MIHAYLO COLLEGE OF BUSINESS AND ECONOMICS
EMPLOYER GUIDE
MIHAYLO COLLEGE OF BUSINESS AND ECONOMICS – AT A GLANCE

• Largest business school on the West Coast and fifth largest business school in the United States.
• The only business school in Orange County and one of only five in California to hold prestigious dual accreditation from AACSB International in business and accounting (a distinction earned by less than 9% of business schools worldwide).
• Ranked by U.S. News & World Report as a “2013 Best Business Program” at both the undergraduate and graduate levels.
• Listed in Princeton Review’s “Best Business Schools.”
• A preferred recruiting school for the Big Four and all of the regional accounting firms.
• Offering the largest Insurance and Risk Management Studies program west of the Mississippi.
• Graduating more than 2,000 business professionals annually and driving local and national economic prosperity with more than 50,000 alumni serving as business leaders.
• The M.S. in Information Technology is ranked No. 1 in California and No. 5 nationally by U.S. News & World Report as a Best Online Graduate Business Program.

ABOUT OUR STUDENTS

Mihaylo provides a world-class business education, offering graduate and undergraduate programs that integrate classroom education with best business practices, technology, award-winning research, functional applications, and real-world experience.

Mihaylo College is committed to delivering a globally relevant, comprehensive and innovative education to a diverse student population. In pursuit of these goals, our graduate and undergraduate programs prepare students for careers in business by developing:

• Effective interpersonal, team work, leadership and communication skills
• Critical thinking, analytical and problem solving skills
• Functional knowledge and technical skills
• Intellectual curiosity that promotes lifelong learning
• A global business perspective and appreciation for diversity

OUR MISSION

We leverage the diversity and entrepreneurial spirit of southern California to produce globally aware business leaders through innovative teaching and applied research.

Ready to work. Ready to lead.®
GRADUATE DEGREE PROGRAMS AND CONCENTRATIONS:

Flexible MBA
Concentrations in:
- Accounting
- Business Analytics
- Economics
- Entrepreneurship
- Finance
- General
- Information Systems
- International Business
- Management
- Management Science
- Marketing
- Organizational Leadership
- Risk Management and Insurance

Full-time MBA
Concentrations in:
- Accounting
- Economics
- Finance
- General
- Information Systems
- Management
- Marketing
- FEMBA (Fully Employed MBA, Irvine campus)

M.A. Economics
M.S. Accountancy
M.S. Information Systems
M.S. Information Technology (online)
M.S. Taxation
M.S. Taxation (Irvine campus)

GRADUATE DEGREE PROGRAMS

MBA: 426
M.S. TAX & ACCOUNTING: 215
M.S. ISDS: 75
M.A. ECONOMICS: 63

MIHAYLO COLLEGE OF BUSINESS AND ECONOMICS

GRADUATE STUDENT PROFILE

- Female: 42%
- Male: 58%
- Average Age: 30.4 years
- Black: 1%
- Hispanic: 8%
- Multi-race: 3%
- Unknown: 8%
- Anglo: 30%
- Asian: 23%
- International: 8%
- Unknown: 58%

AVERAGE YEARS OF EXPERIENCE

FULL-TIME MBA PROGRAM: 1.5yrs
FLEXIBLE MBA PROGRAM: 3.5yrs
FEMBA/WORKING PROFESSIONALS PROGRAM: 7yrs

Ready to work. Ready to lead.
DEGREE PROGRAMS AND CONCENTRATIONS:

B.A. in Business Administration
Concentrations:
  Accounting
  Business Economics
  Decision Sciences
  Entertainment and Tourism Management
  Entrepreneurship
  Finance (with an emphasis on):
    Corporate and International Financial Mgmt
    Financial Institutions
    Investments and Financial Planning
  Insurance
  Real Estate
  Management (with an emphasis on):
    General Management
    Human Resource Management
    Operations Management
    Legal Studies
  Information Systems (IS)
  Marketing
  Risk Management and Insurance
  Joint Emphasis in Accounting and Finance
  Joint Emphasis in Accounting and Information Systems
  Joint Emphasis in Marketing and Information Systems

B.A. in Business Administration, Professional Business Concentration (Online Program)

B.A. in Economics

B.A. in International Business
Concentrations in Chinese, French, German, Japanese, Portuguese, and Spanish

BACHELOR OF ARTS IN BUSINESS ADMINISTRATION DEGREES AWARDED BY CONCENTRATION

<table>
<thead>
<tr>
<th>Concentration</th>
<th>2008-09</th>
<th>2009-10</th>
<th>2010-11</th>
<th>2011-12</th>
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<td>Accounting</td>
<td>361</td>
<td>413</td>
<td>377</td>
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<tr>
<td>Business Administration</td>
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<td>Business Economics</td>
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<td>17</td>
<td>30</td>
<td>22</td>
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<tr>
<td>Entertainment &amp; Tourism Management*</td>
<td>39</td>
<td>55</td>
<td>61</td>
<td>80</td>
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<tr>
<td>Entrepreneurship</td>
<td>67</td>
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<tr>
<td>Finance</td>
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<td>425</td>
<td>401</td>
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<td>Information Systems</td>
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<td>Management</td>
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<td>293</td>
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<td>329</td>
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<tr>
<td>Marketing</td>
<td>294</td>
<td>266</td>
<td>290</td>
<td>274</td>
</tr>
<tr>
<td>*New program began in 2008</td>
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ENROLLMENT

