colleges, the Pollak Library, the Office of Graduate Studies, and academic support units.
- Collaborated with the President, academic deans, and the CSU Chancellor's Office to advance university strategic goals and address emerging issues in higher education.
- Led and partnered with academic deans through the Deans Council to align college priorities with university wide goals, encourage interdisciplinary collaboration, support faculty, and champion undergraduate, graduate, and professional education.
- Focused on student success through institution wide efforts supporting recruitment, retention, persistence, and graduation, grounded in inclusive, data informed, and equity focused strategies.
- Supported faculty excellence through recruitment, retention, tenure and promotion, professional development, and shared governance.
- Managed the Academic Affairs budget and allocated resources to sustain academic quality and drive innovation.
- Oversaw university and discipline accreditation and promoted a culture of reflective assessment and continuous improvement.
- Advanced the university's strategic plan by aligning academic priorities with Fullerton Forward 2024 to 2029 and led initiatives promoting academic excellence, equity, innovation, and student success.
- Prioritized academic excellence and advanced research and creative activities by supporting all disciplines, enhancing CSUF's R2 classification, and strengthening grants and sponsored project activities.
- Built community relationships, supported partnerships with external stakeholders, and served as a key representative of the university in regional and system wide academic initiatives.
- Elevated fundraising and development by partnering with University Advancement to secure philanthropic support for academic programs, faculty excellence, student success, and strategic priorities.

Vice President for Information Technology and Chief Information Officer

09/2010 to 03/2023

California State University, Fullerton | Division of Information Technology, Fullerton, CA

Advisor to the President, President's Cabinet, and President's Administrative Board on academic and administrative matters related to information technology.

Served as the senior technology leader at California State University, Fullerton. Reporting to the President, the CIO provided strategic leadership, vision, and oversight for all campus IT operations, including Academic Technology, information security,

and enterprise systems. Member of the President's Cabinet, leading a diverse team while championing innovation, digital equity, and student success by aligning technology initiatives with institutional priorities, modernizing infrastructure, and advancing secure, inclusive, data informed solutions.

Key responsibilities:

- Provided strategic leadership, vision, and oversight for all campus IT entities, including Academic Technology, advancing the integration of instructional innovation, digital learning environments, and classroom technology in partnership with Academic Affairs.
- Led a diverse team of over 180 IT professionals with an annual budget exceeding \$45 million, cultivating a culture of service, innovation, and continuous improvement.
- Directed technology planning and policy development, aligning infrastructure investments with institutional strategic goals and academic priorities.
- Served as Executive Sponsor for the Common Management System, overseeing ERP systems supporting Human Resources, Finance, and Student Administration.

Strategic initiatives and impact:

- Spearheaded transformation of Academic Technology to expand online and hybrid learning, implement universal design for learning, and support faculty development through training and digital pedagogy resources.
- Advanced student success through data informed technologies such as early alert systems, mobile engagement platforms, and integrated advising tools aligned with Graduation Initiative 2025.
- Championed inclusive excellence and equity by deploying accessible technologies, expanding broadband access, and addressing digital equity gaps for underrepresented students.
- Launched the Center for Digital Equitable Access to lead campus and community partnerships in closing the digital divide.
- Led major enhancements to information security and data privacy, including multi factor authentication, continuous monitoring, and user education.
- Oversaw modernization and expansion of campus IT infrastructure, including next generation wireless coverage, cloud computing migration, and high availability data center operations.
- Pioneered the adoption of Artificial Intelligence and automation to enhance administrative workflows, improve cybersecurity, and streamline student services.
- Collaborated with academic and administrative units to support university strategic priorities, driving innovation and operational excellence through technology.

Assistant Vice Chancellor of Information Technology and CIO (Systemwide)

09/2009 to 09/2010

California State University Office of the Chancellor | *Information Technology Services, Long Beach, CA*

Advised the Chancellor and Executive Vice Chancellors on all matters related to information technology.

Served as the Systemwide CIO, directing strategic planning and providing leadership and oversight to align IT services with institutional goals, promote operational efficiency, and ensure technological innovation and security across all 23 CSU campuses.

Key responsibilities:

- Directed systemwide IT strategic planning to support the CSU's academic and administrative priorities across all 23 campuses.
- Oversaw and guided systemwide IT initiatives, ensuring alignment with long term institutional objectives.
- Effectively managed a reduced IT budget from \$120 million to \$80 million while maintaining core support services across all campuses.
- Provided leadership, vision, and coordination for all IT entities, including academic technology and information security.
- Implemented a systemwide Common Financial System to unify and streamline financial operations.

- Advised the CSU Board of Trustees on major IT initiatives, cybersecurity priorities, and enterprise system investments.
- Facilitated strategic planning and policy development across IT advisory groups and governance committees.
- Advised CSU legislative staff and participated in legislative hearings, bill analyses, and compliance reporting.
- Maintained strong partnerships with major IT vendors to support scalable and secure enterprise systems.

Vice President for Information Technology and CITO

12/2008 to 09/2009

California State University, Fullerton | *Division of Information Technology, Fullerton, CA*

Reported to the President. Provided leadership, vision, and oversight to all information technology entities on campus, including Academic Technology, through partnership with the Division of Academic Affairs. Served as a member of the President's Administrative Board. Oversaw a staff of 100 and managed a \$20 million budget. Responsible for policy development and planning relative to the university's technological infrastructure. Served as the executive sponsor and was responsible for the Common Management System.

Chief Information Technology Officer

08/2005 to 12/2008

California State University, Fullerton | *Division of Information Technology, Fullerton, CA*

Reported to the President. Provided leadership, vision, and oversight to all information technology entities on campus, including Academic Technology, through partnership with the Division of Academic Affairs. Served as a member of the President's Administrative Board. Oversaw a staff of 100 and managed a \$20 million budget. Responsible for policy development and planning relative to the university's technological infrastructure.

Interim Chief Information Technology Officer

03/2005 to 08/2005

California State University, Fullerton | *Division of Information Technology, Fullerton, CA*

Reported to the President. Provided leadership, vision, and oversight to all information technology entities on campus, including Academic Technology. Served as a member of the President's Administrative Board. Oversaw a staff of 100 and managed a \$20 million budget. Responsible for policy development and planning relative to the university's technological infrastructure.

Director of CMS Project

01/2004 to 08/2005

California State University, Fullerton | *Division of Information Technology, Fullerton, CA*

Member of the IT senior management team. Responsible for the strategic plan and day to day management of the CMS implementation. Accountable for the budget and direction of the overall efforts of the project team. Monitored project related contracts and directed the work of consultants. Participated in CSU CMS project director activities and communicated project issues to campus constituents.

Director of Internet and Web Technologies and Titan Lab

03/2001 to 03/2005

California State University, Fullerton | *Division of Information Technology, Fullerton, CA*

Member of the IT senior management team. Supervised and managed personnel and budget for the web and lab teams. Served as the technical lead for designing and developing the campus Web Portal, campus wide web projects, SQL Server applications, and Visual Basic software. Served as a consultant to the Library team and interacted with statewide IT staff to maintain cooperative links throughout the CSU system.

Head of Systems and Information Technology

06/1997 to 03/2001

California State University, Fullerton | *University Library, Fullerton, CA*

Supervised and managed the library systems, IT personnel, and budget. Designed and implemented the library's systems and information technology, including databases, web and SQL Server applications, Visual Basic software, and UNIX servers. Designed the NT domain and Local Area Network for the library.

Systems Manager and Network Manager

06/1985 to 06/1997

California State University, Fullerton | *Computer Center, Fullerton, CA*

Oversaw site planning, installations, and hardware for the Computer Center. Installed and maintained the campus's main instructional VAX 6430 computer and the local area network. Designed, installed, and maintained campus internet services.

