

University of Rhode Island

<http://www.cba.uri.edu/about/accreditation/reports/2008/Appendix%2016%20Oral%20Comm.pdf>

Graduate Oral Communication Rubric

Scoring Traits	Exceed Expectations	Meets Expectations	Does Not Meet Expectations
	3	2	1
Physical Demeanor	Delivery is natural, confident, enhances message-appropriate eye contact, posture, gestures.	Delivery is generally effective -eye contact, posture, gestures may not be consistent	Delivery detracts from the message -does not look at audience, over attention to some people, excessive gestures
Verbal Delivery	Familiar and comfortable with material - pace, volume, articulation natural	Generally familiar and comfortable with material, reviews notes -pace, volume, articulation may not be consistent	Not familiar with materials, awkward pauses, pace too fast or slow, volume too loud or soft, mispronunciations
Strategy			
Goal Clarity	Provides clear outcome for presentation and set expectations	Goal may be evident but not set expectations	Not sure where this is going
Introduction	Appropriate and engaging introduction	Introduction is not well developed	Introduction is underdeveloped or irrelevant
Organization	Information presented in clear, organized, logical order	Main idea is evident but organizational structure needs strengthening	Disorganized, confusing
Argument	Presents all evidence to support key points	Presents some evidence to support key points	No evidence for arguments presented
Transitions	Clear transitions from point to point	Transitions may be awkward	Dangling ideas, abrupt breaks
Conclusions	Identifies what audience leaves with	Conclusion may need additional development	Unclear what the point is
Visual Aids	Supporting material relevant, clear, attractive, great use of technology	Supporting material has adequate development but lack originality, familiar with technology	Inaccurate supporting materials, irrelevant, problems/ delays