

<p style="text-align: center;"><b>Mihaylo College of Business and Economics</b> <b>California State University, Fullerton</b></p>
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**BA, Business Administration Learning Objectives**

*Approved by the College Senate*

*February 27, 2006; amended January 29, 2007; amended December 14, 2009*

The set of lower and upper division core courses taken by all business students has as its objectives:

1. **Problem solving and critical thinking skills** - Each student will be effective in using the following skills in a business situation
  - a) Quantitative / Analytical
  - b) Problem solving
  - c) Critical thinking.
2. **Interpersonal Relations** – Each student will demonstrate a basic ability to apply concepts and models regarding how to
  - a) Motivate themselves and others to achieve group and organizational goals.
  - b) Diagnose and resolve conflict in group and organizational settings.
3. **Ethical awareness** - Each student will be aware of ethical issues and responsibilities.
4. **Functional knowledge** - Each student will understand and appreciate
  - a) The principles and roles of each of the major business disciplines.
  - b) The interrelationships of these disciplines within a strategic framework.
5. **Multicultural awareness** - Each student will appreciate diversity and understand how workforce and market diversity challenge, benefit, and influence the activities of the organization.
6. **Information technology skills** – Each student will use information technology to support business analysis and operations.
7. **Global awareness** – Each student will understand the impact of the global economy and business environment.
8. **Economic and legal environment knowledge** – Each student will gain knowledge about the economic and legal environments in which business operates.
9. **Communication skills** – Each student will demonstrate knowledge and skills to communicate effectively about business issues using
  - a) Written communication
  - b) Oral communication.