SCHOLARLY PUBLICATIONS AND ACTIVITIES

1. Feng, C., Pitt, C., Heiligenberg, K., Kietzmann, J., Pitt, L., and Dabirian, A. (2026). Ultimate frontier firms: How AI redefines span of control. *IT Professional*, 28(2), 14 to 17.
2. Dabirian, A., and Swarat, S. (2026). The impossible web: Artificial intelligence and the scalability of digital web accessibility. *IT Professional*, 28(1), 89 to 92.
3. Dabirian, A., Badal, M., and Swarat, S. (2025). AI powered higher education: Exploring the use of GenAI agents. *Computer*, 58(11), 104 to 108.
4. Dabirian, A., Swarat, C., and Swarat, S. (2025). Necessary but not perfect: Changes in AI perception at a large university. *IT Professional*, 27(4), 13 to 18.
5. Roberson, J., Hedlund, A., Kietzmann, J., Pitt, C., and Dabirian, A. (2025). The blockchain for personalized medicine. *IT Professional*.
6. Park, A., Kietzmann, J., Killoran, J., Cui, Y., van Esch, P., and Dabirian, A. (2024). Nothing is harder to resist than the temptation of AI. *IT Professional*, 26(6), 13 to 20.
7. Dabirian, A., and Swarat, S. (2024). Artificial intelligence in higher education: Community perceptions at a large US university. *IT Professional*, 26(4), 92 to 96.
8. Ferreira, C., Park, A., Kietzmann, J., Demetis, D., Flostrand, A., McCarthy, I., and Dabirian, A. (2024). Cybercrime: Understanding the current state of literature and issues facing CISOs. *IT Professional*, 26(2), 83 to 89.
9. Hurlburt, G. F., and Dabirian, A. (2024). Why IT lessons matter. *IT Professional*, 26(1), 19 to 25.
10. Killoran, J., Cui, Y. G., Park, A., van Esch, P., Dabirian, A., and Kietzmann, J. (2023). Implementing behavioral biometrics with TRUST. *IT Professional*, 25(1), 11 to 16.
11. Park, A., Kietzmann, J., Killoran, J., Cui, Y., van Esch, P., and Dabirian, A. (2023). Nothing is harder to resist than the temptation of AI. *IT Professional*, 25(6), 13 to 20.
12. Dabirian, A., and Diba, H. (2022). Employer branding: COVID impact on IT companies. *IT Professional*, 24(4), 8 to 13.
13. Park, A., Kietzmann, J., Pitt, L., and Dabirian, A. (2022). The evolution of non fungible tokens: Complexity and novelty of NFT use cases. *IT Professional*, 24(1), 9 to 14.
14. Dabirian, A. (2021). Employer branding: Psychological contract between employer and employees in the IT industry. *IT Professional*, 23(5), 12 to 16.
15. Kietzmann, J., Demetis, D. S., Eriksson, T., and Dabirian, A. (2021). Hello quantum! How quantum computing will change the world. *IT Professional*, 23(4), 106 to 111.
16. Lee, L. W., Dabirian, A., McCarthy, I. P., and Kietzmann, J. (2020). Making sense of text: Artificial intelligence enabled content analysis. *European Journal of Marketing*, 54(3).
17. Whittaker, L., Kietzmann, T. C., Kietzmann, J., and Dabirian, A. (2020). All around me are synthetic faces: The mad world of AI generated media. *IT Professional*, 22(5), 90 to 99.
18. Dabirian, A. (2019, July). Employer branding in the IT industry: An employer view. In 2019 IEEE 43rd Annual Computer Software and Applications Conference (COMPSAC) (Vol. 1, pp. 548 to 548). IEEE.
19. Dabirian, A., Berthon, P., and Kietzmann, J. (2019). Enticing the IT crowd: Employer branding in the information economy. *Journal of Business and Industrial Marketing*, 34(7), 1403 to 1409.
20. Dabirian, A., Paschen, J., and Kietzmann, J. (2019). Employer branding: Understanding employer attractiveness of IT companies. *IT Professional*, 21(1), 82 to 89.
21. Pitt, C., Eriksson, T., Plangger, K., and Dabirian, A. (2019). Accommodation market labels and customer reviews: An abstract. In *Finding New Ways to Engage and Satisfy Global Customers: Proceedings of the 2018 Academy of Marketing Science World Marketing Congress 21* (pp. 539 to 540). Springer.
22. Cassar, M., Dabirian, A., Diba, H., and Konietzny, J. (2018). Self affirmation of narcissists on social media: A study proposing a new method of categorization on Facebook ads. In *Back to the Future, Proceedings of the 2017 AMS Annual Conference* (pp. 93 to 101). Springer.

