Major Requirements for the Bachelor of Arts in Business Administration Business Economics Concentration Catalog Year 2023 - 2024

Lower-Division Core (21 - 22 units)	Upper-Division Core (24 units)		
You are responsible for meeting all prerequisites and co-requisites as stated in the class schedule. All core courses must be completed with a "C" (2.0) or bett			
A grade of "C-" (1.7) or low	ver is not a passing grade.		
Once you have completed all lower division core, you may declare your concentration online.	You may complete your upper division core along with concentration requirements (if declared).		
MATH 135 - Business Calculus (3)	BUAD 301 - Advanced Business Communication (3)		
OR MATH 130 - Calculus for the Natural Sciences (4)	ISDS 361A - Business Analytics I (3)		
OR MATH 150A - Calculus I (4)	MKTG 351 - Principles of Marketing (3)		
BUAD 201 - Business Writing (3)	FIN 320 - Financial Management I (3)		
ACCT 201A - Financial Accounting (3)	ISDS 361B - Business Analytics II (3)		
ECON 201 - Principles of MicroECONomics (3)	MGMT 339 - Managing Operations (3)		
ACCT 201B - Managerial Accounting (3)	MGMT 340 - Organizational Behavior (3)		
ECON 202 - Principles of MacroECONomics (3)	ECON 315 - Intermediate Business Microeconomics (3)		
MGMT 246 - Business and Its Legal Environment (3)	OR ECON 320 - Intermediate Macroeconomic Analysis (3)		
Capstone Core	Course (3 units)		

You may complete your capstone course concurrently with your concentration courses if you meet the pre-requisites.

PREREQUISITES: BUAD 301 and all upper and lower division business core courses completed with a grade of "C" or better

MGMT 449 - Seminar in Strategic Management (3)

Business Economics Concentration (27 units)

Once you complete all lower division business core, you must declare your concentration to enroll in concentration courses and electives.

Check the University Catalog for specific grade and GPA requirements. You are responsible for meeting all prerequisites and co-requisites as stated in the class schedule.

Required Courses* (9 units)	Electiv	ves* (12 units) choose 4 fr	om the list below:
ISDS 351 - Principles of Information Systems (3)	ECON 305	ECON 350	ECON 413	ECON 431
ECON 315** - Intermediate Business Microeconomics (3) OR	ECON 330	ECON 355	ECON 415	ECON 433
ECON 320** - Intermediate Macroeconomics Analysis (3)	ECON 332	ECON 361	ECON 416	ECON 440
ECON 340 - Economic Research Methods (3)	ECON 333	ECON 362	ECON 417	ECON 441
	ECON 334	ECON 410	ECON 418	ECON 450
	ECON 335	ECON 411	ECON 420	ECON 462
** Required to take the course not already taken in the upper-division core.	ECON 336	ECON 412	ECON 421	ECON 499

Approved Business Practicum Requirement (3 units)

There are three Practicum pathway options to choose from. The practicum may **not** double count with concentration or elective courses. For full details, view the Practicum Pathways website. **Select one** to fulfill your Practicum requirement:

1) Experiential Learning course - view the Practicum Pathways website for an approved list

2) Academic Internship - view the FIN 495 information card

CSUF Business and Economics

3) BUAD 300 - Professional and Career Development - Note: BUAD 300 is only open to students with projected sophomore or Junior standing. Transfer students choosing this option should take BUAD 300 in their first semester

Global Business Requirement (3 units)

Complete one three-unit course in the area of Global Business. The course must be selected from the list of approved Global Business courses and may not be a course in your concentration.

APPROVED COURSES: FIN 370, 371, 375, MGMT 350, MKTG 445, 475

*Pre-business, pre-international business, pre-ECONomic or undeclared students are restricted from enrolling in these courses. Consult the California State University, Fullerton Catalog for a full statement of all requirements and regulations. This handout is just a brief summary printed for your convenience.

ROADMAP

Four-Year Roadmap for Bachelor of Arts in Business Administration Business Economics Concentration Catalog Year 2023 - 2024

Bolded courses should be prioritized and completed in the order listed. You must meet all pre- and co-requisites. Be sure to read any Advising Notes for each year. Students must earn a minimum of 120 units (see your TDA for earned units total)

Year 1					
Semester 1		Semester 2			
Course	Units	Course Units			
GE area A.2: ENGL 101	3	GE area A.1 3			
GE area B.4: Pre-requisite to MATH 135	4-5	GE area B.4: MATH 135 <u>or</u> 130 <u>or</u> 150A 3-4			
GE area C.1	3	GE area A.3 3			
GE area C.2	ы	GE area B.1 3			
GE area F	3	D POSC 100 3			

Advising Notes

✓ View your Math and English placements in your Student Homepage ✓ GE areas A.1, A.2, A.3, & your math requirement should be completed by the end of your first year

Year 2 Semester 3 Semester 4 Course Units Course Units 3 **ACCT 201B ACCT 201A** 3 GE area D.1: ECON 201 3 **ECON 202** 3 3 **BUAD 201 MGMT 246** 3 GE area B.2 + GE area B.3 3 GE area E 3 Elective to reach 120 units GE area D.2 3 3

Advising Notes

✓ Conditionally declare your concentration when in progress of the last lower-division business core course(s)

✓ If you have AP credit for any course, substitute it with a course from the following semester

Year 3 (ADT Transfer Students Begin Here)			
Semester 5		Semester 6	
Course	Units	Course	Units
BUAD 301	3	ISDS 361B	3
🖵 🛛 GE area B.5: ISDS 361A	3	GMT 339	3
ECON 315	3	G FIN 320	3
MKTG 351	3	ECON 320	3
GE area C.3/Z	3	ECON 340	3

Year 4						
Semester 7 Semester		Semester 8				
Course	Units	Course Units				
ISDS 351	3	GMGMT 449 3				
GMT 340	3	400-level Econ Elective3				
300 <u>or</u> 400-level Econ Elective	3	GE area D.3/Econ Elective: ECON 3330, 332 - 332, 350, 355 or 362				
□ 400-level Econ Elective	3	Global Business 3				
Business Practicum	3	Elective to reach 120 units 3				
Advising Notes						

 \checkmark View the Practicum Pathways website for details on each of the Practicum options

 \checkmark All lower and upper division business core

courses must be completed with "C" or better prior to MGMT 449 $\,$