WHERE CSUF BUSINESS UNDERGRADUATES GO
Employment by Industry

- 16% ACCOUNTING
- 9% CONSUMER PRODUCTS
- 7% ENTERTAINMENT
- 15% FINANCIAL
- 6% HEALTHCARE
- 6% LOGISTICS
- 9% CONSUMER PRODUCTS
- 8% ENTERTAINMENT
- 6% HEALTHCARE

TOP ACCOUNTING EMPLOYERS
for CSUF Business Undergraduates

- Deloitte
- EY
- Grant Thornton
- HCVT
- KPMG
- Moss Adams
- PwC
- RSM
- Withum

TOP HIRING EMPLOYERS
for CSUF Business Undergraduates

- Amazon
- Apple
- Bank of America
- Wells Fargo

UNDERGRADUATE EMPLOYMENT STATUS

- 64% EMPLOYED FULL-TIME
- 22% STILL SEEKING EMPLOYMENT
- 2% START OWN BUSINESS
- 4% CONTINUING EDUCATION
- 4% NOT SEEKING/POSTPONING SEARCH
- 4% EMPLOYED PART-TIME

REPORTED BASE SALARIES FOR UNDERGRADUATE STUDENTS

- MEDIAN
- AVERAGE / MEAN
- $57,583
- $60,000

*Outcomes are reported according to National Association of Colleges and Employers (NACE) standards representing 84.7% of the 2021-2022 graduating class of 2,231 undergraduate students. Data is collected at graduation and 6 months post-graduation. Percentage shown excludes students with no information available.

**Includes delay in job search, military, etc.
Business Career Services helps prepare undergraduate business students to transition from college to careers by offering business-focused resources to explore career options, implement an action plan to achieve job and internships goals, and develop relationships with the greater community. We do this through **one-on-one career advising, workshops** and **employer engagement**.

### Total Student Career Connections

- **2,089** total employer event attendees
- **10,796** total outreach event attendees
- **2,183** total workshop attendees
- **Total**: **16,404**

**Note:** Include graduate and undergraduate students

### Job and Internship Postings

- **37,889** total business-related opportunities on **Handshake**
  - **26,462** full-time opportunities
  - **11,427** internship opportunities

**Note:** Inclusive of:

- **29** employers
- **86** students

### Business Career Fairs

- **FALL 2022 IN-PERSON BUSINESS CAREER FAIR**
  - **76** employers
  - **660** students

- **FALL 2022 VIRTUAL BUSINESS CAREER FAIR**
  - **27** employers
  - **117** students

- **SPRING 2023 HIRE CSU FAIR**
  - **29** employers
  - **86** students

### Fall 2022 Student Ethnicity

- **29.9%** Asian
- **42.0%** Hispanic or Latino
- **15.2%** White
- **4.9%** International students
- **2.3%** Unknown
- **3.7%** Multi-ethnic
- **0.1%** Native Hawaiian or Pacific Islander
- **0.1%** American Indian or Alaska Native
- **1.8%** Black or African American

**Note:** Include graduate and undergraduate students