23. Pitt, C., Dabirian, A., Botha, E., Kietzmann, J., and Diba, H. (2018). The prosthetic generation is all around us: Feelings and emotions about knee replacement surgery and their impact on overall sentiment: An abstract. In Proceedings of the 2017 AMS Annual Conference (pp. 561 to 561). Springer.
24. Pitt, C., Eriksson, T., Dabirian, A., and Vella, J. (2018). Elementary, my dear Watson: The use of artificial intelligence in marketing research: An abstract. In Proceedings of the 2018 AMS Annual Conference, 46 (pp. 325 to 325). Springer.
25. Dabirian, A., Kietzmann, J., and Diba, H. (2017). A great place to work!? Understanding crowdsourced employer branding. *Business Horizons*, 60(2), 197 to 205.
26. Paschen, J., Pitt, L., Kietzmann, J., Dabirian, A., and Farshid, M. (2017). The brand personalities of brand communities: An analysis of online communication. *Online Information Review*, 41(7), 1064 to 1075.
27. Dabirian, A., Diba, H., Tareh, F., and Treen, E. (2016). A 23 year bibliometric study of the Journal of Food Products Marketing. *Journal of Food Products Marketing*, 22(5), 610 to 622.
28. Atef, F., and Dabirian, A. (2012). U.S. Patent No. 8,224,753. U.S. Patent and Trademark Office.
29. Atef, F., and Dabirian, A. (2012). U.S. Patent Application No. 13/524,312.
30. Reisman, S., Dear, R. G., and Dabirian, A. (1999). Client serve yourself. In *Success and Pitfalls of Information Technology Management* (pp. 26 to 37). IGI Global.

TEACHING EXPERIENCE

CALIFORNIA STATE UNIVERSITY, FULLERTON | College of Business and Economics

Tenured Full Professor of Marketing

Department of Marketing

- Spring 2018 to Spring 2023. Taught 16 courses across the undergraduate and graduate Marketing curriculum.

Department of Information Systems and Decision Sciences

- Fall 1987 to Spring 2002. Taught 23 courses in information systems and decision sciences.

Department of Computer Science

- Fall 1984 to Spring 2004. Taught 31 courses across the computer science curriculum.

Department of Computer Science

- Summer 1988 to Intersession 2000. Taught 26 additional courses through summer and intersession offerings.

