

**FOUR-YEAR ROADMAP AND CHECKLIST FOR BA IN BUSINESS ADMINISTRATION
MARKETING AND INFORMATION SYSTEMS EMPHASIS
120 units**

This emphasis can be completed in approximately four years but may take up to five years depending on course load. You must average 15 units (five courses) per semester and you must plan ahead so that you will meet all prerequisites. You can opt to complete courses in the summer or winter session. If you are planning to work, you should adjust your unit load accordingly.

Upper-division transfer students can complete the upper-division requirements in approximately two years provided you have completed at least 60 transferable units, are fully GE certified, and have completed all of the lower-division business core. Start following the roadmap in the fifth semester.

Year 1

First Semester

- __ GE Area A.2 ENGL 101 101 (3)
- __ Pre-requisite to MATH 130/135/150A (3-4)
- __ GE Area C.1 Introduction to Arts (3)
- __ GE Area C.2 Introduction to Humanities (3)
- __ GE Area C.4 Origins of World Civilization (3)

Second Semester

- __ GE Area A.1 Oral Communication (3)
- __ GE Area B.4 MATH 130 **OR** MATH 135 **OR** MATH 150A (3-4)
- __ GE Area A.3 Critical Thinking (3)
- __ GE Area B.1 Physical Science (3)
- __ GE Area D.4 American Government (3)

Year 2

Third Semester

- __ ACCT 201A (3)
- __ GE Area D.1 ECON 201 (3)
- __ BUAD 201 (3)
- __ GE Area D.2 World Civilizations and Cultures (3)
- __ GE Area D.3 American History, Institutions and Values (3)

Fourth Semester

- __ ACCT 201B (3)
- __ ECON 202 (3)
- __ MGMT 246 (3)
- __ GE Area B.2 + B.3* Life Science(3) + Laboratory Experience (1)
- __ GE Area C.3 and Z (300-400 level)** Explorations in Arts or Humanities and Cultural Diversity (3)

Year 3

Fifth Semester

- __ BUAD 301 (3)
- __ ISDS 361A (3)
- __ FIN 320 (3)
- __ MKTG 351 (3)
- __ GE Area E BUAD 300 (3)

Sixth Semester

- __ ISDS 361B (3)
- __ ISDS 351 (3)
- __ MGMT 339 (3)
- __ MKTG 353 (3)
- __ GE Area B.5, Internship or Free Elective*** (3)

Year 4

Seventh Semester

- __ ECON 315 **OR** 320 (3)
- __ MGMT 340 (3)
- __ ISDS 402 (3)
- __ MKTG 379 (3)
- __ MKTG Elective (3)

Eighth Semester

- __ MGMT 449 (3)
- __ GE Area D.5/Global Business Requirement**** (3)
- __ ISDS 406 (3)
- __ ISDS 415 (3)
- __ ISDS Elective (3)

Year 5

Ninth Semester

- __ MKTG 489 (3)

Student Action Plan

Year 1

- If required, complete all remediation (Math 30A-B, 40, 45, ENGL 99 or 100) by the end of your second semester to avoid Administrative Disqualification.
- Complete MATH 115 or MATH 125 pre-requisite before MATH 130/135/150A, if necessary.
- MATH 130/135/150A must be completed with a C or better.
- Complete General Education (GE) courses in areas A.1, A.2, and A.3 with C- or better.
- Courses taught by your major department will not count for GE unless specified.
- Visit UH 123B Academic Advising Center to review GE and graduation requirements.

Year 2

- *B.3 Laboratory Experience can be completed with either GE Area B.1 or B.2.
- **GE Area Z must be double counted with GE Area C.3. Please consult with an Academic Advisor.
- All business core courses must be completed with a C or better.
- Meet with an advisor in the Business Advising Center SGMH 1201 **during the semester you are completing your last lower division core requirements.**
- Declaration of a concentration is required before enrollment in concentration courses.
- For questions regarding concentration and career options visit Mihaylo Career Services and/or a faculty mentor.

Year 3

- **FILE GRAD CHECK** through your Student Center once you have earned 85 units and are one year from graduation.
- Meet with your assigned faculty mentor each semester.
- All classes in the Marketing and Information System emphasis must be completed with a C or better.
- ***If needed, complete a course in B.5 to meet all unit requirements for Area B. You may also consider an internship or free elective to reach 120 units.

Year 4

- Attend a Live Grad Check Workshop to have your Graduation Check approved.
- ****ECON 330, 332-336 will satisfy GE Area D.5, an upper-division GE requirement and the Global Business Requirement.
- MKTG 489 requires successful completion of MKTG 351, 353, 379 and senior standing.
- All core courses must be completed before taking MGMT 449.
- A minimum of 120 total units must be completed to graduate.

Notes:
