

Mihaylo College of Business and Economics

18th Annual Mihaylo College Golf Classic
2012 Sponsorship Level Descriptions
Monday, June 25, 2012, Pelican Hill Golf Club

Platinum Sponsor **\$10,000**

- Two Golf Foursomes
- Four Tee/Green signs on Pelican Hill Golf Club course
- Logo on the front cover and back covers of the marketing brochure
- Logo on the front and back covers of the Tournament Program
- Recognition in College's magazine with a circulation of over 55,000 copies distributed to alumni, business leaders and students
- Banner with your name and logo to be prominently placed:
 - (1) as all golfers arrive to register
 - (2) during the Tournament Banquet
- Table signage for reserved, priority seating at Tournament Banquet for two foursomes
- Introduction as Platinum Sponsor during Tournament Banquet
- Four complimentary, reserved seats at the Economic Forecast Conference in October 2012
- Six complimentary box seats at a Titan Home Baseball Game during the 2012 season

Premier Sponsor **\$7,500**

- Two Golf Foursomes
- Two Tee/Green signs on Pelican Hill Golf Club course
- Logo on the back cover of the marketing brochure
- Logo on the back cover of the Tournament Program
- Recognition in College's magazine with a circulation of over 55,000 copies distributed to alumni, business leaders and students
- Banner with your name and logo to be prominently placed:
 - (1) as all golfers arrive to register
 - (2) during the Tournament Banquet
- Table signage for reserved, priority seating at Tournament Banquet for two foursomes
- Introduction as Premier Sponsor during Tournament Banquet
- Two complimentary, reserved seats at the Economic Forecast Conference in October 2012
- Two complimentary box seats at a Titan Home Baseball Game during the 2012 season

Garment Sponsor **\$6,000**

- One Golf Foursome
- Tee/Green sign on Pelican Hill Golf Club course
- Logo in the marketing brochure
- Logo in the Tournament Program
- Acknowledgement in College's magazine with a circulation of over 55,000 copies distributed to alumni, business leaders and students
- Table Signage for Reserved, priority seating at Tournament Banquet
- One logo on all golfers' garments

Dinner Sponsor **\$5,000**

- One Golf Foursome
- Two Tee/Green signs on Pelican Hill Golf Club course
- Logo in the marketing brochure
- Logo in the Tournament Program
- Acknowledgement in College’s magazine with a circulation of over 55,000 copies distributed to alumni, business leaders and students
- Table Signage for Reserved, priority seating at Tournament Banquet
- “Dinner courtesy of…” placecards on each table at Tournament Banquet

Product Sponsor **\$5,000**

(Example: Towel, Golf Balls, Cooler, Sports Bag, Hat, etc.)

- One Golf Foursome
- Logo in the marketing brochure
- Tee/Green sign on Pelican Hill Golf Club course
- One logo on give-a-way product
- Foursome golfers participate in the Sponsor-Only Raffle
- Acknowledgement in College’s magazine with a circulation of over 55,000 copies distributed to alumni, business leaders and students
- Table Signage for Reserved, priority seating at Tournament Banquet

Gold Sponsor **Early Bird Registration Special** **\$3,200**

After March 15, 2012 **\$3,500**

- One Golf Foursome
- Two Tee/Green signs on Pelican Hill Golf Club course
- Logo in the marketing brochure
- Logo in the Tournament Program
- Acknowledgement in College’s magazine with a circulation of over 55,000 copies distributed to alumni, business leaders and students
- Table signage on reserved table at Tournament Banquet

Titan Sponsor **Early Bird Registration Special** **\$2,200**

After March 15, 2012 **\$2,500**

- One Golf Foursome
- One Tee/Green sign on Pelican Hill Golf Club course
- Acknowledgement in the marketing brochure
- Acknowledgement in the Tournament Program
- Reserved Dinner Seating

**For additional information, please contact
Ola Carr at 657-278-2566 or ocarr@fullerton.edu**

Golf Foursome, including Dinner	Early Bird Registration Special	\$1,800
One Golf Foursome	After March 15, 2012	\$2,000
Individual Golfer – including Dinner		\$ 500
Individual golfer		
Cart Sponsor <i>Two Available</i>		\$1,000
<ul style="list-style-type: none"> • Logo and marketing tag line placed inside every golf cart • Acknowledgement in the Tournament Program 		
Beverage Sponsor <i>Two Available</i>		\$1,000
<ul style="list-style-type: none"> • Signage and marketing tag line placed on beverage coolers at lunch and on the course • Acknowledgement in the Tournament Program 		
Scratcher Sponsor <i>Two Available</i>		\$1,000
<ul style="list-style-type: none"> • Logo placed on the front cover of the Scratcher Cards for 2012 golf tournament • Acknowledgement in the Tournament Program 		
Putting Contest Sponsor <i>Two Available</i>		\$ 750
<ul style="list-style-type: none"> • Signage on Putting Course • Name on the Putting Scorecards • Acknowledgement in the Tournament Program 		
Rules of the Game Sponsor <i>Two Available</i>		\$ 750
<ul style="list-style-type: none"> • Logo on Rules of the Game • Acknowledgement in the Tournament Program 		
YouTube Video Sponsor <i>Two Available</i>		\$ 500
<ul style="list-style-type: none"> • Logo placed on the re-cap video to be posted on YouTube and on Mihaylo College of Business and Economics' website • Acknowledgement in the Tournament Program 		
Breakfast Sponsor <i>Two Available</i>		\$ 500
<ul style="list-style-type: none"> • Signage placed at the breakfast table • Acknowledgement in the Tournament Program 		
Tee/Green Sponsor		\$ 350
Tee/Green sign on Pelican Hill Golf Club course		
Acknowledgement in the Tournament Program		

**For additional information, please contact
Ola Carr at 657-278-2566 or ocarr@fullerton.edu**