

Business Career Services: Spring 2024 Events

[Resumes that Mean Business: Tailoring to the Job](#)

Tuesday, January 30th | 10:00 am – 11:00 am

SGMH 3210/Hybrid

Join us for an engaging session that demystifies the art of crafting business-ready resumes. From effective formatting to using keywords, we'll guide you through the essential elements that make your application stand out. This workshop equips you with practical skills to tailor your resume and cover letter, ensuring you put your best foot forward in the job market.

[Ins and Outs of Internships](#)

Tuesday, January 30th | 5:00 pm – 6:00 pm

SGMH 3230/Hybrid

Thinking about getting an internship? Come to this workshop to learn about the benefits of internships, and gain insight into top tips for giving yourself an edge in the internship search process. We will also talk about the practicum requirement and how it can be fulfilled through an academic internship.

[Internship Expo \(Student Panel\)](#)

Wednesday, January 31st | 3:30 pm – 4:30 pm

Virtual

The internship process can be difficult to navigate alone, but our panel of academic interns can help! Join them and learn from their experiences with managing work-life-academic balance, successful interning skills, and leveraging your internship experience into steps towards your future.

[Internship Expo \(Recruiter Panel\)](#)

Wednesday, January 31st | 4:30 pm – 5:30 pm

Virtual

Finding an internship can be a challenge. Join our panel of recruiters and hiring managers for tips on selecting the internship that's right for you, standing out during recruitment, and making the most out of an internship opportunity.

[Resume Review Pop-Up \(Day 1\)](#)

Tuesday, February 6th | 9:00 am – 3:00 pm

SGMH Courtyard

Getting ready to attend Meet the Firms? Stop by our Resume Review Pop-Up to meet with a Career Advisor or recruiter for tips on improving your resume.

[Onboarding 101: Mastering Your First 90 Days as a Pro](#)

Tuesday, February 6th | 2:00 pm – 3:00 pm

SGMH 3210

The transition from a student to intern or new professional can be challenging. This workshop explores the essentials for success in the business world in your first 90 days – from what to bring on your initial day, to effective communication with your supervisor, and seamlessly integrating with your team.

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[Accounting Expo](#)**Wednesday, February 7th | 11:30 am – 3:30 pm****Virtual**

Interested in learning more about the daily life of a public accountant, exploring government and corporate accounting, and gaining valuable tips from recruiters? Attend Accounting Expo to hear from our virtual panels of experts!

[Accounting Bootcamp](#)**Thursday, February 8th | 5:00 pm – 6:45 pm****Virtual**

Considering a career in public accounting? Join our virtual event for industry insights, essential deadlines, and expert tips from a seasoned recruiter to boost your competitiveness for the upcoming recruitment process.

[Resume Review Pop-Up \(Day 2\)](#)**Wednesday, February 14th | 9:00 am – 3:00 pm****SGMH Courtyard**

Getting ready to attend Meet the Firms? Stop by our Resume Review Pop-Up to meet with a Career Advisor or recruiter for tips on improving your resume.

[Resume Review Pop-Up \(Day 3\)](#)**Thursday, February 15th | 9:00 am – 3:00 pm****SGMH Courtyard**

Getting ready to attend Meet the Firms? Stop by our Resume Review Pop-Up to meet with a Career Advisor or recruiter for tips on improving your resume.

[Propel Your Career Using LinkedIn: Land Your Dream Job and Build A Diverse Network](#)**Thursday, February 15th | 4:00 pm – 5:00 pm****SGMH 3210**

With 700,000 companies recruiting and 202 million users, LinkedIn is the platform to master, whether you're building your professional network or searching for your dream job. Tap into the power of LinkedIn by learning how to make your LinkedIn profile stand out, what hiring managers and recruiters look for, and features that maximize your job search and network.

[Meet the Firms*: Networking Tips and Elevator Pitch Pop-Up](#)**Thursday, February 15th | 5:00 pm – 6:30 pm****Westin South Coast Plaza**

Business Career Services will be at Meet the Firms! Visit our pop-up booth for networking tips, elevator pitch assistance, and calming strategies to ease your nerves beforehand.

