

Mihaylo College of Business and Economics
California State University, Fullerton

BA, Business Administration Learning Objectives

Approved by the College Senate

February 27, 2006; amended January 29, 2007; amended December 14, 2009

The set of lower and upper division core courses taken by all business students has as its objectives:

1. **Problem solving and critical thinking skills** - Each student will be effective in using the following skills in a business situation
 - a) Quantitative / Analytical
 - b) Problem solving
 - c) Critical thinking.
2. **Interpersonal Relations** – Each student will demonstrate a basic ability to apply concepts and models regarding how to
 - a) Motivate themselves and others to achieve group and organizational goals.
 - b) Diagnose and resolve conflict in group and organizational settings.
3. **Ethical awareness** - Each student will be aware of ethical issues and responsibilities.
4. **Functional knowledge** - Each student will understand and appreciate
 - The principles and roles of each of the major business disciplines.
 - The interrelationships of these disciplines within a strategic framework.
5. **Multicultural awareness** - Each student will appreciate diversity and understand how workforce and market diversity challenge, benefit, and influence the activities of the organization.
6. **Information technology skills** – Each student will use information technology to support business analysis and operations.
7. **Global awareness** – Each student will understand the impact of the global economy and business environment.
8. **Economic and legal environment knowledge** – Each student will gain knowledge about the economic and legal environments in which business operates.
9. **Communication skills** – Each student will demonstrate knowledge and skills to communicate effectively about business issues using
 - a) Written communication
 - b) Oral communication.