

Lower Division Core (21 units)	Upper Division Core (27 units)
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You are responsible for meeting all prerequisites and co-requisites as stated in the class schedule.  
 All core courses must be completed with a "C" (2.0) or better. A grade of "C-" (1.7) or lower is not a passing grade.

<p><i>Once you have completed all of the lower division core, you must pass the Mihaylo Ethics Quiz and may declare your concentration online: <a href="https://business.fullerton.edu/Programs/Undergraduate/Advising/Declare">https://business.fullerton.edu/Programs/Undergraduate/Advising/Declare</a></i></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> MATH 135 Business Calculus (3)  <b>OR</b> MATH 130 A Short Course in Calculus (4)  <b>OR</b> MATH 150A Calculus I (4)</li> <li><input type="checkbox"/> BUAD 201 Business Writing (3)</li> <li><input type="checkbox"/> ACCT 201A Financial Accounting (3)</li> <li><input type="checkbox"/> ECON 201 Principles of Microeconomics (3)</li> <li><input type="checkbox"/> ACCT 201B Managerial Accounting (3)</li> <li><input type="checkbox"/> ECON 202 Principles of Macroeconomics (3)</li> <li><input type="checkbox"/> MGMT 246 Business and Its Legal Environment (3)</li> </ul>	<p><i>You may complete your upper division core concurrently with your concentration requirements once your concentration is declared.</i></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> BUAD 301 Advanced Business Communication (3)</li> <li><input type="checkbox"/> ISDS 361A Business Analytics I (3)</li> <li><input type="checkbox"/> MKTG 351 Principles of Marketing (3)</li> <li><input type="checkbox"/> FIN 320 Financial Management I (3)</li> <li><input type="checkbox"/> ISDS 351 Principles of Information Systems (3)</li> <li><input type="checkbox"/> ISDS 361B Business Analytics II (3)</li> <li><input type="checkbox"/> MGMT 339 Managing Operations (3)</li> <li><input type="checkbox"/> MGMT 340 Organizational Behavior (3)</li> <li><input type="checkbox"/> ECON 315 Intermediate Business Microeconomics (3)  <b>OR</b> ECON 320 Intermediate Macroeconomics Analysis (3)</li> </ul>
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Global Business Requirement (3 units)
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Complete one three-unit course in the area of Global Business. The course must be selected from the list of approved Global Business courses and may not be a course in your concentration. *Underlined courses in economics may fulfill general education requirements.*

- APPROVED COURSES:** ECON 330, 332, 333, 334, 335, 336, FIN 370, 371, 373, 375, MKTG 445, MKTG 475

Approved Practicum Requirement (3 units)
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Complete one three-unit upper-division course in a practicum area, selected in consultation with your advisor. The practicum may not double count within the major and must be completed with "C" (2.0) or better. A grade of "C-" (1.7) or lower is not a passing grade.

**To fulfill the practicum requirement complete a course for Professional and Career Development, Internship, or Experiential Learning. Approval must be obtained prior to enrolling in your practicum requirement: \_\_\_\_\_**

Entertainment and Hospitality Concentration Requirements (18 Units)
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Once you complete all lower division business core, you must pass the Mihaylo Ethics Quiz and declare your concentration to enroll in concentration courses and electives: <https://business.fullerton.edu/Programs/Undergraduate/Advising/Declare>

REQUIRED COURSES	PREREQUISITES
<input type="checkbox"/> MGMT 365* Entertainment Business (3)	MGMT 246
<input type="checkbox"/> MGMT 446* Entertainment Business Law (3)	MGMT 246
<input type="checkbox"/> MGMT 470* Entertainment Operations (3)	MGMT 339 & MGMT 365
<input type="checkbox"/> MGMT 471* Hospitality and Tourism Management (3)	MGMT 339
<input type="checkbox"/> BUAD 360* Entertainment Money Management (3)	ACCT 201A & MGMT 365

**Complete 3 units (one courses) of elective coursework to be chosen in consultation with a department advisor:**

- Elective\* *To be chosen in consultation with department advisor*

Capstone Core Course (3 Units)
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You may complete your capstone course concurrently with your concentration courses.  
 The capstone must be completed with a "C" (2.0) or better. A grade of "C-" (1.7) or lower is not a passing grade.