**You must be registered for Meet the Firms to attend. For more information, please contact Accounting Society or Beta Alpha Psi.*

[Advice with a Slice: Black Brilliance in Business Panel](#)**Tuesday, February 20th | 4:30 pm – 6:00 pm****SGMH 3230**

Black History Month is a time to acknowledge and celebrate success stories. Join our panel of brilliant, Black professionals for a slice of pizza as they offer advice on fostering diversity, empowerment, and inclusivity in a corporate setting.



Ready, Set, Job Search: Finding the "Perfect" Job**Wednesday, February 21st | 12:00 pm – 1:00 pm****SGMH 3210/Hybrid**

Welcome to your comprehensive guide for navigating the job market. Learn key skills to enhance your job search process, from planning and research tips to using job boards effectively. Whether you're just starting out or already in the application phase, this workshop equips you with the tools needed to find and successfully apply to your perfect job.

Building Your Future in Marketing: Stand Out In Your Career Journey**Thursday, February 22st | 12:30 pm – 1:30 pm****SGMH 3210**

Calling all aspiring marketers and the marketing-curious! Business Career Services is thrilled to present an exciting event for students eager to shape their future in marketing featuring special guest speaker Disney+ Marketing Strategist Ryan Rodarte. By attending this workshop, you will have the opportunity to discover the exciting realms of marketing strategies, digital trends, and brand building. Explore the future of marketing and learn the strategies to set you on a path to success in this student-friendly workshop tailored for your exciting journey ahead. If you're ready to elevate your marketing game and make an impact, join us and start standing out from the crowd!

Ins and Outs of Internships**Wednesday, February 28th | 4:00 pm – 5:00 pm****SGMH 3210/Hybrid**

Thinking about getting an internship? Come to this workshop to learn about the benefits of internships, and gain insight into top tips for giving yourself an edge in the internship search process. We will also talk about the practicum requirement and how it can be fulfilled through an academic internship.

Empower Your Career Decisions: Navigating Offer Letters**Thursday, February 29th | 5:00 pm – 6:00 pm****Virtual**

Multiple offer letters can be a welcomed challenge. Join us to learn how to navigate the intricacies of offer letters, from accepting a position to handling situations like reneging, and everything in between.

Finance Expo (Day 1)**Tuesday, March 12th | 11:30 am – 1:30 pm****Virtual**

Want to gain insights and explore career opportunities in investment banking, corporate finance, real estate, and insurance? Attend Finance Expo to hear from our virtual panels of experts over the course of two days!

Advice with a Slice: Shattering the Glass - Empowering Women in Business Panel**Tuesday, March 12th | 4:30 pm – 6:00 pm****SGMH 3230**

Women face many challenges and barriers when navigating the corporate world. Join our panel of professionals for a slice of pizza they offer advice to common challenges and actionable steps for a more diverse and equitable workplace.

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Finance Expo (Day 2)**Wednesday, March 13th | 11:30 am – 1:30 pm****Virtual**

Want to gain insights and explore career opportunities in investment banking, corporate finance, real estate, and insurance? Attend Finance Expo to hear from our virtual panels of experts over the course of two days!

Acing Your Interview**Wednesday, March 13th | 4:00 pm – 5:00 pm****Virtual**

Need to brush up on your interview skills? Currently applying to jobs? Attend this workshop to learn the unspoken rules of interviewing and what employers want to see from top candidates. We will cover basic interview skills, commonly asked questions, the STAR method, and post-interview etiquette.

Mastering Your Future in Management: Strategies for Aspiring Leaders**Tuesday, March 19th | 11:30 am – 12:30 pm****SGMH 3210**

Embark on a transformative journey with our workshop on building your future in management! Discover the fundamental principles of effective leadership, strategic planning, personal branding, financial acumen, and team collaboration. Gain insights into the dynamic world of management and learn how to apply these skills to excel in your academic and professional pursuits. This interactive session is designed to equip students with the tools and knowledge needed to navigate the challenges of the business world and set a solid foundation for a successful management career ahead. Don't miss this opportunity to shape your future as a confident and capable leader!

