

Lower Division Core (18 units)

Once you have completed all of the lower division core courses with grades of "C" (2.0) or better, you may declare your concentration online: <http://business.fullerton.edu/Programs/Undergraduate/Declare>

REQUIRED	COURSE TITLE	PREREQUISITES
<input type="checkbox"/> BUAD 201	Business Writing (3)	ENGL 101 (or equivalent) with grade of "C" or better
<input type="checkbox"/> ACCT 201A	Financial Accounting (3)	None, but not recommended for first-time freshmen
<input type="checkbox"/> ECON 201	Principles of Microeconomics (3)	None
<input type="checkbox"/> ACCT 201B	Managerial Accounting (3)	ACCT 201A
<input type="checkbox"/> ECON 202	Principles of Macroeconomics (3)	None
<input type="checkbox"/> MGMT 246	Business and Its Legal Environment (3)	Completion of GE Area A.2 with grade of "C-" or better

Upper Division Core (21 units)

You may complete your upper division core concurrently with your concentration requirements once your concentration is declared. All core courses must be completed with a "C" (2.0) or better. A grade of "C-" (1.7) or lower is not a passing grade.

REQUIRED	COURSE TITLE	PREREQUISITES & COREQUISITES
<input type="checkbox"/> BUAD 301	Advanced Business Communication (3)	ENGL 101 & BUAD 201 with grade of "C" or better or completion of Associate Degree for Transfer (AD-T)
<input type="checkbox"/> FIN 370*	International Business Finance (3)	FIN 320
<input type="checkbox"/> MKTG 445*	Global Marketing (3)	MKTG 351
<input type="checkbox"/> ISDS 351	Principles of Information Systems (3)	<i>Corequisite:</i> BUAD 301
<input type="checkbox"/> MGMT 346*	International Law for Business (3)	MGMT 246
<input type="checkbox"/> MGMT 350*	International Business and Management (3)	MGMT 339 OR 340
<input type="checkbox"/> ECON 335	The International Economy (3)	ECON 201

Functional or Regional Specialization (15 Units)

The Regional/Functional Elective Form will be issued upon declaration of the concentration. A business advisor will discuss potential options during your advising session. Electives should be approved prior to enrollment.

REQUIRED COURSE	
<input type="checkbox"/> Elective	Chosen in consultation with a faculty advisor
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<input type="checkbox"/> Elective	Chosen in consultation with a faculty advisor

Capstone Core Course (3 Units)

You may complete your capstone course concurrently with your concentration courses. A grade of "C-" (1.7) or lower is not a passing grade.

REQUIRED	COURSE TITLE	PREREQUISITES
<input type="checkbox"/> MGMT 480*	Global Strategic Management (3)	All upper and lower core business courses completed with a grade of "C" or better

Global Trade Concentration Requirements (15 Units)

All courses must be completed with a grade of "C" or better. A grade of "C-" (1.7) or lower is not a passing grade

REQUIRED	COURSE TITLE	PREREQUISITES
<input type="checkbox"/> ECON 333	Economic Development: Analysis and Case Studies (3)	ECON 100 OR 201
<input type="checkbox"/> FIN 371* OR FIN 375*	Export-Import Financing (3) OR Global Risk Management and International Finance (3)	FIN 320 FIN 370
<input type="checkbox"/> MGMT 339	Managing Operations (3)	<i>Corequisites:</i> BUAD 301 & ISDS 361A
<input type="checkbox"/> MKTG 475*	Export/Import Marketing Strategies (3)	MKTG 351
<input type="checkbox"/> ECON 411* OR MGMT 430*	International Trade (3) OR Integrated Supply Chain Management (3)	BUAD 301 & ECON 310 or 315 MGMT 339 & MKTG 351

**Pre-business, pre-international business, pre-economics or undeclared students are restricted from concentration coursework. Consult the California State University, Fullerton Catalog for a full statement of all requirements and regulations. This handout is just a brief summary printed for your convenience.*

**BA IN INTERNATIONAL BUSINESS
GLOBAL TRADE CONCENTRATION
120 units**

Year 1

- ✓ *Follow the program roadmap and meet with a Business Advisors to develop an educational plan.*

Year 2

- ✓ *Meet with an advisor in the Business Advising Center SGMH 1201 **during the semester you are completing your last lower division core requirements.***
- ✓ *Declaration of a concentration is required before enrollment in concentration courses.*

Year 3

- ✓ ***Apply for Graduation (Grad Check)** through your Student Center one year prior to your anticipated graduation date and have earned at least 85 units.*
- ✓ *Maintain a minimum 2.0 GPA in the concentration.*

Year 4

- ✓ *Attend a Grad Check Workshop to have your Graduation Check approved.*
- ✓ *Check your cumulative units 120 units are required to graduate.*
- ✓ *ECON 335 will satisfy an upper-division core and upper division GE requirement.*
- ✓ *All business core courses must be completed before taking MGMT 480.*

**FOUR-YEAR ROADMAP FOR BA IN INTERNATIONAL BUSINESS
GLOBAL TRADE CONCENTRATION**

2018-2019

120 units

Year 1

First Semester

- GE Area A.2 ENGL 101 (3)
- GE Area B.4 Mathematics & Quantitative Reasoning (3-4)
- GE Area C.1 Introduction to Arts (3)
- GE Area C.2 Introduction to Humanities (3)

- GE Area C.3 Origins of World Civilization (3)

Second Semester

- GE Area A.1 Oral Communication (3)
- GE Area A.3 Critical Thinking (3)

- GE Area B.1+ B.3 Physical Science (3) + Laboratory Experience (1)
- GE Area D.2 American History, Institutions and Values (3)
- GE Area D.3 American Government (3)

Year 2

Third Semester

- ACCT 201A (3)
- GE Area D.1 ECON 201 **OR** ECON 202 (3)
- BUAD 201 (3)
- GE Area B.2 Life Science (3)
- GE Area B.5 Implications and Explorations in Mathematics and Natural Sciences (3)

Fourth Semester

- ACCT 201B (3)
- GE Area D.1 ECON 201 **OR** ECON 202 (3)
- MGMT 246
- GE Area C.4 and Z (300-400 level) Explorations in Arts or Humanities and Cultural Diversity (3)
- BUAD 300 **OR** GE Area E (3)

Year 3 (Transfer Students Begin Here)

Fifth Semester

- BUAD 301 (3)
- GE Area D.4 ECON 335 (3)
- ISDS 351 (3)
- MGMT 339 (3)
- Regional/Functional Elective (3)

Sixth Semester

- FIN 370 (3)
- MGMT 346(3)
- MKTG 445 (3)
- ECON 333 (3)
- FIN 371 **OR** 375 (3)

Year 4

Seventh Semester

- MGMT 350 (3)
- MKTG 475 (3)
- Regional/Functional Elective (3)
- Regional/Functional Elective (3)
- Regional/Functional Elective (3)

Eighth Semester

- MGMT 480 (3)
- ECON 411 **OR** MGMT 430 (3)
- Regional/Functional Elective (3)
- Free Elective to reach 120 total units (3)
- Free Elective to reach 120 total units (3)

Notes:
