

Lower Division Core (18 units)	Upper Division Core (21 units)
<p>You are responsible for meeting all prerequisites and co-requisites as stated in the class schedule.            All core courses must be completed with a "C" (2.0) or better. A grade of "C-" (1.7) or lower is not a passing grade.</p>	
<p>Once you have completed all of the lower division core, you must pass the Mihaylo Ethics Quiz and may declare your concentration online:  <a href="https://business.fullerton.edu/Programs/Undergraduate/Advising/Declare">https://business.fullerton.edu/Programs/Undergraduate/Advising/Declare</a></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> BUAD 201 Business Writing (3)</li> <li><input type="checkbox"/> ACCT 201A Financial Accounting (3)</li> <li><input type="checkbox"/> ECON 201 Principles of Microeconomics (3)</li> <li><input type="checkbox"/> ACCT 201B Managerial Accounting (3)</li> <li><input type="checkbox"/> ECON 202 Principles of Macroeconomics (3)</li> <li><input type="checkbox"/> MGMT 246 Business and Its Legal Environment (3)</li> </ul>	<p>You may complete your upper division core concurrently with your concentration requirements once your concentration is declared.</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> BUAD 301 Advanced Business Communication (3)</li> <li><input type="checkbox"/> FIN 370* International Business Finance (3)</li> <li><input type="checkbox"/> MKTG 445* Global Marketing (3)</li> <li><input type="checkbox"/> ISDS 351 Principles of Information Systems (3)</li> <li><input type="checkbox"/> MGMT 346* International Law for Business (3)</li> <li><input type="checkbox"/> MGMT 350* International Business for Management (3)</li> <li><input type="checkbox"/> ECON 335 The International Economy (3)</li> </ul>

Functional or Regional Specialization (15 Units)	
<p>The Regional/Functional Elective Form will be issued upon declaration of the concentration. A business advisor will discuss potential options during your advising session. Electives should be approved prior to enrollment.</p>	
REQUIRED COURSE	
<input type="checkbox"/> Elective	Chosen in consultation with a faculty advisor
<input type="checkbox"/> Elective	Chosen in consultation with a faculty advisor
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<input type="checkbox"/> Elective	Chosen in consultation with a faculty advisor

Global Trade Concentration Requirements (15 Units)	
<p>Once you complete all lower division business core, you must pass the Mihaylo Ethics Quiz and declare your concentration to enroll in concentration courses and electives: <a href="https://business.fullerton.edu/Programs/Undergraduate/Advising/Declare">https://business.fullerton.edu/Programs/Undergraduate/Advising/Declare</a>            All courses must be completed with a grade of "C" or better. A grade of "C-" (1.7) or lower is not a passing grade</p>	
REQUIRED COURSES	PREREQUISITES
<input type="checkbox"/> ECON 333 Economic Development: Analysis and Case Studies (3)	<i>ECON 100 OR ECON 201 &amp; 202</i>
<input type="checkbox"/> FIN 371* Export-Import Financing (3) <b>OR</b> <input type="checkbox"/> FIN 375* Global Risk Management and International Finance (3)	<i>FIN 320 FIN 370</i>
<input type="checkbox"/> MGMT 339 Managing Operations (3)	<i>Co-requisites: BUAD 301 &amp; ISDS 361A</i>
<input type="checkbox"/> MKTG 475* Export/Import Marketing Strategies (3)	<i>MKTG 351</i>
<input type="checkbox"/> ECON 411* International Trade (3) <b>OR</b> <input type="checkbox"/> MGMT 430* Integrated Supply Chain Management (3)	<i>ECON 310 OR 315 MGMT 339</i>

Capstone Core Course (3 Units)	
<p>You may complete your capstone course concurrently with your concentration courses.            The capstone must be completed with a "C" (2.0) or better. A grade of "C-" (1.7) or lower is not a passing grade.</p>	
<input type="checkbox"/> MGMT 480* Global Strategic Management (3)	<b>PREREQUISITES:</b> All upper and lower division business core course completed with a grade of "C" or better

*\*Pre-business, pre-international business, pre-economics or undeclared students are restricted from enrolling in these courses. Consult the California State University, Fullerton Catalog for a full statement of all requirements and regulations. This handout is just a brief summary printed for your convenience*

**FOUR-YEAR ROADMAP FOR BA IN INTERNATIONAL BUSINESS  
GLOBAL TRADE CONCENTRATION  
Catalog Year 2020 – 2021  
120 units**

It is important to keep course sequencing in mind. To ensure that you are fulfilling pre-requisites, **bolded** courses should be prioritized and completed in the order listed. Failure to complete **bolded** courses in the semester indicated will potentially limit the ability to graduate in four years.

