

**TUESDAY, AUGUST 15TH**

**8:00 am - 10:00 am    Networking Breakfast, Awards Presentation and Keynote Breakfast  
Sponsored by Wells Fargo**

Keynote Speaker: Rusty Kennedy, CEO, OC Human Relations

**Class Schedule**

	Ops/Admin (beginner) SGMH 1303	Ops/Admin (advanced) SGMH 1307	Program/Planning (beginner) SGMH 1308	Program/Planning (advanced) SGMH 1313
10:15 am - 12:15 pm	Stu Atkins	Lisa Lukes	Christine Silvestre	Livi Kerszebaum
	What makes a great website plus live website critiques	Strategic management for the third sector	Canva: how to make your own custom graphics	Managing a successful coalition
1:15 pm - 3:15 pm	Zoot Velasco	Robert Kovacev	Sid Gardner and Larisa Owen	Gitonga Kanampiu
	Deprogramming for organizational growth	A business model for nonprofits	A challenge for nonprofit organizations	Mission possible for nonprofits
3:30 pm - 5:30 pm	Brian Yacker, Stacy Bergman and Melissa Roshnay	Leah Ersoylu	Larry Kaplan	Laura Macias
	The nonprofit world according to GAAP	Engage early, engage often: nonprofit advocacy for complex times	NPO advocacy and rage fundraising in a Trump era	Fostering cross cultural relations in nonprofits

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8:00 am - 10:00 am	Lillian Romero-Gomez	Elizabeth McGee and Emily Wei Klekman	Tankersley et al	Hilary Kaye
	Volunteers and interns: legal liability and risk management issues every NPO should consider	Navidating systems change in nonprofits	Be your own best advocate	Building NPO relationships with public relations
10:15 am - 12:15 pm	Lillian Romero-Gomez and Casey Hale	Patrick Guzman	Tankersley et al	Elahe Amani
	What every NPO should know about legal liability, risk management and insurance	What you need to know about your nonprofit statement audit	Volunteers: why you need them, where to get them, how to keep them	High impact nonprofit collaboration to develop capacities and succeed
1:15 pm - 3:15 pm	Corinne Wood and Jeri Marcia	Dan Charabee and John Kurth	Dallas Stout and Carol Geisbauer	Chuck Trinone
	The classification and recording of contributions	Scaling up your NPO	Fundraising for new, start-up NPOs	The joy of asking in any season
3:30 pm - 5:30 pm	Gregory Gebhardt and Deana Bowden	Dan Charabee	Michael Shepherd	Jennifer Boyd
	Knowledge from numbers: how to read, interpret and gain insight from your financial statements	Strategic decision-making for nonprofit sustainability and growth	Cultural proficiency in the nonprofit sector	Landing corporate grants through an endurance fundraising event