# MBA – CONCENTRATION ELECTIVE APPROVAL SHEET Concentration: <u>Business Analytics</u>

Name:	CWID# :
Email Address:	
Phone Number:	
Semester & Year a	dmitted:

- The Department of Information Systems and Decision Sciences has put together a list of courses to choose from. If you are unsure of which courses would be useful for your professional, personal, or educational goals please schedule a meeting with your Graduate Concentration Exploration Faculty Advisors for a personal consultation.
- During your first semester in the program a copy of the Concentration Elective Approval form must be submitted, by the deadlines found in your GSH, via email to your Graduate Advisor or you may drop a copy off in SGMH4210.
  - When you make any changes to your electives simply choose alternatives from the list below. You are <u>not required</u> to resubmit a new form as long as the elective courses are included in this list.
- Concentration courses are offered less frequently then required courses. Picking your concentration elective courses within the first semester provides you with the opportunity to enroll in the courses as they are offered.
- It is your responsibility to check the prerequisites when selecting your concentration elective courses. You are responsible for completing any prerequisite coursework prior to enrolling in a course.

## **Elective Requirements**

The concentration consists of 18 units or six courses. Four courses must be at the 500 level and <u>no more than two</u> courses may be at the 400 level. No course numbered below 400 may be used toward Study Plan.

- Elective courses must be selected in consultation with the Faculty Advisor
- No more than two courses may be at the 400 level
- Courses and course descriptions can be found in the University Catalog: <u>http://www.fullerton.edu/catalog/</u>

## **Required Courses for Concentration**

- ☐ ISDS 415 Principles of Business Intelligence
- ISDS 555 Business Databases: Design & Processing
- ☐ ISDS 556 Data Warehousing and Foundations of Business Intelligence
- ☐ ISDS 574\* Data Mining for Business Appl

### \*Students are not allowed to take both ISDS 474 and 574

Department Approved Electives: Check Two Electives (course descriptions are found in the university catalog)

☐ ISDS 421 Pricing Analytics and Revenue Mgmt	☐ ISDS 526**Forecasting for Analytical Decision Making
☐ ISDS 442 Business Modeling Using Spreadsheets	☐ ISDS 543 Marketing Analytics for Managers
ISDS 562 Advanced Regression Analysis for Business	☐ ISDS 570 Business Data Transformation
Applications	

### \*\*Students are not allowed to take both ISDS 473 and 526