

*CFA Society of Los Angeles, Inc. presents*

# CAREER DEVELOPMENT EXPO

NOVEMBER 5, 2009 • 2:30 pm - 6:30 pm • Omni Los Angeles

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251 South Olive Street • Los Angeles, CA 90012 • Directions call: 213.617.3300



*Join us for a day of learning, networking  
and investing in your career!*

The CFA Society of Los Angeles, Inc. is pleased to present the Annual Career Development Expo. This year's Expo features informative panel sessions and individual resume reviews useful for those seeking their first entry into the financial services industry as well as for experienced professionals interested in transitioning in the field. Whether you are a student considering the many career paths in the industry, or someone who is looking to leverage existing experience, this Expo has something for you! Plus, you will have a chance to meet and mingle with local company representatives and Society members.



CFA SOCIETY OF LOS ANGELES, INC.  
350 S. Grand Ave., Ste. 1680, Los Angeles, CA 90071  
T: 213.341.1164 • E-mail: [info@cfala.org](mailto:info@cfala.org)

# Career Development Expo 2009

2:30 pm..... Registration, Exhibit Hall

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3:00 - 3:10 pm ..... Welcome

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3:10 - 3:30 pm ..... **Benefits of the CFA, CIPM Designations in the Investment Field**  
**USC/CFALA CFA Review Program**

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3:30 pm..... **Career Options in Financial Services/Search Tips and Strategies** – *What types of careers are available in the financial services industry? What do I need to remain competitive in the future? How do I effectively marketing myself to financial services companies? Our panelists will use the knowledge gained from their career paths to discuss skillset requirements, job responsibilities and lifestyle issues you may encounter in today's job markets.*

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4:15 pm                      **Communication Skills Presentation**

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4:40 pm                      **Resume Review Sessions, Networking Reception, Exhibit Hall**



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# CAREER DEVELOPMENT EXPO / NOVEMBER 5, 2009 Registration Form

## Registration Fee

Individual Pre-Registration

**Register by November 3** .....\$35.00 (*CFALA members are not hosted*)

Individual Pre-Registration After November 3 .....\$40.00

Walk-In Registration .....\$45.00

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## REGISTER IN ONE OF THREE WAYS\*

1. Make check payable to *CFA Society of Los Angeles* and mail with registration form to: **350 S. Grand Ave., Ste. 1680, Los Angeles, CA 90071**
2. Groups must fax form below with credit card information.  
(\*NOTE: Students must submit paper registration to receive special rate)
3. Individuals may pre-register and pay online at [www.cfala.org](http://www.cfala.org).

**SPECIAL STUDENT**  
**GROUP RATE:** Register by November 3 and for every 5 students registering together, pay only \$30 each!  
**All registrants must register together by fax or mail to receive this special rate.** No group walk-ins will be allowed.

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Name \_\_\_\_\_

Firm \_\_\_\_\_

Address\* \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Home Phone ( ) \_\_\_\_\_ Business Phone ( ) \_\_\_\_\_

E-mail \_\_\_\_\_ Fax ( ) \_\_\_\_\_

MasterCard/Visa/Amex Number \_\_\_\_\_ Expiration Date \_\_\_\_/\_\_\_\_/\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_ Payment Amount: \$ \_\_\_\_\_

- Reservations must be made in writing or online only. No phone reservations will be accepted.
- Cancellations must be faxed or emailed by 5:00 p.m. on October 30, 2009.
- Bank fees and a \$15 handling fee are payable on uncollected funds.
- Confirmations will be sent to the email provided.



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