Entrepreneurship

Entrepreneurs start small businesses by developing new ideas, recognizing opportunities and creating business plans. As an entrepreneur, you will manage your business with the hope of turning a profit. Having traits in creativity, confidence, resiliency, drive, inquisitiveness and independence are beneficial for becoming a successful entrepreneur, according to the U.S. Small Business Administration.

To become an entrepreneur, you need to be able to develop original, innovative products and ideas, and identify where business opportunities exist. Next, you will make financial investments, research your market, determine a business plan, and work out legal and financial matters, such as taxes, permits and business type. The appeal of being your own boss and owning your own company can be motivation to start a new company and contribute innovative products to consumers. Careers can be started both locally and globally and in a variety of industries. If you have the drive, creativity, and the desire to be your own boss, entrepreneurship can be the career for you!

*Note: Salaries are highly dependent on location, company type, and candidate experience/education. Trajectories for entrepreneurs also vary by external factors such as financial support, background/experience, and market demand.
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Skills/Experience Suggested:
- Effective interpersonal, communication, and organizational skills
- Creative and critical thinking, self-motivated, and able to achieve goals
- Comfortable with ambiguity and taking risks
- A natural leader with the ability to develop strategies and overcome obstacles.
- Confident taking initiative
- Ability to establish and maintain relationships

Advanced Degrees:
- MBA in Entrepreneurship
- Master of Science in Entrepreneurship

Professional Associations:
- Collegiate Entrepreneurs’ Organization (CEO)
- Entrepreneurs’ Organization
- Young Entrepreneur Council
- Female Entrepreneur Association
- Social Enterprise Alliance
- Edward Lowe Foundation
- United States Association Small Business and Entrepreneurship
- The Entrepreneurs’ Club
- Ashoka

Campus Resources:
- Center for Entrepreneurship (SGMH 3280)
- Center for Family Business (SGMH 3230)
- Small Business Development Center (SGMH 4157)
- Small Business Institute (SGMH 3280)

Don’t forget to check out list of career path advisors
business.fullerton.edu/Programs/Undergraduate/#career-path-advisors

Industry Research & Tools:
- Entrepreneurship.org
- Entrepreneur.com
- SBA.gov
- Inc.com
- Forbes.com
- CSUFCFE.org

Job & Internship Search Sites:
- LookSharp.com
- Simplyhired.com
- Indeed.com
- LinkedIn.com
- CareerBuilder.com
- Vault.com—accessible through your Student Portal

Businesses Started or Operated by Mihaylo Graduates:

About this guide: This resource guide is intended to provide an introduction to the industry and relay a sampling of the resources available to candidates. It is by no means comprehensive, nor intended to replace individual research based on specific job targets and/or recommendations from an advisor.