BA, Business Administration Learning Objectives

Approved by the College Senate
February 27, 2006; amended January 29, 2007; amended December 14, 2009

The set of lower and upper division core courses taken by all business students has as its objectives:

1. **Problem solving and critical thinking skills** - Each student will be effective in using the following skills in a business situation
   a) Quantitative / Analytical
   b) Problem solving
   c) Critical thinking.

2. **Interpersonal Relations** – Each student will demonstrate a basic ability to apply concepts and models regarding how to
   a) Motivate themselves and others to achieve group and organizational goals.
   b) Diagnose and resolve conflict in group and organizational settings.

3. **Ethical awareness** - Each student will be aware of ethical issues and responsibilities.

4. **Functional knowledge** - Each student will understand and appreciate
   The principles and roles of each of the major business disciplines.
   The interrelationships of these disciplines within a strategic framework.

5. **Multicultural awareness** - Each student will appreciate diversity and understand how workforce and market diversity challenge, benefit, and influence the activities of the organization.

6. **Information technology skills** – Each student will use information technology to support business analysis and operations.

7. **Global awareness** – Each student will understand the impact of the global economy and business environment.

8. **Economic and legal environment knowledge** – Each student will gain knowledge about the economic and legal environments in which business operates.

9. **Communication skills** – Each student will demonstrate knowledge and skills to communicate effectively about business issues using
   a) Written communication
   b) Oral communication.