

Major Requirements for the Bachelor of Arts in Business Administration Entrepreneurship Concentration Catalog Year 2023 - 2024

Business Administration Core Courses (48 - 49 units)					
Lower-Division Core (21 - 22 units)	Upper-Division Core (24 units)				
You are responsible for meeting all prerequisites and co-requisites as stated	in the class schedule. All core courses must be completed with a "C" (2.0) or				
better. A grade of "C-" (1.7) or lower is not a passing grade.					
Once you have completed all lower division core, you may declare your	You may complete your upper division core along with concentration				
concentration online.	requirements (if declared).				
MATH 135 - Business Calculus (3)	BUAD 301 - Advanced Business Communication (3)				
OR MATH 130 - Calculus for the Natural Sciences (4)	ISDS 361A - Business Analytics I (3)				
OR MATH 150A - Calculus I (4)	MKTG 351 - Principles of Marketing (3)				
BUAD 201 - Business Writing (3)	FIN 320 - Financial Management I (3)				
ACCT 201A - Financial Accounting (3)	ISDS 361B - Business Analytics II (3)				
ECON 201 - Principles of Microeconomics (3)	MGMT 339 - Managing Operations (3)				
ACCT 201B - Managerial Accounting (3)	MGMT 340 - Organizational Behavior (3)				
ECON 202 - Principles of Macroeconomics (3)	ECON 315 - Intermediate Business Microeconomics (3)				
MGMT 246 - Business and Its Legal Environment (3)	OR ECON 320 - Intermediate Macroeconomic Analysis (3)				
Capstone Core Course (3 units)					

MGMT 449 - Seminar in Strategic Management (3) Entrepreneurship Concentration (27 units)

You may complete your capstone course concurrently with your concentration courses if you meet the pre-requisites. **PREREQUISITES:** BUAD 301 and all upper and lower division business core courses completed with a grade of "C" or better

Once you complete all lower division business core, you must declare your concentration to enroll in concentration courses and electives.

Check the University Catalog for specific grade and GPA requirements. You are responsible for meeting all prerequisites and co-requisites as stated in the class schedule.

Required Courses* (9 units)	Electives* (12 units) choose 4 from the list below:		
ISDS 351 - Principles of Information Systems (3)	ACCT 463		
MGMT 465A - New Venture Creation and Funding (3) MGMT 465B - New Venture Launch (3)	MGMT 460 MGMT 461		
	MGMT 462 MGMT 464		

Approved Business Practicum Requirement (3 units)

There are three Practicum pathway options to choose from. The practicum may **not** double count with concentration or elective courses. For full details, view the Practicum Pathways website. **Select one** to fulfill your Practicum requirement:

- 1) Experiential Learning course view the Practicum Pathways website for an approved list
- 2) Academic Internship view the FIN 495 information card
- **3) BUAD 300 Professional and Career Development** Note: BUAD 300 is only open to students with projected sophomore or Junior standing. Transfer students choosing this option should take BUAD 300 in their first semester

Global Business Requirement (3 units)

Complete **one** three-unit course in the area of Global Business. The course must be selected from the list of approved Global Business courses and may not be a course in your concentration. Underlined courses in economics may double count to fulfill GE Area D.3 requirement.

APPROVED COURSES: ECON 330, 332, 333, 334, 335, 336, FIN 370, FIN 371, FIN 375, MKTG 445, MKTG 475

*Pre-business, pre-international business, pre-economic or undeclared students are restricted from enrolling in these courses . Consult the California State University, Fullerton Catalog for a full statement of all requirements and regulations. This handout is just a brief summary printed for your convenience.

Four-Year Roadmap for Bachelor of Arts in Business Administration Entrepreneurship Concentration Catalog Year 2023 - 2024

Bolded courses should be prioritized and completed in the order listed. You must meet all pre- and co-requisites. Be sure to read any Advising Notes for each year. Students must earn a minimum of 120 units (see your TDA for earned units total).

Year 1					
Semester 1		Semester 2			
Course		Course	Units		
☐ GE area A.2: ENGL 101	3	☐ GE area A.1	3		
☐ GE area B.4: Pre-requisite to	4-5	☐ GE area B.4: MATH 135 <u>or</u> 130	3-4		
MATH 135	4-3	<u>or</u> 150A	5-4		
☐ GE area C.1	3	☐ GE area A.3	3		
☐ GE area C.2	3	GE area B.1	3		
☐ GE area F	3	□ POSC 100	3		

Advising Notes

- \checkmark View your Math and English placements in your Student Homepage
- ✓ GE areas A.1, A.2, A.3, & your math requirement should be completed by the end of your first year
- ✓ If you have AP credit for any course, substitute it with a course from the following semester

Year 2					
Semester 3		Semester 4			
Course	Units	Course Units			
□ ACCT 201A	3	□ ACCT 201B 3			
☐ GE area D.1: ECON 201	3	□ ECON 202 3			
□ BUAD 201	3	□ MGMT 246 3			
GE area B.2 + GE area B.3	3	GE area E 3			
GE area D.2	3	☐ Elective to reach 120 units 3			

Advising Notes

✓ Conditionally declare your concentration when in progress of the last lower-division business core course(s)

Year 3 (ADT Transfer Students Begin Here) Semester 5 Semester 6

Course	Units
BUAD 301	3
GE area B.5: ISDS 361A	3
MGMT 339	3
MGMT 340	3
GE area C.3/Z	3

	Course	Units
П	MKTG 351	3
]	WK1G 331	3
	FIN 320	3
	ISDS 361B	3
	Entrepreneurship Elective	3
	Entrepreneurship Elective	3

Year 4							
	Semester 7			Semester 8			
	Course	Units		Course			
	MGMT 465A	3			MGMT 449	3	
	ISDS 351	3			MGMT 465B	3	
	ECON 315 <u>or</u> 320	3			Entrepreneurship Elective	3	
	Entrepreneurship Elective	3			Global Business*	3	
	Business Practicum	3			GE area D.3	3	

Advising Notes

- ✓ View the Practicum Pathways website for details on each of the Practicum options
- ✓ All lower and upper division business core courses must be completed with "C" or better prior to MGMT 449
- ✓ * You can double-count your Global Business Requirement with GE area D.3 if you choose one course from ECON 330, 332 - 336. If you do, you may need to complete an elective to reach 120 units