Year 1	
<p><u>First Semester</u></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> <b>GE Area A.2</b> ENGL 101 (3)</li> <li><input type="checkbox"/> <b>GE Area B.4</b> Mathematics/Quantitative Reasoning (4-5)</li> <li><input type="checkbox"/> GE Area C.1 Introduction to Arts (3)</li> <li><input type="checkbox"/> GE Area C.2 Introduction to Humanities (3)</li> <li><input type="checkbox"/> GE Area C.1 or C.2<sup>1</sup> (3)</li> </ul>	<p><u>Second Semester</u></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> <b>GE Area A.1</b> Oral Communication (3)</li> <li><input type="checkbox"/> <b>GE Area A.3</b> Critical Thinking (3)</li> <li><input type="checkbox"/> GE Area B.1+ B.3 Physical Science (3) + Laboratory Experience (1)</li> <li><input type="checkbox"/> GE Area D.2 American History, Institutions and Values (3)</li> <li><input type="checkbox"/> GE Area D.3 American Government (3)</li> </ul>

Year 2	
<p><u>Third Semester</u></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> <b>ACCT 201A</b> (3)</li> <li><input type="checkbox"/> GE Area D.1 <b>ECON 201</b> OR ECON 202 (3)</li> <li><input type="checkbox"/> <b>BUAD 201</b> (3)</li> <li><input type="checkbox"/> GE Area B.2 Life Science</li> <li><input type="checkbox"/> Free Elective to reach 120 total units (3)</li> </ul>	<p><u>Fourth Semester</u></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> ACCT 201B (3)</li> <li><input type="checkbox"/> GE Area D.1 <b>ECON 201</b> OR ECON 202 (3)</li> <li><input type="checkbox"/> <b>MGMT 246</b> (3)</li> <li><input type="checkbox"/> GE Area E BUAD 300 (3)</li> <li><input type="checkbox"/> Free Elective to reach 120 total units (3)</li> </ul>

Year 3 ( <i>Transfer Students Begin Here</i> )	
<p><u>Fifth Semester</u></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> <b>BUAD 301</b> (3)</li> <li><input type="checkbox"/> GE Area D.4 ECON 335 (3)</li> <li><input type="checkbox"/> ISDS 351 (3)</li> <li><input type="checkbox"/> MGMT 339 (3)</li> <li><input type="checkbox"/> Regional/Functional Elective (3)</li> </ul>	<p><u>Sixth Semester</u></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> FIN 370 (3)</li> <li><input type="checkbox"/> MGMT 346 (3)</li> <li><input type="checkbox"/> MKTG 445 (3)</li> <li><input type="checkbox"/> ECON 333 (3)</li> <li><input type="checkbox"/> GE Area C.3 and Z Explorations in Arts of Humanities and Cultural Diversity</li> </ul>

Year 4	
<p><u>Seventh Semester</u></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> MGMT 350 (3)</li> <li><input type="checkbox"/> MKTG 475 (3)</li> <li><input type="checkbox"/> Regional/Functional Elective (3)</li> <li><input type="checkbox"/> FIN 371 OR 375 (3)</li> <li><input type="checkbox"/> GE Area B.5 Implications and Explorations in Mathematics and Natural Sciences (3)</li> </ul>	<p><u>Eighth Semester</u></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> <b>MGMT 480<sup>2</sup></b> (3)</li> <li><input type="checkbox"/> ECON 411 OR MGMT 430 (3)</li> <li><input type="checkbox"/> Regional/Functional Elective (3)</li> <li><input type="checkbox"/> Regional/Functional Elective (3)</li> <li><input type="checkbox"/> Regional/Functional Elective (3)</li> </ul>

**Notes:**

<sup>1</sup> You are encouraged to take the additional units in GE area C.2

<sup>2</sup> All lower and upper division business core courses must be completed with “C” or better prior to MGMT 480

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