<table>
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<tr>
<th>Year</th>
<th>2008-09</th>
<th>2009-10</th>
<th>2010-11</th>
<th>2011-12</th>
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<tbody>
<tr>
<td>Enrollment</td>
<td>7,824</td>
<td>8,054</td>
<td>7,620</td>
<td>7,508</td>
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</table>

Undergraduate student profile:

- Male: 57%
- Female: 43%
- Average Age: 22.5
- 1% American Indian
- 2% Black
- 27% Hispanic
- 31% Asian
- 57% Male
- 43% Female
- 25% Anglo
- 7% International
- 5% Unknown
- 2% Multi-race

Ready to work. Ready to lead.
STRONG TIES TO BUSINESS
Mihaylo graduates are “Ready to work and ready to lead.”
Below is a sampling of firms where Mihaylo graduates make a difference:

Allergan
Anaheim Ducks
AT&T
Auto Club Speedway
Beckman Coulter, Inc.
Blizzard Entertainment
Boeing
Core Logic
Cox Communications
Deloitte & Touche, LLP
Emulex
Ernst & Young, LLP
Experian
FedEx
Fluor
Grant Thornton International

Hewlett Packard
IBM
Ingram Micro
JP Morgan Chase
Kaiser Permanente
KPMG, LLP
Mercury Insurance
Merrill Lynch
MetLife, Inc.
Microsoft
Morgan Stanley
Nestle
Nokia Siemens Networks
Oakley
Oracle
 Paramount Pictures

Parker Hannifin Corporation
Pfizer Inc.
PricewaterhouseCoopers
Principle Financial Group
QLogic
Sage Software
Southern California Edison
Taco Bell Corporation
The Irvine Company
Toshiba
Travelers Insurance
Union Bank
Verizon
Walt Disney Company
Wells Fargo Bank

CENTERS OF EXCELLENCE
Mihaylo College sponsors 14 Centers of Excellence, all supported by private donations. These faculty-led “think-tanks” bridge the gap between the university and industry. The centers address key issues in our community, tackle global challenges and provide invaluable services to local business and government sectors. Students gain real-world experiences through Center programs and networking opportunities.

- Center for Corporate Reporting and Governance
- Center for Economic Education
- Center for Entrepreneurship
- Center for Family Business
- Center for Information Technology and Business Analytics
- Center for Insurance Studies
- Center for International Business

- Center for Leadership
- Entertainment and Tourism Management Center
- Institute for Economic and Environmental Studies
- Real Estate and Land Use Institute
- Sales Leadership Center
- Small Business Institute
- Small Business Development Center

STUDENT CLUBS AND ORGANIZATIONS:
Accounting Society
American Marketing Association
Association of Information Technology Professionals
Association of Latino Professionals in Finance & Accounting
Behind the Scenes, entertainment and tourism organization
Beta Alpha Psi, national accounting and finance honors fraternity
Beta Gamma Sigma, international business honor society
Business Inter-Club Council, the coordinating and funding council for all Mihaylo student organizations
Delta Sigma Pi, business fraternity
Economics Association
Epsilon Nu Tau, national co-ed entrepreneurship fraternity
Entrepreneur Society

Finance Association
Financial Risk Management Association
Future Business Leaders of America – Phi Beta Lambda, Inc.
Gamma Iota Sigma, risk management and insurance fraternity
Latino Business Student Association
MBA Association
Pi Sigma Epsilon, national co-ed fraternity for sales, marketing, and management
Real Estate Association
Society for Advancement of Management
Student Managed Investing Fund
Volunteer Income Tax Assistance Program
RECRUITING AT MIHAYLO COLLEGE OF BUSINESS & ECONOMICS

Mihaylo Career Services is pleased to partner with you to promote your organization and assist you in gaining greater visibility on campus. Here are some ways to recruit with us.

TITAN CONNECTION:
- University-wide job and internship database
- Post jobs and internships at no charge
- Ability to specify candidate criteria such as major, class year, experience, etc.
- Create a customized profile of your company including a link to your website
- Sign up for job fairs and employer events
- Set up academic/credit-only internships
  (for more info visit http://www.fullerton.edu/cice/RegisteringAndPosting.htm)
- For access to any of the above listed online services, please visit www.fullerton.edu/careers and request an account. (Employer Section » Login » Register)
- Note: This site is confidential and only viewable by CSUF students and recent grads. We encourage you to post your positions and build a virtual presence on our campus!

ADDITIONAL SERVICES:
- After the job description has been posted on Titan Connection, Mihaylo Career Services can help get the word out by distributing the position to relevant faculty, student clubs, and Centers of Excellence, and by including it in the “Featured Jobs” section of our weekly eNewsletter distributed to all business students.

FUTURE RECRUITMENT OPPORTUNITIES:
- Host an on-campus employer information session to share information about your company
- Host an onsite student visit to your company
- Partner with Mihaylo Career Services to host a skill-building workshop (e.g. mock interviewing, presentation skills, speed networking) or serve as an industry panelist
- Co-sponsor a student club event for one of our student clubs and organizations
- Co-sponsor an event with one of our Centers of Excellence
- Participate as a guest lecturer on a topic of expertise as part of a relevant class
- On-campus recruiting at CSUF

HIRING INTERNATIONAL STUDENTS:
- Students on F-1 visas are eligible for both internships and full-time employment provided they make the necessary arrangements to maintain visa requirements. It is the student’s responsibility to understand the parameters and steps required, but employers are welcome to contact CSUF’s Office of International Education and Exchange. The office partners with several employment attorneys that can help navigate the various requirements.

For more information, please contact Mihaylo Career Services:
Mihaylo Career Services • MihayloCareers@fullerton.edu • (657) 278-4652