KEYNOTE AND PROFESSIONAL PRESENTATIONS

1. July 2025. SCUP Conference: Academic Affairs Implements the University Strategic Plan, Alignment, Communication, Sustainability.
2. January 2025. Cal State Fullerton Philanthropic Foundation Board: Role of AI in Education.
3. November 2024. CSUF Tech Day 2024: Future of AI in Education.
4. October 2024. CSUF Cybersecurity Webinar Series: Role of Artificial Intelligence in Cybersecurity.
5. October 2024. Adobe EduMax Keynote: EduMax 2024.
6. September 2024. Cal Poly Pomona Professional Development Session: Artificial Intelligence and the Future.
7. August 2024. Adobe Creative Campus Collaboration 2024: Digital Literacy Café, Exploring New Policies and Guidelines for Integrating Generative AI.
8. July 2024. Adobe Creative Campus Collaboration 2024: Artificial Intelligence in Higher Education.
9. March 2024. Chapman University: Creativity and AI, Unlocking Student Success and Preparing Students for the Future.
10. March 2023. Microsoft Open AI: ChatGPT and Generative AI.
11. October 2022. Adobe EduMax: Centering Learning Around Creativity Across the California State University System.
12. May 2021. Chronicle of Higher Education Webinar: Conversion of LMS.
13. March 2021. Chronicle of Higher Education Webinar: Engaging a New Generation of Learners.
14. February 2020. Adobe Creative Campus Collaboration 2020: CIO Driving Creativity into High Impact Learning.
15. November 2019. Clemson University: CIO Driving Creativity into High Impact Learning.
16. August 2019. Gianneschi Center G3X Conference: Technology Innovations in Society.
17. July 2019. CSU 2019 Tech Conference: Establishing an Effective IT Governance.
18. June 2019. Adobe Creative Campus Collaboration 2019: CIO Driving Creativity into High Impact Learning.
19. March 2019. CENIC Annual Conference: Leveraging Robotic Process Automation to Improve Student Engagement.
20. August 2018. Orange County Business Council Workforce Development and Cybersecurity Taskforce Joint Meeting: Current Issues in Cybersecurity for Employers.
21. August 2018. CSU 2018 Tech Conference: CIO Driving Student Success Through Digital Literacy.
22. April 2018. CSUF Information Technology Tech Day 2018: Student Success and High Impact Learning.
23. February 2018. Adobe Creative Campus Collaboration 2018: CIO Driving Creativity into High Impact Learning.
24. January 2018. Auxiliaries Organization Associations Annual Conference 2018: Achieving Graduation Initiative 2025 from a CIO Perspective.
25. August 2017. CSU 2017 Conference: Mobile Activities Tracking Application for High Impact Practices.
26. August 2017. California Emergency Services Association, Southern California Chapter Fall Program: State of Information Security and Cyber Security Strategies.
27. April 2017. Riverside County Preparedness Summit: State of Information Security and Cyber Security Strategies.
28. April 2017. CIO Talk Network: Getting the Extraordinary Done.
29. February and June 2017. Adobe Creative Campus Collaboration 2017: CIO Driving Creativity into High Impact Learning.
30. October 2016. EDUCAUSE Annual Conference: Developing a Mobile App to Track Student Engagement in High Impact Practices.
31. August 2016. Orange County Emergency Managers Organization: Information Security.
32. April 2016. Academic Resource Conference: Tracking Student Real Time Experiences in HIPs Through Mobile Application.
33. April 2016. CSUF Information Technology TechDay 2016: Information Security.
34. November 2015. CSUF College of Engineering and Computer Science Security Day 2015: State of Information Technology and Cyber Security Strategies.
35. April 2015. CSUF Information Technology TechDay 2015: Innovating Together in 2015 to 2016.
36. February 2015. E and I Strategic Sourcing Committee: State of Information Technology and Division of IT Strategies.
37. April 2013. SLOAN C and MERLOT International Conference: CIO Panel on Emerging Technology for Online Education.

38. November 2012. Adobe: Benefits of Campus Wide ELA Access to Software, An Adobe Case Story from CSU Fullerton and San José State University.
39. April 2012. ACUTA: Cal State Fullerton's Campus Wide VoIP Deployment.
40. February 2012. CSSA Plenary: CSUF Mobile Strategy.
41. May 2011. AASTRA Annual Convention: Future of Information Technology and Integrated Technology Strategies.
42. May 2011. Apple Mobile Symposium: CSUF Information Technology Strategies and Going Paperless with iPad.
43. April 2011. Adobe and Chronicle of Higher Education Webinar: Providing Access to Innovative Technology.
44. October 2011. EDUCAUSE Annual Conference: The Titan Cloud, CSU Fullerton's Virtual Computing Infrastructure.
45. September 2010. Center for Digital Education Converge Webinar: Campus Technology Infrastructure, Behind the Scenes but Never Behind the Times.
46. July 2010. SLOAN C and MERLOT International Conference: CIO Panel on Emerging Technology for Online Education.
47. October 2010. Oracle Roundtable: Making the Tough Decision with Business Analytics.
48. October 2010. EDUCAUSE Annual Conference: CIOs in Wonderland, Transformational Leadership for Interesting Times.
49. May 2010. IMS Learning Impact Conference: Executive Plenary Panel on Thinking Differently About K to 20.
50. August 2009. Keynote, Orange County Engineering Council: Impact of New Technology and Green Computing.
51. June 2009. Master of Ceremonies, CSUF Anthropology Graduation.
52. April 2009. CSUF Technology Breakfast, College of Engineering and Computer Science: Green IT, Sustainability, Productivity, and Economy.
53. October 2008. CAPED: The CSU's Accessible Technology Initiative.

