MAJOR REQUIREMENTS FOR THE BACHELOR OF ARTS IN BUSINESS ADMINISTRATION
with a
CONCENTRATION IN ENTERTAINMENT AND TOURISM MANAGEMENT
2014-2015

Lower Division Core (24 units)
All core courses must be completed with “C” (2.0) or better.
A grade of “C-” (1.7) or lower is not a passing grade.

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Acctg 201A</td>
<td>Financial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>Acctg 201B</td>
<td>Managerial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>BusAd 201</td>
<td>Business Writing</td>
<td>3</td>
</tr>
<tr>
<td>Econ 201</td>
<td>Microeconomics</td>
<td>3</td>
</tr>
<tr>
<td>Econ 202</td>
<td>Macroeconomics</td>
<td>3</td>
</tr>
<tr>
<td>Mgmt 246</td>
<td>Business and Its Legal Environment</td>
<td>3</td>
</tr>
<tr>
<td>ISDS 265</td>
<td>Introduction to Information Systems &amp; Applications</td>
<td>3</td>
</tr>
<tr>
<td>Math 135 or 130</td>
<td>Business Calculus</td>
<td>3</td>
</tr>
</tbody>
</table>

Upper Division Core (24 units)
All core courses must be completed with “C” (2.0) or better.
A grade of “C-” (1.7) or lower is not a passing grade.

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Buad 301</td>
<td>Advanced Business Communications</td>
<td>3</td>
</tr>
<tr>
<td>Econ 315 or 320</td>
<td>Intermediate Business Microeconomics or Intermediate Macroeconomics</td>
<td>3</td>
</tr>
<tr>
<td>Fin 320</td>
<td>Financial Management</td>
<td>3</td>
</tr>
<tr>
<td>Mgmt 339</td>
<td>Principles of Management &amp; Operations</td>
<td>3</td>
</tr>
<tr>
<td>Mgmt 340</td>
<td>Organizational Behavior</td>
<td>3</td>
</tr>
<tr>
<td>ISDS 361A</td>
<td>Quantitative Business Analysis: Probability and Statistics</td>
<td>3</td>
</tr>
<tr>
<td>ISDS 361B</td>
<td>Quantitative Business Analysis: Statistics and Decision Sciences</td>
<td>3</td>
</tr>
<tr>
<td>Mktg 351</td>
<td>Principles of Marketing</td>
<td>3</td>
</tr>
</tbody>
</table>

Capstone Core Course (3 units)

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mgmt 449</td>
<td>Seminar in Strategic Management</td>
<td>3</td>
</tr>
</tbody>
</table>

Collateral Requirements (3 units)

Global business course (3)

ENTERTAINMENT AND TOURISM MANAGEMENT CONCENTRATION REQUIREMENTS (18 UNITS)

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Buad 360</td>
<td>Entertainment Money Management</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 365</td>
<td>Entertainment Business</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 446</td>
<td>Entertainment Business Law</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 470</td>
<td>Entertainment Operations</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 471</td>
<td>Tourism Management</td>
<td>3</td>
</tr>
</tbody>
</table>

3 unit Approved Elective to be chosen in consultation with a departmental advisor
Most business and economics courses have prerequisites and/or corequisites. Before you register, make sure you meet all course requirements. You may be administratively dropped if you don’t!

Most upper-division courses in the Mihaylo College of Business and Economics are restricted and not open to pre-business, pre-international, pre-economics, or undeclared students. If you are still “pre”, then it is important that you focus on the lower-division core requirements. **Once you have completed all of the lower-division core courses with grades of “C” (2.0) or better, then you may declare your concentration through the Business Advising Center at either the Fullerton or Irvine Campus.**

### BUSINESS ADMINISTRATION CORE COURSES

<table>
<thead>
<tr>
<th>COURSES</th>
<th>PREREQUISITES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Acctg 201A</td>
<td>None, but not recommended for first time-freshmen.</td>
</tr>
<tr>
<td>Acctg 201B</td>
<td>Acctg 201A</td>
</tr>
<tr>
<td>BusAd 201</td>
<td>English 101 (or equivalent) with grade of “C” (2.0) or better</td>
</tr>
<tr>
<td>Econ 201</td>
<td>None, but not recommended for first-time freshmen</td>
</tr>
<tr>
<td>Econ 202</td>
<td>Econ 201</td>
</tr>
<tr>
<td>Mgmt 246</td>
<td>None, but not recommended for first-time freshmen</td>
</tr>
<tr>
<td>ISDS 265</td>
<td>None, but not recommended for first-time freshmen</td>
</tr>
<tr>
<td>Math 135/130</td>
<td>Math 115 or Math 125 or a passing score on the Math Qualifying Exam (MQE) or Math department approved exemption</td>
</tr>
<tr>
<td>BusAd 301</td>
<td>BusAd 201 with a grade of “C” (2.0) or better</td>
</tr>
<tr>
<td>Econ 315/320</td>
<td>Econ 202 and Math 135/130. Corequisites: BusAd 301 &amp; ISDS 361A</td>
</tr>
<tr>
<td>Fin 320</td>
<td>Acctg 201A. Corequisites: ISDS 361A &amp; BusAd 301</td>
</tr>
<tr>
<td>Mgmt 339</td>
<td>Corequisites: BusAd 301 &amp; ISDS 361A</td>
</tr>
<tr>
<td>Mgmt 340</td>
<td>General Education in social science. Corequisites: BusAd 301 &amp; ISDS 361A</td>
</tr>
<tr>
<td>Mktg 351</td>
<td>Econ 202. Corequisites: BusAd 301 &amp; ISDS 361A</td>
</tr>
<tr>
<td>ISDS 361A</td>
<td>ISDS 265 and Math 135/130. Corequisite: BusAd 301</td>
</tr>
<tr>
<td>ISDS 361B</td>
<td>ISDS 361A</td>
</tr>
<tr>
<td>Mgmt 449*</td>
<td>All lower and upper division business &amp; econ core courses.</td>
</tr>
<tr>
<td>Mgmt 470*</td>
<td></td>
</tr>
<tr>
<td>Mgmt 471*</td>
<td></td>
</tr>
</tbody>
</table>

### ENTERTAINMENT AND TOURISM MANAGEMENT COURSES

<table>
<thead>
<tr>
<th>COURSE</th>
<th>PREREQUISITES</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUAD 360*</td>
<td>ACCT 201A</td>
</tr>
<tr>
<td>MGMT 365*</td>
<td>MGMT 246 &amp; BUAD 301</td>
</tr>
<tr>
<td>MGMT 446*</td>
<td>MGMT 246</td>
</tr>
<tr>
<td>MGMT 470*</td>
<td>MGMT 339 &amp; MGMT 365</td>
</tr>
<tr>
<td>MGMT 471*</td>
<td>MGMT 339, MGMT 340, MGMT 365</td>
</tr>
</tbody>
</table>

*Restricted course not open to pre-business, pre-international business, pre-economics, or undeclared students. Please consult the California State University, Fullerton Catalog for a full statement of all requirements and regulations, for full course descriptions and prerequisites, and for general education requirements. This handout is just a brief summary printed for your convenience.*