Public accountants serve clients, such as businesses, individuals, non-profits, and governments. The individuals employed in public accounting are often Certified Public Accountants (CPAs). Starting your accounting career at a public accounting firm can be very beneficial because many corporations that hire accountants prefer public accounting experience. Working in public accounting can help individuals learn how a business works and can aid accountants who want to specialize in a certain industry, such as real estate, technology, and entertainment. The Big Four, and other public accounting, firms have three main branches of services:

- **Audit:** Examination and review of the clients’ financial statements
- **Tax:** Preparation of income tax returns, and estate and tax planning
- **Advisory:** Consulting clients on solving business problems concerning accounting systems, mergers and acquisitions, and much more

Source: Accounting Coach

### For More Information

#### Job & Internship Search Sites:
- Calcpa.org
- Indeed.com
- Linkedin.com
- Glassdoor.com
- Mastersinaccounting.info
- Vault.com — accessible through your Student Portal

#### Industry Research & Tools:
- Dca.ca.goc/cba
- Aicpa.org
- Fasab.org
- Sec.gov
- Irs.gov
- Vault.com — accessible through your Student Portal

### Average Salaries & Trajectory*

<table>
<thead>
<tr>
<th>Entry-Level</th>
<th>Mid-Level</th>
<th>Executive-Level</th>
</tr>
</thead>
<tbody>
<tr>
<td>$60,000 annually</td>
<td>$75,000 annually</td>
<td>$122,000 annually</td>
</tr>
</tbody>
</table>

**Job Titles:**
- Tax Associate
- Financial Advisory Services Associate
- Audit/Assurance Associate
- Certified Public Accountant

**Job Titles:**
- Audit Senior
- Tax Senior
- Audit Manager
- Tax Manager
- Financial Advisory Services Senior

**Job Titles:**
- Partner
- Director
- Senior Manager
- Managing Partner
- Chief Financial Officer (CFO)

*Note: Salaries are highly dependent on location, company type, and candidate experience/education. For the purposes of this guide we are providing average starting salaries as determined by the National Association of Colleges and Employers (NACE), overall average salaries as determined by the U.S Bureau of Labor Statistics (BLS), as well as supplemental information found from various industry-specific sources.

Don’t forget to check out the list of career path advisors

business.fullerton.edu/Programs/Undergraduate/#career-path-advisors
Learn More With O*Net

Visit O*Net OnLine to explore the sample roles in accounting - public. Career exploration tools are open to the public free of cost and are continuously updated according to a database of information collected from surveyed workers from each occupation. Learn about the knowledge, skills, tasks, and activities required for each occupation, as well as median wages and employment trends reported by the Bureau of Labor Statistics and other federal agencies.

01 Visit O*Net OnLine at www.onetonline.org
02 Refer to the sample job titles listed in the “O*Net Keywords” section below
03 Enter phrase into O*Net’s “Occupation Search” to explore sample roles

O*Net Keywords:
- Advisory/Financial
- Transaction Services
- Audit/Assurance
- Tax

Roles:
- Assurance Associate
- Transaction Services
- Advisory Associate
- Tax Associate

Certifications

Certified Public Accountant (CPA)
- Bachelors degree, 24 units of accounting coursework and 24 units of business coursework are required to sit for the exam
- 150 unit requirement for license

Certified Management Accountant (CMA)

Certified Fraud Examiner (CFE)

Microsoft Excel Certification

Professional Organizations
Chartered Financial Analyst (CFA)
American Institute of CPA’s (AICPA)
National Society of Accountants

Campus Organizations
Accounting Society
Beta Alpha Psi
ALPHA

Technical Skills
- Excel knowledge
- Accounting Software (Intuit QuickBooks, Sage 50 Accounting, SAS Software)
- Basic knowledge of accounting and business
- Bilingual

Soft Skills
- Leadership
- Teamwork/collaboration
- Written and verbal communication
- People management
- Flexibility
- Interpersonal

Advanced Degrees:
- Master of Science in Accountancy
- Master of Business Administration in Accountancy
- Master of Science in Economics