

# Entertainment and Hospitality Management - Hospitality

Tourism and hospitality is a diverse industry offering long-term career opportunities for enthusiastic individuals who want flexibility, variety, and rapid growth potential. Currently, there are more than four million guest rooms in the U.S., with tourists and business people spending \$500 billion each year for travel. Individuals in hospitality and tourism can work indoors, with standard hours or flexible hours, weekends or overnight shifts, in seasonal or year-round jobs.

Career areas include lodging and accommodations, food and beverage, travel and tourism, event planning, casinos, and airlines. Hospitality is a service-based industry so you will always be working with customers directly or working to improve the customer experience. Hospitality offers plentiful opportunities locally and internationally. If you possess strong communication skills, enjoy working in a fast-paced, year-round environment, and have a desire to provide excellent service to others, a career in hospitality is for you!



Source: California State University, Fullerton Entertainment and Tourism Management

## Average Salary & Trajectory\*

### Entry-Level

**\$56,000** annually

- Front Desk Manager
- Guest Services Manager
- Events Coordinator
- Travel Coordinator
- Assistant Property Manager
- Leasing Specialist

### Mid-Level

**\$71,000** annually

- Property Manager
- Catering Manager
- Marketing and Event Manager
- Special Events Manager
- Food and Beverage

### Senior-Level

**\$110,000** annually

- Operations Manager
- Property Director
- Purchasing Manager
- Director of Human Resources
- Hotel General Manager

## Learn More With O\*Net

Visit O\*Net Online to explore the sample roles in entertainment and hospitality. The database provides career exploration tools to the public at no cost and is continually updated by surveying a broad range of workers from each occupation. Learn about the knowledge, skills, tasks, and activities required for each occupation, as well as median wages and employment trends reported by the Bureau of Labor Statistics and other federal agencies.

01

Visit O\*Net Online at [www.onetonline.org](http://www.onetonline.org)

02

Refer to the sample job titles listed in the "O\*Net Keywords" section below

03

Enter phrase into O\*Net's "Occupation Search" to explore sample roles

### O\*Net Keywords:

- Hospitality
- Hotel

### Roles:

- Restaurant
- Tourism
- Front Office Agent
- Event Planner
- Resort Clerk
- Food/Beverage Manager

\*Note: Salaries are highly dependent on location, company type, and candidate experience/education. For the purposes of this guide we are providing average starting salaries as determined by the U.S Bureau of Labor Statistics (BLS), as well as supplemental information found from various industry-specific sources.

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## Skills/Experience Suggested:

- Passion for customer service
- Ability to work under pressure with minimum supervision
- Effective communication with clients, guests, staff
- Ability to multitask in a fast-paced environment, with attention to detail
- Excellent in time management, organizational and managerial skills
- Service-oriented mindset

## Advanced Degrees:

- Master in Business Administration

## Professional Associations:

- Hospitality Sales & Marketing Association International (HSMAI)
- Hospitality Financial and Technology Professionals (HFTP)
- World Travel and Tourism Council (WTTC)
- American Hotel and Lodging Association (AH&LA)
- Meeting Professionals International (MPI)

## Campus Resources:

- Behind the Scenes Student Organization
- Entertainment and Tourism Club
- The Center for Entertainment and Hospitality Management (SGMH 5284)

## Industry Research & Tools:

- [entertainmentcareers.net/resources](https://www.entertainmentcareers.net/resources)
- [What Can I Do with This Major](https://www.fullerton.edu/career/students/career-major-exploration/)– accessible through <https://www.fullerton.edu/career/students/career-major-exploration/>
- [fullerton.firsthand.co](https://fullerton.firsthand.co) – Login with your CSUF email

## Job & Internship Search Sites:

- [entertainmentcareers.net](https://www.entertainmentcareers.net)
- [indeed.com](https://www.indeed.com)
- [linkedin.com](https://www.linkedin.com)
- [fullerton.joinhandshake.com](https://fullerton.joinhandshake.com)
- [fullerton.firsthand.co](https://fullerton.firsthand.co)
- [Titan Connection](https://www.titanconnection.com)
- [ihirehospitality.com](https://www.ihirehospitality.com)
- [hcareers.com](https://www.hcareers.com)

## Employers Hiring CSUF Business Graduates:

