ACCT 510  Financial Accounting (3)
Prerequisite: Admission to MCBE Graduate Program
Accumulation, organization, and interpretation of financial and quantitative data relevant to the
activities of corporate business enterprises; analysis of financial reports; current regulatory reporting
requirements with attention to business ethics and an understanding of global reporting issues.

ACCT 511  Seminars in Managerial Accounting (3)
Prerequisites: Classified MCBE status, ACCT 201B or 510
Design and development of cost accounting systems; contemporary cost management concepts;
measurement, analysis and use of accounting information for management decisions, with attention
to ethical, global and environmental issues in today’s corporate governance. Measurement, analysis
and use of information contained in standard and various other cost systems for industry sectors
such as manufacturing, distribution, service and retail.

ECON 515  Microeconomic Perspectives for Managers (3)
Prerequisites: Classified MCBE status, MATH 135 or equivalent
Individual economic agents – demand side consumers and supply side producers. Market structures
ranging from perfect competition to monopoly. Features of organizational architecture: the
assignment of decision rights within organizations; the reward system; and the performance-
evaluation system. (Not open to M.A. Economics candidates.)

FIN 517  Managerial Finance (3)
Prerequisite: Classified MCBE status, ACCT 510
Modern theory and practice of financial management. Net present value and the time value of
money. Basic principles of risk and return, from an asset pricing perspective, as applied to the
valuation of debt and equity. Capital budgeting and forecasting. Capital structure and dividend
theory. Firm valuation from a value-based management and corporate governance perspective.

ISDS 514  Decision Models for Business and Economics (3)
Prerequisites: Classified MCBE status, ISDS 513
Linear programming; inventory; PERT-CPM; queuing; computer simulation; time-series forecasting;
and other optional topics.

MGMT 516  Operations Management (3)
Prerequisites: Classified MCBE status, Pre- or corequisite: ISDS 513
Role of the operations management function in the modern manufacturing and service organization
and its interaction with the other functions. Formulation of operations strategy consistent with
organizational strategy, operations planning, organization, directing and control activities. Long term
and short term decision areas in operations management and decision-making tools and techniques.
Global, environmental and ethical issues.
MGMT 515  Management of Information in the Corporate Environment (3)  
Prerequisite: Classified MCBE status  
Review and application of management information systems in business. System planning, system design and analysis, use of files, decision support systems, expert systems and implementation of management information systems.

OR  
ISDS 551  Info Resources and IT Project Management (3)  
Prerequisite: Admission to MCBE Graduate Program.  
Expanding role of information systems in the overall strategy and management of organizations. Topics include strategic value of information systems, data and knowledge management, information systems development management, procurement process and IT projects.

OR  
ECON 521  Macroeconomic Perspective for Managers (3)  
Prerequisites: Classified MCBE status, ECON 310 or 515 or equivalent.  
Managerial use of local, national and global macroeconomic trends and data to make decisions. Impact that changes in taxes, government spending and Federal Reserve Bank monetary policy have on business, real estate and financial markets. (Not open to M.A. Economics candidates or students with credit for ECON 320.)

MGMT 518  Legal and Ethical Environment of Business (3)  
Prerequisite: Classified MCBE status  
The legal system and case studies in areas of contracts, torts, products liability, employment, business organizations and trade regulation, with consideration of ethical theories and implications as they apply to business practices.

MGMT 524  Seminar in Organizational Behavior and Administration (3)  
Prerequisites: Classified MCBE status, MGMT 516 and 518 or equivalent  
Human behavior in organizations, studies in organizational theories and administrative action.

MKTG 519  Marketing Management (3)  
Prerequisites: Classified graduate standing and classified MCBE status.  
Key marketing concepts and their applications to marketing research, segmentation, selecting target markets, product development, pricing, promotion and distribution. Develops senior-level executive decision-making skills from global, ethical and socially responsible perspectives. Requires understanding and application in a major project.