

UNDERGRADUATE PROGRAMS

DEGREE PROGRAMS AND CONCENTRATIONS

B.A. in Business Administration

Concentrations in:

- Accounting
- Business Analytics
- Business Economics
- Decision Sciences
- Entertainment and Tourism Management
- Entrepreneurship
- Finance (with an emphasis on):
 - Corporate and International Financial Mgmt
 - Financial Institutions
 - Investments & Financial Planning
 - Insurance
 - Real Estate
- Human Resource Management
- Information Systems
- Legal Studies
- Management
- Marketing
- Operations and Supply Chain Management
- Risk Management and Insurance
- Joint Emphasis in Accounting and Finance
- Joint Emphasis in Accounting and Info Systems
- Joint Emphasis in Marketing/Information Systems

B.A. in Business Administration, Professional Business Concentration (Online Program)

B.A. in Economics

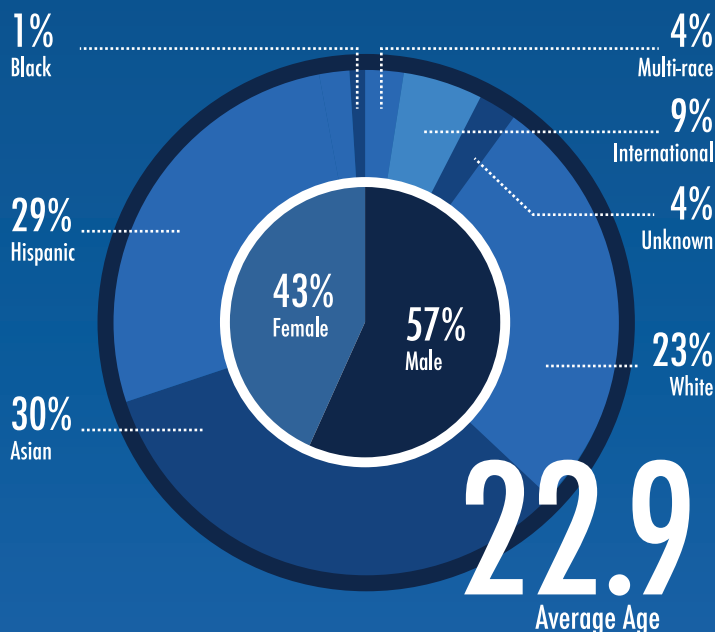
B.A. in International Business

Concentrations in Chinese, French, German, Japanese, Portuguese, and Spanish

UNDERGRADUATE STUDENT PROFILE

B.A. IN BUSINESS ADMINISTRATION DEGREES AWARDED BY CONCENTRATION

	2010-11	2011-12	2012-13	2013-14
Accounting	377	377	391	402
Business Administration	20	24	35	49
Business Economics	30	22	30	32
Entertainment and Tourism Management	61	80	98	98
Entrepreneurship	62	58	80	51
Finance	421	397	431	398
Information Systems	75	57	73	92
International Business	69	68	50	47
Management	292	329	290	286
Marketing	290	275	309	317
Risk Management and Insurance	4	4	5	8



ENROLLMENT

2011-12
7,508

2012-13
7,773

2013-14
7,955

2014-15
7,986