MBA Learning Goals and Objectives

Goal 1. Strategic Mindset

Objectives
A. Students will be able to understand key functions of business enterprises
B. Students will be able to evaluate business environment and opportunities with integrated knowledge from different business functional areas to set strategic directions

Goal 2. Effective decision making

Objectives
A. Students will be able to analyze and interpret business data to make recommendations to solve complex business problems.
B. Students will be able to use appropriate theories and concepts in making managerial decisions in competitive and uncertain business environments.

Goal 3. Effective Communication Skills

Objectives
A. Students will be able to verbally communicate ideas, analysis and recommendations in an effective manner to a professional business audience.
B. Students will be able to write effectively to communicate ideas, analysis and recommendations to a professional business audience.

Goal 4: Team and Leadership Skills

Objectives
A. Students will be able to recognize and identify effective leadership skills, and articulate their leadership philosophy.
B. Students will be able to demonstrate effective collaboration in team environments.