<ul style="list-style-type: none"> <li><input type="checkbox"/> MGMT 449* Seminar in Strategic Management (3)</li> </ul>	<p><b>PREREQUISITES:</b> All upper and lower division business core course completed with a grade of "C" or better</p>
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*\*Pre-business, pre-international business, pre-economics or undeclared students are restricted from enrolling in these courses. Consult the California State University, Fullerton Catalog for a full statement of all requirements and regulations. This handout is just a brief summary printed for your convenience*

**FOUR-YEAR ROADMAP FOR BA IN BUSINESS ADMINISTRATION  
ENTERTAINMENT AND HOSPITALITY CONCENTRATION**

**Catalog Year 2019 – 2020**

**120 units**

It is important to keep course sequencing in mind. To ensure that you are fulfilling pre-requisites, **bolded** courses should be prioritized and completed in the order listed. Failure to complete **bolded** courses in the semester indicated will potentially limit the ability to graduate in four years.

<b>Year 1</b>	
<p><u>First Semester</u></p> <input type="checkbox"/> <b>GE Area A.2</b> ENGL 101 (3) <input type="checkbox"/> <b>GE Area B.4</b> Prerequisite to MATH 135/130/150A (4-5) <input type="checkbox"/> GE Area C.1 Introduction to Arts (3) <input type="checkbox"/> GE Area C.2 Introduction to Humanities (3) <input type="checkbox"/> GE Area C.1 or C.2 <sup>1</sup> (3)	<p><u>Second Semester</u></p> <input type="checkbox"/> <b>GE Area A.1</b> Oral Communication (3) <input type="checkbox"/> <b>GE Area B.4</b> <b>MATH 135</b> OR MATH 130 OR MATH 150A (3-4) <input type="checkbox"/> <b>GE Area A.3</b> Critical Thinking (3) <input type="checkbox"/> GE Area B.1 Physical Science (3) <input type="checkbox"/> GE Area D.3 American Government (3)

<b>Year 2</b>	
<p><u>Third Semester</u></p> <input type="checkbox"/> <b>ACCT 201A</b> (3) <input type="checkbox"/> GE Area D.1 ECON 201 OR ECON 202 (3) <input type="checkbox"/> <b>BUAD 201</b> (3) <input type="checkbox"/> GE Area B.2 + B.3 Life Science (3) + Laboratory Experience (1) <input type="checkbox"/> GE Area D.2 American History, Institutions & Values (3)	<p><u>Fourth Semester</u></p> <input type="checkbox"/> ACCT 201B (3) <input type="checkbox"/> GE Area D.1 ECON 201 OR ECON 202 (3) <input type="checkbox"/> <b>MGMT 246</b> (3) <input type="checkbox"/> GE Area E Lifelong Learning and Self Development (3) <input type="checkbox"/> Free Elective to reach 120 total units (3)

<b>Year 3 (Transfer Students Begin Here)</b>	
<p><u>Fifth Semester</u></p> <input type="checkbox"/> <b>BUAD 301</b> (3) <input type="checkbox"/> <b>ISDS 361A</b> /GE area B.5 Implications and Explorations in Mathematics and Sciences (3) <input type="checkbox"/> <b>MGMT 339</b> (3) <input type="checkbox"/> MGMT 340 (3) <input type="checkbox"/> GE Area C.3 & Z OR Practicum <sup>2</sup> :	<p><u>Sixth Semester</u></p> <input type="checkbox"/> ISDS 361B (3) <input type="checkbox"/> MKTG 351 (3) <input type="checkbox"/> FIN 320 (3) <input type="checkbox"/> <b>MGMT 365</b> (3) <input type="checkbox"/> ISDS 351 (3)

<b>Year 4</b>	
<p><u>Seventh Semester</u></p> <input type="checkbox"/> ECON 315 OR 320 (3) <input type="checkbox"/> BUAD 360 (3) <input type="checkbox"/> MGMT 446 (3) <input type="checkbox"/> MGMT 470 (3) <input type="checkbox"/> GE Area C.3 & Z OR Practicum <sup>2</sup> :	<p><u>Eighth Semester</u></p> <input type="checkbox"/> <b>MGMT 449</b> <sup>3</sup> (3) <input type="checkbox"/> MGMT 471 (3) <input type="checkbox"/> E&H Elective(3) <input type="checkbox"/> GE Area D.4/ Global Business Requirement: ECON 330, 332, 333, 334, 335, OR 336 (3) <input type="checkbox"/> Free Elective to reach 120 total units (3)

**Notes:**

<sup>1</sup> You are encouraged to take the additional units in GE area C.2

<sup>2</sup> Consult with your advisor to select from GE area C.3 and Z (300-400 level) – Explorations in Arts or Humanities and Cultural Diversity, OR Approved Practicum Requirement

<sup>3</sup> All lower and upper division business core courses must be completed with “C” or better prior to MGMT 449