Business Honors Program
Achieve!
A Bright Business Future

If you are a talented and highly motivated student committed to getting the most out of your collegiate experience, you need look no further. The Business Honors Program at Mihaylo College of Business and Economics provides a socially and professionally stimulating academic environment to a select group of business administration students.

As you consider options for your college career, you should know that California State University, Fullerton has one of the largest undergraduate business programs in the country and is ranked 5th, Top Public Schools, Regional Universities-West by U.S. News & World Report. By selecting CSUF as your preferred university, you will receive a great education at an outstanding value.

Join us to experience four years of top-tier business courses, enriching extra-curricular activities, and practical real-world applications. As you graduate from Mihaylo College, you will have the skills needed to excel in your chosen profession or pursue advanced studies. Whatever your choice, you will truly be “ready to work and ready to lead.”

For more information about the various departments and programs at Mihaylo College, visit business.fullerton.edu.

Snapshot of Business Honors Students by Academic Concentration

Marcia Clark, MBA, CFA
Director, Business Honors Program
Professor of Finance
Mihaylo College of Business and Economics

A world-class business school, Mihaylo College is located in Orange County, one of the most vibrant and entrepreneurial business communities in the United States.

Where your business future begins.
Mihaylo has it all: academic prowess, diversity, entrepreneurial spirit, and a strong work ethic. Add connections to Asia and Europe and a focus on technology, and the choice is clear: Mihaylo is the college for future business leaders.

A one-of-a-kind learning laboratory.
What you learn in the classroom and what happens in the larger world of business are linked at Mihaylo. Our faculty integrates classroom education with best business practices, technology, award-winning research, functional applications and real-world, hands-on experience.

A choice of degrees.
Mihaylo College of Business and Economics offers bachelor’s degrees in business administration, international business and economics. The Business Honors Program focuses on the business administration major which offers concentrations in accounting, business economics, entertainment and tourism management, entrepreneurship, finance, information systems, management, management science, marketing, and risk management and insurance.

Ready to work. Ready to lead.
When you leave Mihaylo, you’ll already know people in business. The Executive Council of Mihaylo College offers mentoring and networking opportunities with local employers in addition to providing career insights via guest lecturers and small group discussions.

For more information about Mihaylo College, visit business.fullerton.edu

“The Business Honors Program nurtures the talents of our highest achieving students. We give them the best we have to offer – dedicated faculty, excellent support staff and impressive high-end facilities. Our students do well in this environment. It is a pleasure to watch them grow and thrive as people and as future leaders.”

Anil Puri, Ph.D
Dean, Mihaylo College of Business and Economics
As a Business Honors student, you have an outstanding opportunity to join other high achieving students in an exceptional educational program.

**Academic excellence**

- Business Honors students attend core courses as a ‘cohort’ to build strong friendships and professional networks that will last long after graduation.
- Priority scheduling and a structured ‘roadmap’ of undergraduate classes guarantee access to required courses assuring graduation in four years.
- Small class size in honors courses creates a dynamic and supportive environment for a deeper understanding of concepts and issues likely to face future business professionals.
- Local employers regularly seek out Business Honors students as the preferred choice for internships and job placements.
- Annual scholarships are available at the start of the Sophomore, Junior, and Senior year for continuing Business Honors students achieving certain academic requirements.

**International environment**

- California State University, Fullerton attracts a diverse student body including international students from 80 nations.
- The Business Honors program hosts a specialized study abroad course each year focusing on business practices and social dynamics in Europe, Asia, or South America.

**Snapshot of Business Honors Students by Ethnicity**

![Graph showing the percentage of Business Honors students by ethnicity.]
The Business Honors Program

Eligibility*

The Business Honors Program at Cal State Fullerton is a comprehensive four-year academic experience designed primarily for first-time Freshman intending to major in Business Administration. Continuing students may join the program at the start of their Sophomore or Junior year if they meet the criteria below.

Incoming Freshman should target a 3.75 (weighted) grade point average in college preparatory course work and a combined SAT score of 1725 points (or equivalent ACT score.) Academic eligibility is based on an index allowing a lower GPA to be offset by higher SAT scores, and vice versa.