LEADERSHIP DEVELOPMENT

- AASCU Symposium for Provosts and Senior Leaders (2023)
- EAB New Provosts Intensive (2023)
- CIO Executive Council Pathways Leadership Program Leader (2014 to 2015)
- Institute of Electrical and Electronics Engineers (IEEE) Senior Member (2025)

EXECUTIVE PROJECTS AND STRATEGIC PLANNING

- California State University, Office of the Chancellor. Co Chair, Systemwide IT Strategic Committee (2024 to 2025).
- California State University, Fullerton. Strategic Planning Committee (2023 to 2024).
- California State University, Fullerton. Strategic Planning Committee (2019).
- University of Guam. Information Technology Organizational Assessment (2016).
- California State University, Stanislaus. Information Technology Organizational Assessment (2016).
- California State University, San Bernardino. Information Technology Organizational Assessment (2015).
- California State University, Fullerton. Strategic Planning Committee (2013).
- California State University, Dominguez Hills. Information Technology Organizational Assessment (2010).

COMMITTEE INVOLVEMENT AND MEMBERSHIPS

California State University Chancellor's Office

- Chair of CIO Council (formerly ITAC), two time Chair.
- Liaison for CSUF's Cal State Online Communication Team.
- Member of CIO Council (formerly ITAC), Current.
- Member of CMS Finance Database Consolidation Committee.
- Member of CSU Finish Strong Steering Committee, Student Success (Current).
- Member of the Academic Technology Steering Committee.
- Member of the Learning Management System Committee.
- Member of the Library of the Future Task Force.
- Member of Provost Council (Current).

CSUF ACTIVITIES

- Co Chair, Student Success Steering Committee.
- Member of the Academic Senate (Current).
- Member of the Academic Senate Executive Committee.
- Member of the Academic Senate Campus Facilities and Beautification Committee.
- Member of the Academic Senate Extension and International Programs Committee.
- Member of the Academic Senate General Education Task Force.
- Member of the Academic Senate Information Technology Committee.
- Member of the Academic Senate International Education Committee.
- Member of the Academic Senate Internships and Service Learning Committee.
- Member of the Academic Senate Library Committee.
- Member of the Academic Senate University Advancement Committee.
- Member of the Auxiliary Services Corporation Board of Directors.
- Member of the Auxiliary Services Corporation Executive Committee.
- Member of the Faculty Development Center Board.
- Member of the Fiscal, Physical, and Information Resources Subcommittee for WSCUC Accreditation.
- Member of the Online Education Taskforce.
- Member of the President's Cabinet.
- Member of the President's Advisory Board.
- Member of the President's Extended Cabinet.
- Member of the University Planning, Resource, and Budget Committee.
- Member of the University Strategic Planning Steering Committee.
- Member of the WSCUC Steering Committee.

EXTERNAL ACTIVITIES

- Board of Directors, E and I (Educational Institutional Cooperative Purchasing).
- Board of Directors, First Vice President, E and I.
- Information Technology Advisor to the Board of Directors, E and I.
- Member of the Adobe Sign Customer Advisory Board.
- Member of the Adobe Creative Cloud Advisory Board.
- Member of the CENIC Board of Directors.
- Member of CLAOC (CEO Leadership Alliance, Orange County) AI Working Group.
- Member of the CloudForce (AI) Customer Advisory Board.
- Member of the Grammarly Customer Advisory Board.
- Member of the IEEE IT Professional Editorial Board, IT Trends Column and Department Editor (Current).
- Member of the Oracle CIO Advisory Board.

REFERENCES

Dr. Lisa Kirtman

Dean, College of Education

Former CSU Fullerton Academic Senate member

California State University, Fullerton

Fullerton, CA 92831

lkirtman@fullerton.edu | (562) 208 0015

Relationship. Dean Kirtman reported directly to me for two and a half years. Prior to that, we collaborated on several projects in our respective roles.

Dr. Su Swarat

Senior Associate Vice President for Institutional Effectiveness and Planning

Accreditation Liaison Officer. Member of the CSU Fullerton Academic Senate and Executive Senate.

California State University, Fullerton

Fullerton, CA 92831

sswarat@fullerton.edu | (224) 430 4789

Relationship. Dr. Swarat and I have collaborated on multiple initiatives on student success and closing the equity gap.

Dr. Berenecea Johnson Eanes

President

California State University, Los Angeles

Los Angeles, CA

presidenteanes@calstatela.edu | (323) 343 3030

Relationship. I worked alongside Dr. Eanes as a vice presidential colleague during her tenure as vice president of student affairs at CSUF.

Additional references available upon request.