

Mihaylo College of Business and Economics
Annual Report 2009-2010
Executive Summary

Mihaylo College’s assessment activities are implemented by the assessment coordinator, under the supervision of the associate dean for administration. All course-embedded, student learning outcome measures are developed, implemented and analyzed by faculty. For 2009– 10 there were several major projects including, course-embedded assessments (CEA) to measure our learning objectives, surveys, the CSU Business Schools Assurance of Learning Meeting and the 14th Annual Western Assessment Conference.

Completed programmatic assessment activities for 2009-10

Semester	Program	Course	Learning Objective
Spring 09	BA BA	MGMT 449	4a) Functional knowledge: major business disciplines 7) Global awareness 8) Economic and legal environment
		ISDS 265	6) Information technology skills
	MBA	MGMT 516	9 a & b) Written and oral communication skills
Fall 09	MBA	BUAD 591	2 a & b) Functional knowledge: major business disciplines & interrelationships between disciplines
		ECON 521	8) Local, National and Global awareness
	BA BA	MGMT 449	4b) Functional knowledge: interrelationships between disciplines
		BUAD 301	9a & b) Written and oral communication skills
	MSIS	ISDS 552	2) Information technology 4) Communications

Assessment-Related Faculty/ Staff Development Activities. Assessment and programmatic continuous improvement are faculty-driven efforts. To better handle these responsibilities, faculty and administrators hosted and / or attended a number of prestigious assessment conferences and seminars during AY 2009-10. More details will follow on the activities below:

- Western Assessment Conference
- CSU Business Schools Assurance of Learning Meeting
- 2010 WASC Academic Resource Conference
- Core Course Coordinator Actions
- Other Surveys

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Assessment Schedule for AY 2010-11

BA, Business Administration*

Learning Objective	F 10	F10	F10	S11	S 11	Coordinator
LO 1) Problem solving and critical thinking a, b & c	ECON 315					D. Stanley
LO 1) Problem solving and critical thinking a, b & c		FIN 320				A. DaSilva
LO 3) Ethical awareness LO 8) Economic and legal environment			MGMT 246			R. Parry
LO 4a) Functional knowledge Lo 7) Global awareness Lo8) Economic and legal environment				MGMT 449		TBD
LO 6) Information technology skills					ISDS 265	TBD

*Includes BA, International Business

MBA

Learning Objective	F 10	F 10	Coordinator
LO 1a) Problem solving- analytical skills	ECON 515		B. Michaels
LO 4a&b) Ethical analysis and decision making		MGMT 518	R. Parry
The spring 2011 assessment schedule for the new learning objectives needs to be confirmed			

BA, International Business

Learning Objective	F 10	S 10	Coordinator
LO 8a&b) Multicultural awareness LO 9a, b & c) Global awareness LO 10 a & b) Foreign language competency	MGMT 480	Other objectives will be measured concurrently with the BA BA	M. Huston-Warren

2010-2011 Action Items (Including Indirect Measures)

Based on the directives set by the College Senate and AACSB, along with the assessment plan developed by the program committees, major action items for AY 2010-2011 include:

- 2009 Graduating Senior Survey (summer 2010)
- 2009 Graduate Exit Survey (summer 2010, fall 2010, spring 2011)
- BA Business Administration Action Plan (fall 2010/ Spring 2011)
- MBA Assessment Action Plan (fall 2010/ spring 2011)
- Undergraduate Advising Center Survey (summer 2010, fall 2010, spring 2011)
- Tutoring Center Survey (fall 2010, spring 2011)
- 3, 5 & 10 Year Graduate Survey (summer 2010)
- Current Student Survey (fall 2010)