

University of Wisconsin - Stout <http://www.uwstout.edu/soe/profdev/pptrubric.html>

This rubric may be used for self-assessment and peer feedback. The project grade will be based upon the following evaluation scale:

A - Exemplary: 40-44 points

B - Proficient: 36-39 points

Partially Proficient or Incomplete: Needs to be resubmitted - less than 36 points

PowerPoint Rubric

ACTIVITY	Exemplary	Proficient	Partially Proficient	Incomplete	POINTS
Research and Notetaking	6 points Notecards indicate you accurately researched a variety of information sources, recorded and interpreted significant facts, meaningful graphics, accurate sounds and evaluated alternative points of view.	4 points Notecards show you recorded relevant information from multiple sources of information, evaluated and synthesized relevant information.	2 points Notecards show you misinterpreted statements, graphics and questions and failed to identify relevant arguments.	0 points Notecards show you recorded information from four or less resources, did not find graphics or sounds, and ignored alternative points of view.	
Preproduction Plan - Storyboard	6 points The storyboard illustrates the slide presentation structure with thumbnail sketches of each slide including: title of slide, text, background color, placement & size of graphic, fonts - color, size, type for text and headings, hyperlinks (list URLs of any site linked from the slide), narration text, and audio files (if	4 points The thumbnail sketches on the storyboard include titles and text for each slide and are in sequential order.	2 points The thumbnail sketches on the storyboard are not in a logical sequence and have incomplete information.	0 points There a very few thumbnail sketches on the storyboard and do not provide an overview of the presentation.	

	any). All slides are numbered, and there is a logical sequence to the presentation.				
Introduction	<p>3 points</p> <p>The introduction presents the overall topic and draws the audience into the presentation with compelling questions or by relating to the audience's interests or goals.</p>	<p>2 points</p> <p>The introduction is clear and coherent and relates to the topic.</p>	<p>1 point</p> <p>The introduction shows some structure but does not create a strong sense of what is to follow. May be overly detailed or incomplete and is somewhat appealing to the audience.</p>	<p>0 points</p> <p>The introduction does not orient the audience to what will follow.</p> <p>The sequencing is unclear and does not appear interesting or relevant to the audience.</p>	
Content	<p>8 points</p> <p>The content is written clearly and concisely with a logical progression of ideas and supporting information.</p> <p>The project includes motivating questions and advanced organizers. The project gives the audience a clear sense of the project's main idea.</p> <p>Information is accurate, current and comes mainly from * primary sources.</p>	<p>6 points</p> <p>The content is written with a logical progression of ideas and supporting information.</p> <p>Includes persuasive information from reliable sources.</p>	<p>4 points</p> <p>The content is vague in conveying a point of view and does not create a strong sense of purpose.</p> <p>Includes some persuasive information with few facts.</p> <p>Some of the information may not seem to fit.</p> <p>Sources used appear unreliable.</p>	<p>0 points</p> <p>The content lacks a clear point of view and logical sequence of information.</p> <p>Includes little persuasive information and only one or two facts about the topic.</p> <p>Information is incomplete, out of date and/or incorrect.</p> <p>Sequencing of</p>	

				ideas is unclear.	
Text Elements	<p>3 points</p> <p>The fonts are easy-to-read and point size varies appropriately for headings and text.</p> <p>Use of italics, bold, and indentations enhances readability.</p> <p>Text is appropriate in length for the target audience and to the point.</p> <p>The background and colors enhance the readability of text.</p>	<p>2 points</p> <p>Sometimes the fonts are easy-to-read, but in a few places the use of fonts, italics, bold, long paragraphs, color or busy background detracts and does not enhance readability.</p>	<p>1 point</p> <p>Overall readability is difficult with lengthy paragraphs, too many different fonts, dark or busy background, overuse of bold or lack of appropriate indentations of text.</p>	<p>0 points</p> <p>The text is extremely difficult to read with long blocks of text and small point size of fonts, inappropriate contrasting colors, poor use of headings, subheadings, indentations, or bold formatting.</p>	
Layout	<p>3 points</p> <p>The layout is visually pleasing and contributes to the overall message with appropriate use of headings, subheadings and white space.</p>	<p>2 points</p> <p>The layout uses horizontal and vertical white space appropriately.</p>	<p>1 point</p> <p>The layout shows some structure, but appears cluttered and busy or distracting with large gaps of white space or uses a distracting background.</p>	<p>0 points</p> <p>The layout is cluttered, confusing, and does not use spacing, headings and subheadings to enhance the readability.</p>	
Citations	<p>6 points</p> <p>Sources of information are properly cited so that the audience can determine the credibility and authority of the</p>	<p>4 points</p> <p>Most sources of information use proper MLA citation, and sources are documented</p>	<p>2 points</p> <p>Sometimes copyright guidelines are followed and some information, photos and</p>	<p>0 points</p> <p>No way to check validity of information.</p>	

	<p>information presented.</p> <p>All sources of information are clearly identified and credited using MLA citations throughout the project.</p>	<p>to make it possible to check on the accuracy of information.</p>	<p>graphics do not use proper MLA citations.</p>		
<p>Graphics, Sound and/or Animation</p>	<p>3 points</p> <p>The graphics, sound and/or animation assist in presenting an overall theme and enhance understanding of concept, ideas and relationships.</p> <p>Original images are created using proper size and resolution, and all images enhance the content.</p> <p>There is a consistent visual theme.</p>	<p>2 points</p> <p>The graphics, sound/and or animation visually depict material and assist the audience in understanding the flow of information or content.</p> <p>Original images are used.</p> <p>Images are proper size, resolution.</p>	<p>1 point</p> <p>Some of the graphics, sounds, and/or animations seem unrelated to the topic/theme and do not enhance the overall concepts.</p> <p>Most images are clipart or recycled from the WWW.</p> <p>Images are too large/small in size.</p> <p>Images are poorly cropped or the color/resolution is fuzzy.</p>	<p>0 points</p> <p>The graphics, sounds, and/or animations are unrelated to the content.</p> <p>Graphics do not enhance understanding of the content, or are distracting decorations that create a busy feeling and detract from the content.</p>	
<p>Writing Mechanics</p>	<p>6 points</p> <p>The text is written with no errors in grammar, capitalization, punctuation, and spelling.</p>	<p>4 points</p> <p>The text is clearly written with little or no editing required for grammar,</p>	<p>2 points</p> <p>Spelling, punctuation, and grammar errors distract or impair</p>	<p>0 points</p> <p>Errors in spelling, capitalization, punctuation, usage and grammar</p>	

		punctuation, and spelling.	readability. (3 or more errors)	repeatedly distract the reader and major editing and revision is required. (more than 5 errors)	
TOTAL POINTS					/44

* Primary sources can include original letters and diaries, personal observations, interviews, first-hand accounts, newspaper articles, magazine articles, journal articles, Web pages, audio recordings, video productions and photography.

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