CBE BAIB Learning Goals and Objectives

Goal 1. Functional Knowledge

Objectives
b. Apply knowledge from the above multiple disciplines to understand international business problems

Goal 2. Critical Thinking Skills (Use of case analysis method: problem/issue identification, analysis, alternatives evaluation, recommendations, and implementation)

Objectives
a. Analyze and compare between-country data, applying appropriate concepts, techniques, and models to tackle international business issues
b. Recommend strategic solutions by building on the between-country similarities (and dissimilarities) that influence the competitive advantage of doing businesses abroad.

Goal 3. Interpersonal Skills

Objectives
a. Demonstrate effective oral presentation skills
b. Demonstrate effective written communication skills
c. Demonstrate ability to effectively collaborate in team work environments

Goal 4: Awareness of the Global Business Environment

Objectives
a. Demonstrate an understanding of the differences between countries in the political/economic environment
b. Demonstrate an understanding of the differences between countries in the ethical/cultural environment