Marketing Mixer**Thursday, March 21th | 1:00 pm – 4:00 pm****SGMH 3230**

Where industry leaders and employers converge to connect with the next generation of marketing talent. This event provides an exclusive platform for students to engage with top-notch professionals, fostering meaningful conversations, networking opportunities, and potential career paths. Immerse yourself in a dynamic environment where knowledge is shared, insights are gained, and relationships are forged. Don't miss this chance to bridge the gap between academia and the marketing industry, as employers discover the fresh perspectives and innovative ideas that students bring to the table. Elevate your future in marketing by joining us at the Marketing Expo – where students meet mentors and careers begin to blossom!

Ins and Outs of Internships**Thursday, March 28th | 12:00 pm – 1:00 pm****Virtual**

Thinking about getting an internship? Come to this workshop to learn about the benefits of internships, and gain insight into top tips for giving yourself an edge in the internship search process. We will also talk about the practicum requirement and how it can be fulfilled through an academic internship.



Management Mixer**Tuesday, April 9th | 1:00pm – 4:00 pm****SGMH 3230**

Step into the world of leadership and opportunities at our Management Mixer, where employers and students come together for an afternoon of professional connection and growth. This inclusive event is designed to bridge the gap between academia and industry, offering students a chance to engage with top employers in the management sector. Network with seasoned professionals, gain insights into the corporate landscape and explore potential career paths. Our Management Mixer is the perfect platform for students to showcase their skills, build relationships, and open doors to exciting career possibilities. Join us for an afternoon of collaboration, conversation, and the promise of a bright future in management.

Advice with a Slice: ¡Échale ganas! – Paving the Path for Latinx Success Panel**Wednesday, March 27th | 4:30 pm – 6:00 pm****SGMH 3230**

Navigating the path to success is not easy, but it's worth the journey. Join our Latinx professionals for a slice of pizza as they offer advice, stories, and invaluable insights to inspire and support your journey.

Advice with a Slice: Rewriting the APISAA Narrative Employer Panel**Thursday, April 11th | 4:30 pm – 6:00 pm****SGMH 3230**

The APISAA community is often plagued by stereotypes, but we are not defined by them. Join our employer panel for a slice of pizza as they offer advice to tackle misconceptions like the model minority myth and delve into the challenges faced by APISAA professionals.

Resume and Cover Letter Skills**Thursday, April 18th | 2:00 pm – 3:00 pm****Virtual**

In this workshop, you will learn how to take your resume skills to the next level and stand out when applying! We will review resume formatting, sections to include on your resume, how to build strong bullet points, and compose strong cover letters.

Disney Day – Courtyard Tabling**Thursday, March 14th | 10:00 am – 4:00 pm****SGMH Courtyard**

Exciting news awaits! The Walt Disney Company is visiting our campus, and you're invited to an exclusive networking event with their esteemed recruitment team. This is a golden opportunity to gain valuable insights into the world of Disney, explore potential career paths, and expand your professional network. Engage with Disney recruiters to learn about the diverse career and internship opportunities. Gain valuable recruitment insights and tips to enhance your job search. Network with industry professionals and discover what makes the Walt Disney Company a leader in creativity, innovation, and entertainment.

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Disney Day – Student Leaders Networking**Thursday, March 14th | 4:00 pm – 6:00 pm****SGMH 3230**

Calling all CSUF student leaders to participate in an exclusive networking event with recruiters from the Walt Disney Company. This event provides a unique opportunity for college student leaders like yourself to connect with professionals from one of the world's most iconic and innovative entertainment companies. Whether you are passionate about media, entertainment, business, technology, or any other field, this event promises to be both insightful and inspiring. Don't miss out on this fantastic opportunity to connect, learn, and potentially kickstart your career with The Walt Disney Company. Come dressed to impress, bring your curiosity, and be ready to embark on a magical journey into the world of Disney!

All Inclusive Employer & Student Networking Event**Thursday, April 25th | 2:30 pm – 5:30 pm****SGMH Courtyard (Space #1 - #20)**

Experience the power of inclusive networking at our Employer-Student Business Networking Event! This unique gathering brings together a diverse array of employers and students for an enriching exchange of ideas, opportunities, and perspectives. Regardless of your background or experience level, join us for an inclusive evening where everyone has a seat at the table. Connect with employers from various industries, explore potential career paths, and build lasting relationships in an environment that celebrates diversity and collaboration. Don't miss this chance to expand your network, broaden your horizons, and pave the way for a successful future. Embrace inclusivity and elevate your professional journey at our not-to-be-missed networking event!

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