Sophomores and Juniors joining the program must achieve a GPA of 3.25 (Sophomores) or 3.50 (Juniors) in their prior college work. Students must also complete all required Business Honors core courses prior to the start of the Fall semester.

Applications are accepted for Fall enrollment only.

In addition, students must:

- Submit your application packet including an essay, two letters of recommendation, and high school or college transcripts reflecting excellent academic performance
- Demonstrate leadership, community involvement, and a sincere desire to enrich your educational experience
- Successfully complete a personal interview with Business Honors faculty and staff

Snapshot of the Fall 2014 Freshman Class

<table>
<thead>
<tr>
<th>High School GPA</th>
<th>Average SAT Scores</th>
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<tbody>
<tr>
<td>4.02</td>
<td>Math 645</td>
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* Eligibility requirements are subject to change without notice.
The Business Honors Program

Program Requirements

The Business Honors program is designed to develop all the skills and attributes needed to excel in today’s global business environment. To achieve this mission, the Business Honors curriculum highlights core business courses which must be completed in a structured sequence each semester. Students must also broaden their experience by participating in community service, leadership development, and academic enrichment opportunities.

1. Co-curricular Activities*
   - 2 academic enrichment seminars each semester
   - 16 hours of community or university involvement each year
   - 1 academic internship or approved study abroad program
   - 1 leadership position or leadership role

2. Minimum GPA Requirements
   - 3.3 cumulative GPA prior to the Fall semester of the second year
   - 3.4 cumulative GPA prior to the Fall semester of the third year
   - 3.5 cumulative GPA prior to the Fall semester of the fourth year and thereafter

*Co-curricular requirements may be met by completing a designated Business Honors project

How to Apply

Complete the Freshman (online) or Transfer Student (paper-based) application at business.fullerton.edu/BusinessHonors and click on the ‘How to Apply’ tab.

For more information, email MihayloHonors@fullerton.edu or call 657-278-7159.

Selection Process

Applications are accepted on a rolling basis beginning in mid-January and continuing until April or all spaces are filled, whichever comes first. All Business Honors candidates must apply to Cal State Fullerton prior to submitting an application.

Candidates meeting the academic requirements and having suitable extra-curricular activities and written communication skills will be invited to a personal interview. Successful applicants will be notified of acceptance into the Business Honors program within two weeks of the interview.
A World-Class Reputation

A world-class economy in and of itself, Southern California embraces diversity of all kinds – people, ideas, industries and cultures. So does Mihaylo College. You’ll graduate with a broad perspective on business that helps keep you competitive in a global economy.

- Mihaylo College is accredited by AACSB International for both our business administration and accounting programs. Mihaylo is one of only eight percent of business schools worldwide, and one of only five colleges in California to have earned the sought after distinction of this dual accreditation.

- *U.S. News & World Report* ranks Cal State Fullerton No. 5 in the Top Public Master’s Universities in the West and is designated one of the *Forbes* Top 100 public institutions.

- *Princeton Review* annually lists Mihaylo in its “Best Business Schools” publication.

- Mihaylo faculty are ranked 21st worldwide for research productivity (ahead of schools like USC, Yale, and others) in the core real estate journals.

- Our Finance Department faculty is ranked in the top 11 percent nationwide for research productivity in the three leading finance journals.

Engage!

"Because of the Business Honors Program, I was able to market myself as a strong candidate for So Cal Gas's Accounting and Finance Rotational Program and was chosen as one of the four graduates from different universities. Many of my coworkers carry more experience than I do, but because of the rigor and preparation the Business Honors Program provided, I can work beside them comfortably as I continue to learn more about business practices in the utility industry."

Kate Beuhler ’13
Business Administration, Finance
California State University, Fullerton plays a major role in the intellectual, cultural and economic growth of Southern California. Now celebrating more than 50 years of academic excellence, the university has more than 200,000 graduates who have key positions in business, the arts, government, the sciences, and education.

For more information about Cal State Fullerton, visit fullerton.edu.