DEGREE PROGRAMS AND CONCENTRATIONS:

B.A. in Business Administration
Concentrations:
  - Accounting
  - Business Economics
  - Decision Sciences
  - Entertainment and Tourism Management
  - Entrepreneurship
  - Finance (with an emphasis on):
    - Corporate and International Financial Mgmt
    - Financial Institutions
    - Investments and Financial Planning
  - Insurance
  - Real Estate
  - Management (with an emphasis on):
    - General Management
    - Human Resource Management
    - Operations Management
    - Legal Studies
    - Information Systems (IS)
    - Marketing
    - Risk Management and Insurance
    - Joint Emphasis in Accounting and Finance
    - Joint Emphasis in Accounting and Information Systems
    - Joint Emphasis in Marketing and Information Systems

B.A. in Business Administration, Professional Business Concentration (Online Program)
B.A. in Economics
B.A. in International Business
  Concentrations in Chinese, French, German, Japanese, Portuguese, and Spanish

BACHELOR OF ARTS IN BUSINESS ADMINISTRATION
DEGREES AWARDED BY CONCENTRATION

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<th>Concentration</th>
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*New program began in 2008

UNDERGRADUATE STUDENT PROFILE

ENROLLMENT

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Average Age: 22.5

43% Female
57% Male

1% American Indian
2% Black
27% Hispanic
31% Asian
2% Multi-race
7% International
5% Unknown
25% Anglo