

MIHAYLO COLLEGE OF BUSINESS AND ECONOMICS

MAJOR REQUIREMENTS FOR THE BACHELOR OF ARTS IN INTERNATIONAL BUSINESS with a CONCENTRATION IN INTERCULTURAL MANAGEMENT CATALOG YEAR 2019 – 2020

Lower Division Core (18 units)	Upper Division Core (21 units)			
You are responsible for meeting all prerequisites and co-requisites as stated in the class schedule. All core courses must be completed with a "C" (2.0) or better. A grade of "C-" (1.7) or lower is not a passing grade.				
Once you have completed all of the lower division core, you must pass the Mihaylo Ethics Quiz and may declare your concentration online:	You may complete your upper division core concurrently with your concentration requirements once your concentration is declared.			
https://business.fullerton.edu/Programs/Undergraduate/Advising/Declare	BUAD 301 Advanced Business Communication (3)			
BUAD 201 Business Writing (3)	☐ FIN 370* International Business Finance (3)			
ACCT 201A Financial Accounting (3)	☐ MKTG 445* Global Marketing (3)			
ECON 201 Principles of Microeconomics (3)	ISDS 351 Principles of Information Systems (3)			
ACCT 201B Managerial Accounting (3)	☐ MGMT 346* International Law for Business (3)			
ECON 202 Principles of Macroeconomics (3)	☐ MGMT 350* International Business for Management (3)			
MGMT 246 Business and Its Legal Environment (3)	ECON 335 The International Economy (3)			

Functional or Regional Specialization (15 Units)

The Regional/Functional Elective Form will be issued upon declaration of the concentration. A business advisor will discuss potential options during your advising session. Electives should be approved prior to enrollment.

REQUIRED COURSE		
Elective	Chosen in consultation with a faculty advisor	
Elective	Chosen in consultation with a faculty advisor	
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Elective	Chosen in consultation with a faculty advisor	

Intercultural Management Concentration Requirements (15 Units)

Once you complete all lower division business core, you must pass the Mihaylo Ethics Quiz and declare your concentration to enroll in concentration courses and electives: *https://business.fullerton.edu/Programs/Undergraduate/Advising/Declare* All courses must be completed with a grade of "C" or better. A grade of "C-" (1.7) or lower is not a passing grade

REQUIRED COURSES	PREREQUISITES
HCOM 320 Intercultural Communication OR	None
MGMT 339 Managing Operations	Co-requisite: BUAD 301 & ISDS 361A

Complete 12 units (four courses) of elective coursework from the list below. **Intermediate language competency is required for the modern language courses. Students interested in these courses should first speak with an advisor in the Department of Modern Languages and Literatures.

COMM 361	CHIN 310**	FREN 310**	GRMN 310**	JAPN 310**	PORT 310**	SPAN 310**	VIET 310**
COMM 470	CHIN 311**	FREN 311**	GRMN 311**	JAPN 311**	PORT 311**	SPAN 311**	VIET 311**
HCOM 320	CHIN 315**	FREN 315**	GRMN 315**	JAPN 315**	PORT 315**	SPAN 315**	VIET 315**
MGMT 339	CHIN 325**	FREN 325**	GRMN 325**	JAPN 325**	PORT 325**	SPAN 325**	VIET 325**
MGMT 340							
MGMT 455*							

 Capstone Core Course (3 Units)

 You may complete your capstone course concurrently with your concentration courses. The capstone must be completed with a "C" (2.0) or better. A grade of "C-" (1.7) or lower is not a passing grade.

 MGMT 480* Global Strategic Management (3)
 PREREQUISITES: All upper and lower division business core course completed with a grade of "C" or better

*Pre-business, pre-international business, pre-economics or undeclared students are restricted from enrolling in these courses. Consult the California State University, Fullerton Catalog for a full statement of all requirements and regulations. This handout is just a brief summary printed for your convenience

FOUR-YEAR ROADMAP FOR BA IN INTERNATIONAL BUSINESS INTERCULTURAL MANAGEMENT CONCENTRATION Catalog Year 2019 – 2020 120 units

It is important to keep course sequencing in mind. To ensure that you are fulfilling pre-requisites, **bolded** courses should be prioritized and completed in the order listed. Failure to complete **bolded** courses in the semester indicated will potentially limit the ability to graduate in four years.

Year 1				
First Semester	Second Semester			
	GE Area A.1 Oral Communication (3)			
GE Area B.4 Mathematics/Quantitative Reasoning (3-4)	GE Area A.3 Critical Thinking (3)			
GE Area C.1 Introduction to Arts (3)	GE Area B.1+ B.3 Physical Science (3) + Laboratory			
GE Area C.2 Introduction to Humanities (3)	Experience (1)			
\square GE Area C.1 or C.2 ¹ (3)	GE Area D.2 American History, Institutions and			
	Values (3) GE Area D.3 American Government (3) 			
Year	2			
Third Semester	Fourth Semester			
ACCT 201A (3)	ACCT 201B (3)			
GE Area D.1 ECON 201 OR ECON 202 (3)	GE Area D.1 ECON 201 OR ECON 202 (3)			
BUAD 201 (3)	☐ MGMT 246 (3)			
GE Area B.2 Life Science	GE Area E BUAD 300 (3)			
Free Elective to reach 120 total units (3)	Free Elective to reach 120 total units (3)			
Year 3 (Transfer Stud	Ionte Regin Hora)			
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Fifth Semester	<u>Sixth Semester</u>			
BUAD 301 (3)	☐ FIN 370 (3)			
GE Area D.4 ECON 335 (3)	☐ MGMT 346 (3)			
□ ISDS 351 (3)	☐ MKTG 445 (3)			
HCOM 320 or MGMT 339 (3)	Intercultural Management Elective (3)			
Regional/Functional Elective (3)	GE area C.3 and Z Explorations in Arts of Humanities			
	and Cultural Diversity			
Year 4				
Seventh Semester	Eighth Semester			
☐ MGMT 350 (3)	☐ <u>MGMT 480² (3)</u>			
Intercultural Management Elective (3)	Regional/Functional Elective (3)			
Intercultural Management Elective (3)	Regional/Functional Elective (3)			
Regional/Functional Elective (3)	Regional/Functional Elective (3)			
GE Area B.5 Implications and Explorations in	Intercultural Management Elective (3)			
Mathematics and Natural Sciences (3)				
Notes:				
¹ You are encouraged to take the additional units in GE area C.2 ² All lower and upper division business core courses must be completed with "C" or better prior to MGMT 480				