

MIHAYLO COLLEGE OF BUSINESS AND ECONOMICS

MAJOR REQUIREMENTS FOR THE BACHELOR OF ARTS IN INTERNATIONAL BUSINESS with a CONCENTRATION IN GLOBAL TRADE CATALOG YEAR 2019 – 2020

Lower Division Core (18 units)	Upper Division Core (21 units)	
You are responsible for meeting all prerequisites and co-requisites as stated in the class schedule. All core courses must be completed with a "C" (2.0) or better. A grade of "C-" (1.7) or lower is not a passing grade.		
Once you have completed all of the lower division core, you must pass the Mihaylo Ethics Quiz and may declare your concentration online: https://business.fullerton.edu/Programs/Undergraduate/Advising/Declare	You may complete your upper division core concurrently with your concentration requirements once your concentration is declared.	
	BUAD 301 Advanced Business Communication (3)	
BUAD 201 Business Writing (3)	☐ FIN 370* International Business Finance (3)	
ACCT 201A Financial Accounting (3)	☐ MKTG 445* Global Marketing (3)	
ECON 201 Principles of Microeconomics (3)	□ ISDS 351 Principles of Information Systems (3)	
ACCT 201B Managerial Accounting (3)	☐ MGMT 346* International Law for Business (3)	
ECON 202 Principles of Macroeconomics (3)	☐ MGMT 350* International Business for Management (3)	
☐ MGMT 246 Business and Its Legal Environment (3)	ECON 335 The International Economy (3)	

Functional or Regional Specialization (15 Units)

The Regional/Functional Elective Form will be issued upon declaration of the concentration. A business advisor will discuss potential options during your advising session. Electives should be approved prior to enrollment.

REQUIRED COURSE	
Elective	Chosen in consultation with a faculty advisor
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Global Trade Concentration Requirements (15 Units)

Once you complete all lower division business core, you must pass the Mihaylo Ethics Quiz and declare your concentration to enroll in concentration courses and electives: *https://business.fullerton.edu/Programs/Undergraduate/Advising/Declare* All courses must be completed with a grade of "C" or better. A grade of "C-" (1.7) or lower is not a passing grade

REQUIRED COURSES	PREREQUISITES
ECON 333 Economic Development: Analysis and Case Studies (3)	ECON 100 OR 201
 FIN 371* Export-Import Financing (3) OR FIN 375* Global Risk Management and International Finance (3) 	FIN 320 FIN 370
MGMT 339 Managing Operations (3)	Co-requisites: BUAD 301 & ISDS 361A
MKTG 475* Export/Import Marketing Strategies (3)	MKTG 351
 ECON 411* International Trade (3) OR MGMT 430* Integrated Supply Chain Management (3) 	BUAD 301 & ECON 310 OR 315 MGMT 339

Capstone Core Course (3 Units)		
You may complete your capstone course concurrently with your concentration courses. The capstone must be completed with a "C" (2.0) or better. A grade of "C-" (1.7) or lower is not a passing grade.		
MGMT 480* Global Strategic Management (3)	PREREQUISITES : All upper and lower division business core course completed with a grade of "C" or better	

*Pre-business, pre-international business, pre-economics or undeclared students are restricted from enrolling in these courses. Consult the California State University, Fullerton Catalog for a full statement of all requirements and regulations. This handout is just a brief summary printed for your convenience

FOUR-YEAR ROADMAP FOR BA IN INTERNATIONAL BUSINESS GLOBAL TRADE CONCENTRATION Catalog Year 2019 – 2020 120 units

It is important to keep course sequencing in mind. To ensure that you are fulfilling pre-requisites, **bolded** courses should be prioritized and completed in the order listed. Failure to complete **bolded** courses in the semester indicated will potentially limit the ability to graduate in four years.

Year 1		
First Semester	Second Semester	
GE Area A.2 ENGL 101 (3)	GE Area A.1 Oral Communication (3)	
GE Area B.4 Mathematics/Quantitative Reasoning (4-5)	GE Area A.3 Critical Thinking (3)	
GE Area C.1 Introduction to Arts (3)	GE Area B.1+ B.3 Physical Science (3) + Laboratory	
GE Area C.2 Introduction to Humanities (3)	Experience (1)	
GE Area C.1 or C.2 ¹ (3)	GE Area D.2 American History, Institutions and	
	Values (3) GE Area D.3 American Government (3) 	
Year	2	
Third Semester	Fourth Semester	
ACCT 201A (3)	ACCT 201B (3)	
GE Area D.1 ECON 201 OR ECON 202 (3)	GE Area D.1 ECON 201 OR ECON 202 (3)	
BUAD 201 (3)	MGMT 246 (3)	
GE Area B.2 Life Science	GE Area E BUAD 300 (3)	
Free Elective to reach 120 total units (3)	Free Elective to reach 120 total units (3)	
Year 3 (Transfer Stud	lents Begin Here)	
Fifth Semester	Sixth Semester	
BUAD 301 (3)	☐ FIN 370 (3)	
GE Area D.4 ECON 335 (3)	☐ MGMT 346 (3)	
□ ISDS 351 (3)	☐ MKTG 445 (3)	
□ MGMT 339 (3)	ECON 333 (3)	
Regional/Functional Elective (3)	GE area C.3 and Z Explorations in Arts of Humanities	
	and Cultural Diversity	
Year	A	
Seventh Semester	Eighth Semester	
□ MGMT 350 (3)	$\square \underline{MGMT 480^2} (3)$	
MKTG 475 (3)	□ ECON 411 <i>OR</i> MGMT 430 (3)	
Regional/Functional Elective (3)	Regional/Functional Elective (3)	
FIN 371 OR 375 (3)	Regional/Functional Elective (3)	
GE Area B.5 Implications and Explorations in Mathematics and Natural Sciences (3)	Regional/Functional Elective (3)	
Notes:		
¹ You are encouraged to take the additional units in GE area C.2		
² All lower and upper division business core courses must be completed with "C" or better prior to MGMT 480		