

CALIFORNIA STATE UNIVERSITY—FULLERTON

MIHAYLO COLLEGE OF BUSINESS AND ECONOMICS

GENERAL INFORMATION

Type of school	Public
Academic calendar	Semester

SURVEY SAYS...

Students love Fullerton, CA
Happy students
Smart classrooms
Solid preparation in:
Accounting
Presentation skills

STUDENTS

Enrollment of parent institution	37,765
Enrollment of MBA Program	625
% male/female	53/47
% out-of-state	4
% part-time	70
% minorities	37
% international	27
Average age at entry	27
Average years work experience at entry	3

ACADEMICS

Academic Experience Rating	81
Student/faculty ratio	19:1
Profs interesting rating	87
Profs accessible rating	66
% female faculty	25
% minority faculty	33

Prominent Alumni

Randy Baumberger, President, Paramount Pictures; Kevin Costner, Businessman and Actor; Steve G. Mihaylo, President & CEO, Telecommunications; Jim Woods, Chairman Emeritus & CEO (Retired), Aerospace; Richard Davis, President, CEO & Chairman, Banking.

FINANCIAL FACTS

Annual tuition	\$0
Fees (in-state/ out-of-state)	\$7,320/\$10,128
Cost of books	\$1,568
Room & board (on/off-campus)	\$8,772/\$10,872

Academics

California State University—Fullerton offers a part-time MBA program featuring “flexible schedules,” a “location in the vibrant Orange County economy,” and a “low tuition that allows me to pay for my education without going into a large degree of debt.” In this last regard it differs from its neighbor and competitor UCLA. Students here feel that, despite the difference in price, both schools share “the prestige of being a major source of a highly educated workforce in California.”

MBA students at Cal Fullerton must complete between 11 and 15 courses, depending on their academic background in business disciplines. Ten core courses cover fundamental principles; some cover basics (e.g., financial accounting, microeconomics) and others take an interdisciplinary approach (e.g., legal and ethical environment in business, management information in the corporate environment). Students with undergraduate degrees in business or extensive professional experience may be able to place out of some core courses. Students may devote four courses to developing a concentration (five if they chose international business). Concentrations are available in accounting, economics, business intelligence, entrepreneurship, finance, information systems, international business, management, management science, marketing, risk management and insurance. A general degree is also available.

Students praise the school’s “teaching philosophy, which is underpinned with both practical and theoretical applications” and love “the amount of attention that is given to each student.” “It’s great that each professor has not only learned my name, but has gotten to know me individually in the classroom,” one student says, “I feel that most all professors are very receptive to providing assistance and guidance related to students’ professional work experience and are happy to support positive opportunities for students.” Some here feel that the program could be more challenging, telling us that “building more rigor in would help.” Others, while noting, “The workload is not overly heavy,” tell us that they “feel as though we are learning quite a lot.”

Career and Placement

Cal State Fullerton Career Planning and Placement Center provides career services to MBAs at both the Fullerton and Irvine campus locations. Services include walk-in counseling, interview tips, resume review, and job databases. Students may continue to utilize these facilities for up to one year after they graduate for a \$25 fee. While some here report that there are “a lot of career events organized,” others complain that “due to the lack of institutional funding and a small administrative staff, students are not provided enough opportunity to network among local professionals and entities.” Employers who most frequently hire Cal Fullerton MBAs include Ernst and Young, LLP, KPMG, The Home Depot, Mercury Insurance, Pacific Life, and Target.

ADMISSIONS CONTACT: PRE-ADMISSION ADVISOR
 ADDRESS: PO Box 6848 FULLERTON, CA 92834-6848
 PHONE: 657-278-3622 • FAX: 657-278-7101

E-MAIL: MBA@FULLERTON.EDU • WEBSITE: BUSINESS.FULLERTON.EDU/GRADUATEPROGRAMS

Student Life and Environment

"CSUF is a commuter school" with "small class sizes that provide a sense of community in the program," but most here "usually just go to class and go home." Those who can stick around for extracurriculars will find a "very diverse" campus life among "over 37,000" other students, "which makes for a very busy campus." There are plenty of business-related activities, including "15 clubs and organizations...and job fairs with what feels like countless employers looking to hire students," but these are targeted almost exclusively to the undergraduate population. The MBA program does do a good job of "supporting a lot of students from abroad."

Fullerton nurtures a campus culture that is "relaxed yet serious enough to get to work when necessary." "Buildings are located close enough to each other so that students from other schools can talk to each other," one student says. While MBAs have complained in the past about classroom resources, a new facility opened in August 2008 to address those concerns.

Most students here are "full-time working professionals who contribute greatly to the program. They have a great deal of work experience, are very competitive, and provide great insights during class discussions." They're an older group who are "very outspoken," but whose professional experience justifies their being so. The student body also includes "a good portion of foreign exchange students."

Admissions

Cal State Fullerton requires the following of all applicants to its MBA program: an "acceptable bachelor's degree from an appropriately accredited institution," with a minimum GPA of 2.5 for the final two years of undergraduate work; two sets of transcripts for all undergraduate and graduate academic work; GMAT scores reflecting placement in the top 50 percent on the verbal, analytical, and quantitative sections of the exam; a completed background sheet that includes a summary of academic and professional experience and a personal statement of purpose; updated professional resume, up to three letters of recommendation from employers or professors; and demonstrated proficiency in calculus, statistical analysis, and introductory-level computer programming. International students whose first language is not English must score a minimum 570 on the TOEFL paper-and-pencil exam, 230 on the computer-based exam, or 88 on the iBT. Applications are accepted for the fall and spring semesters and are processed on a rolling basis. Programs can fill prior to the application deadline, so applying as early as possible is highly recommended.

Average award package \$4,000
 Average grant \$4,000

ADMISSIONS

Admissions Selectivity Rating	81
# of applications received	593
% applicants accepted	32
% acceptees attending	68
Average GMAT	560
Range of GMAT	470-780
Average GPA	3.3
TOEFL required of international students	Yes
Minimum TOEFL (paper/computer/web)	570/230/88
Application fee	\$55
International application fee	\$55
Regular application deadline	5/31
Early decision program?	No
Deferment available	No
Transfer students accepted	Yes
Transfer application policy	Students must apply as a new student and courses will be evaluated. Students may transfer in up to 9 units.
Non-fall admissions	Yes
Need-blind admissions	Yes