



CALIFORNIA STATE UNIVERSITY
FULLERTON

MIHAYLO COLLEGE
OF BUSINESS AND ECONOMICS

MBA Find Your Focus:

Management

What is Management?

- Business Management: activities associated with running a company; controlling, leading, monitoring, organization, and planning
- Management is crucial to the effectiveness of a business
- Present in small to large organizations



Why choose Management?

- Wide variety of career choices in all types of businesses
- Specialized focus on communication and leadership skills that are crucial in everyday life
- An education in Management provides a working legal, ethical, financial, social and economic factors in business
- Our program is designed to educate students to be a generalist in order to manage across functions within a business

US News & World Report Best Business Jobs #5: Business Operations Manager



- Job growth estimated at 12.4% from 2012-2022
- Median annual wage range pay: \$95,440
- High end of annual wage range: \$187,199
- “Every business needs operations managers, large or small, regardless of industry.”

Sample Courses

- MGMT 520 International Legal Environment of Business (3 units)
International legal environment in which firms operate. Case studies in the areas of treaties and laws. World Trade Organization, EU, NAFTA, international contracts, dispute resolutions, regulation of imports, export and competition, government policies, enforcement of property rights and issues involving ethical responsibilities.
- MGMT 515 Management of Information in the Corporate Environment (3 units)
Review and application of management information systems in business. System planning, system design and analysis, use of files, decision support systems, expert systems and implementation of management information systems.
- MGMT 582 Organizational Development and Change (3 units)
Perspectives and theories on organization change and development. Students will be introduced to a variety of concept skills and tools necessary to achieve organizational goals, deal with change and become a successful change agent.
- MGMT422 Operations Planning and Control (3 units)
Concepts and techniques to plan output, schedule product and employees, manage inventory and coordinate activities to better meet customer demand. Discusses use of ERP systems. Uses cases, research projects and/or computer software.

Career Opportunities

- Administrative Services Manager
- Financial Managers
- Sales Managers
- Medical Manager
- Purchasing Manager
- Real Estate Manager



UnitedHealth Group



Student Organizations



- **Society for Advancement of Management:** a student organization that helps to provide an opportunity for all students to increase professionalism and prepare for a successful career.

For more information, visit: [CSUF SAM](#)

- **MBA Association:** to provide graduate business students with a professional, educational, and social network comprised of classmates, faculty, and administration at California State University, Fullerton (CSUF).

For more information, visit: [CSUF MBA Association](#)



*for information on other business clubs, visit: [Mihaylo Clubs](#)

References

[CSUF Mihaylo MBA Concentrations Website](#)

[Business Dictionary: Management](#)

[US News & World Report: Business Operations Manager](#)

[Career Overview: Management](#)